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Fashion and cosmetics BioTrade Platform
Advisory Committee Meeting

**Amazon Biodiversity Regional Programme of
the Andean Community (BioCAN)**

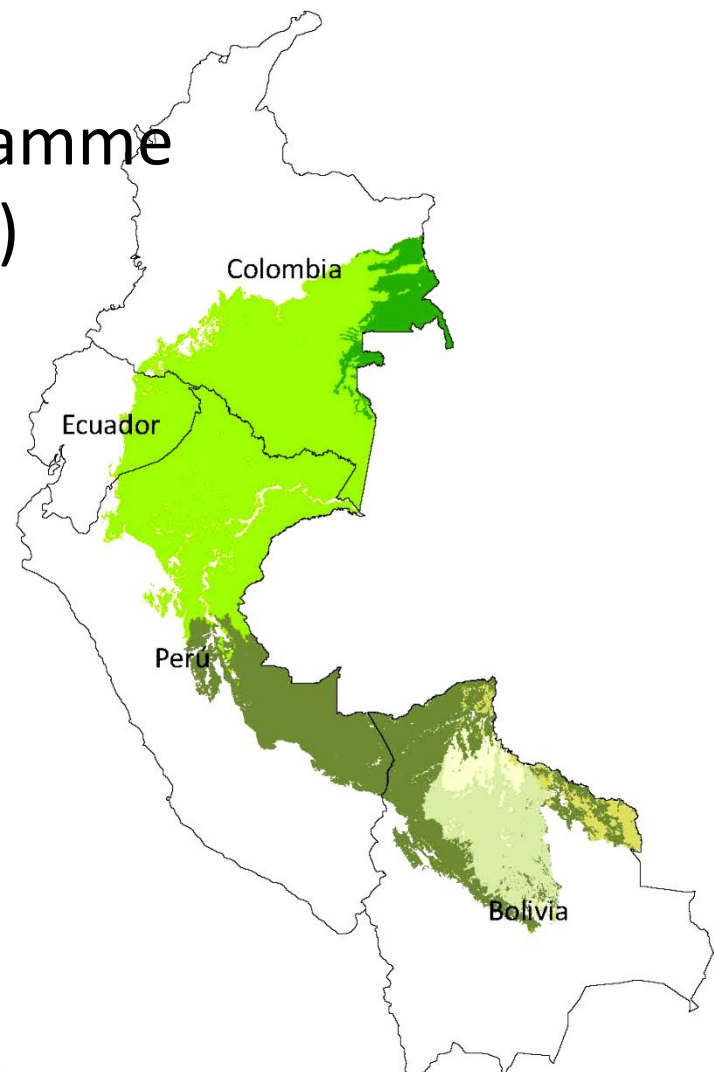
General Secretariat of the Andean Community GSCAN

June 19 of 2012

Amazon Biodiversity Regional Programme of the Andean Community (BioCAN) objective:

To contribute to the sustainable development in the Amazon region, improve life quality of the Amazonian people and reduce poverty, by strengthening environmental management.

2011 - 2013



BioCAN main structure

Geographical focus:

- Bolivia, Colombia, Ecuador & Peru

Implementing institution:

- General Secretariat of the Andean Community GSCAN

Main partners:

- Ministries of environment
- Ministry of Foreign Affairs of Finland
- Local public-private alliances
- Civil society initiatives



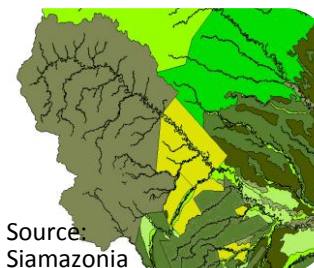
BioCAN Programme components



Strengthening governments' capacities



Exchange of information on biodiversity



Territorial planning



Sustainable use of biodiversity



Fund

support to civil society initiatives

Regarding BioTrade

Component 4: Incentives for sustainable management of biodiversity

Aims to develop local economies based on sustainable use of biodiversity and with respect to traditional knowledge, through the improvement of technological and management conditions



Source: Sala Andes Amazonia - OTCA

Priority value chains



Mayo de 2004



Priority value chains – case: cosmetics

- Species:
 - *Oenocarpus batawa*
 - *Croton lechleri*
 - *Ocotea quixos*
 - *Ilex guayusa*
- 7 indigenous communities in Ecuadorian Amazon



Priority value chains – case: food

- Species:

- *Myrciaria dubia*
- *Euterpe oleracea*
- *Theobroma grandiflorum*
- *Theobroma cacao*
- *Arapaima gigas*
- *Caiman yacare*

- Where:

- Beni, Bolivia
- Amazonas, Colombia
- Loreto, Peru



Scope for further definition

- BioCAN Programme goes until June 2013 and there are not additional value chains to be defined.
- BioCAN works according to national priorities, i.e. under ministries of environment's criteria.



Potential role of FCBP

- Widespread guidelines on management plans and benefit sharing among the value chains
- Support producers in the implementation of the guidelines
- Markets awareness rising on special Amazon characteristics: natural resources and people



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