

# Group exercises

UNCTAD Value chain workshop




  
 UNITED NATIONS CONFERENCE ON TRADE AND DEVELOPMENT 


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## Value chain

- Coordinated relationships between actors who are involved directly and indirectly in a productive activity, with the aim of taking a product or service from its supply source and getting it to the customer

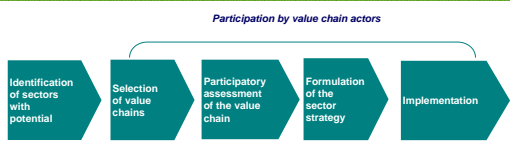
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Alliances between actors that work together towards joint goals

## BioTrade and value chain development

*Participation by value chain actors*



Gathering of information

Mapping

GAP analysis

Analysis of problems and solutions



Prioritizing the solutions

Strategic lines of work

Formulating a work plan of activities


Validation of the strategy



Implementation of the strategy

## Exercise 1: Mapping

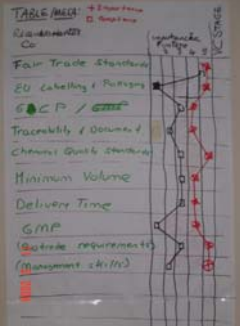
- Flow process: identify each process from the final consumer to the raw material producer/collector
- Identify actors and support services involved in the value chain
- Time and costing/pricing
- Identify the strengths and weaknesses





## Exercise 2: GAP


- Identify market requirements
- Ascertain the importance of the market requirement
- Assess the current capacity/fulfillment of the companies/sector to meet the requirement
- Identify the gap
- Identify VC stage





## Ex 3: Causes and solutions/actors

- Causes and feasible solutions
- Identify key actors
- Identify leaders / responsible



## Exercise 4: Priority actions

Urgency			
	Year 1	Year 2	Year 3
<b>High</b>	Define roles and institutional functions.	Design the control and registers system.	Support programmes in the sector, considering the adaptive management framework.
<b>Medium</b>	Define the system to manage, monitor and control existing populations. Allocation of quotas and shares.	Disseminate, train and provide technical assistance programmes. Agreements with related technical assistance and technology transfer programmes.	
<b>Low</b>	Prepare an operational plan for 3 years, with a budget. Strengthen coordination channels between actors and authorities.	Establish agreements and contracts between relevant actors.	

Importance

