

BioTrade Impact Assessment System



UNITED NATIONS CONFERENCE
ON TRADE AND DEVELOPMENT



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BioTrade Impact Assessment System (BTIAS)

Measuring the contribution that BioTrade is having on sustainable development and the conservation/sustainable use of biodiversity in a harmonized and structured manner



BioTrade programmes,
partners and practitioners



BioTrade Impact Assessment System (BTIAS)

PROCESS:

Technical studies

Consultations

Technical workshops

Field testing

INDICATORS

Environmental indicators

1.1 Conservation area under the management of the BioTrade organization

1.2 Conservation and sustainable use of in situ biodiversity (wild species)

1.3 Usage or harvest rates of resources are defined according to the species characteristics (wild species)

1.4 Environmental sustainability of the ex situ production systems

1.5 Level of use of toxic or dangerous substances in agricultural practices

Socio economic indicators

2.1 Trends in average annual income for actors at the first stage of the value chain involved in BioTrade

2.2 Trends in employment generated by the BioTrade organization at the producer level (first stage of the value chain)

2.3 Trends in annual sales of the BioTrade organization

2.4 The BioTrade organization has established partnerships with suppliers that comply with BioTrade requirements of traceability, inclusion, transparency and fair pricing

Governance indicator

3.1 Level of compliance with legal requirements and adoption of additional social and environmental responsibility activities

Environmental indicators

Conservation area under management of BTO

Conservation and sustainable use of *in-situ* biodiversity

Environmental sustainability of the *ex-situ* production systems

Usage or harvest rates of resources are defined according to the species characteristics

Level of use of toxic or dangerous substances in agricultural practices

Socio-economic indicators

Trends in the average annual income of actors at the first stage of the value chain

Trends in employment generated at the first stage of the value chain

Trends in annual sales of BioTrade organizations

BTO has established partnerships with suppliers that comply with requirements of traceability, inclusion, transparency and fair pricing

Governance indicators

Level of compliance with legal requirements and adoption of additional social & environmental responsibility activities

Results are accessible by partners



The screenshot shows the BioTrade initiative logo at the top left. Below it, there is a blue star overlay with the following text:

**Available for
2010 (16
countries)**

**For specific
regions for 2011**

The background of the screenshot shows a login form with fields for 'User name' and 'Password', and buttons for 'Login' and 'Create user'.

How can multinationals use the BTIAS:

- Sustainability reporting?
- GRI?
- UN Global Compact?
- Assessing providers?

www.biotrade.org/impact4.asp



Thank you

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Pictures: courtesy of BioTrade partners and programmes, and UNCTAD