



**AFRICAN COMPETITION
FORUM
AGENCY EFFECTIVENESS
WORKSHOP
30th-31st October 2014**



(White Sands Hotel, Dar es Salaam, Tanzania)

Agenda

Thursday, 30 th October 2014	
8:30 – 9:00	Registration
9:00-9:10	Introduction
9:10 – 9:50	Opening Ceremony: <ul style="list-style-type: none"> - Opening remarks – Dr. Frederick Ringo – Director General, Fair Competition Commission (FCC) - Statement by Tembinkosi Bonakele – Commissioner CCSA and ACF Chairman - Statement by Hassan Qaqaya, Head, Competition and Consumer Policies Branch, UNCTAD - Welcome Address – Prof. Samuel M. Wangwe, Chairman - FCC - Keynote Address by the Tanzanian Minister for Industry and Trade
9:50 - 10:00	Group Picture
10:00-10:15	Coffee & Tea Break
10:15 – 11:30	Roundtable discussion on strategic planning <ul style="list-style-type: none"> - Why is strategic planning important - Who should be involved - What does it entail – the process, outcomes - Monitoring and evaluation <p>Speakers: Mr. Tembinkosi Bonakele, Commissioner CCSA Moderator: Mrs. Kiran Meetarbhan, CEO – Competition Commission of Mauritius</p> <p>Panel:</p> <ul style="list-style-type: none"> • Mr. Stephen K. Kiptinness – Board Member, Competition Authority of Kenya (CAK) • Mr. Shadrack Nkelebe, Head Cartels Department – Tanzania Fair Competition Commission (TFCC) • Mr. Hassan Qaqaya, Head, Competition and Consumer Policies Branch, UNCTAD • Mr. Amadou Ceesay – Executive Secretary, Gambia Competition and Consumer Protection Commission (GCCPC)
	Discussion
11:30 – 13:00	Evaluation and Assessment of Agency Effectiveness <p>Speaker: Stephanie Wilkinson, Attorney Advisor - Office of Policy Planning, US FTC Moderator: Dr. Frederick Ringo</p> <p>Stephanie Wilkinson will discuss the importance of evaluating an agency's effectiveness. Such evaluations could be motivated by a range of factors that include ensuring good</p>

	<p>governance; setting priorities and allocating resources; developing policy initiatives; and advocating for the benefits of competition enforcement. The discussion will consider the following questions:</p> <ul style="list-style-type: none"> • What should be the motivation for undertaking evaluations of agency effectiveness? • What are the indicators of effectiveness with regard to competition agencies? • What should be the goal for evaluations of agency effectiveness?
	Discussion
13:00 – 14:00	Lunch
14:00 - 15:00	<p>Introduction to Results-Based Management (RBM)</p> <p>Speaker: Omar O. Jobe (Director – African Competition Forum) Moderator: Tembinkosi Bonakele – ACF Chairperson</p> <p>RBM: Omar Ousman Jobe will outline the key elements of RBM: focusing project effort on expected results; cause and effect hypothesis linking inputs, activities, outputs, outcomes and ultimate outcomes in a logical order (the logical model); the Performance Management Framework (PMF), factoring risks, the M & E framework etc</p>
15:00 – 15:20	Discussion
15:20 – 15:35	Coffee & Tea Break
15:35 - 16:10	<p>Principles of Prioritization:</p> <p>Speaker: Omar O Jobe – Director, ACF Moderator: Professor Mohammed Merghadi, Chairman – Moroccan Competition Council</p> <p>The speaker will take participants through a structured method of establishing priorities in organizations and the sequencing of alternatives regarding an issue, objective and goal. The analysis involves looking at Critical Success Factors (CSF), a prioritization matrix and evaluation criteria to determine optimal solutions</p>
16:10 – 16:30	Discussion
17:00 - 18:30	ACF Steering Committee Meeting
19:00 - 21:00	Dinner (FCC)
	End of Day 1

Friday, 31st October 2014

08.45 – 10:20	<p>Case Studies:</p> <p>Moderator: : Mouhamadou Diawara, Chairman – Senegalese Competition Commission</p> <p>The Commissioner of CCSA and the Head of the Competition and Consumer Protection Policies Branch of UNCTAD will share the South African and the UNCTAD experiences in prioritization to give the participants concrete examples of how the commission on the one hand and an international organization like UNCTAD deal with issues of prioritization and resource allocation for maximum impact and how the process is contributing towards the attainment of their organizational goals</p> <p>1. The South African Experience on Prioritization</p>
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	<p>Speaker: Tembinkosi Bonakele, Commissioner CCSA</p> <p>2. The UNCTAD Experience on Prioritization</p> <p>Speaker: Hassan Qaqaya – Head, Competition and Consumer Protection Policies Branch - UNCTAD</p>
10:20 – 11:15	<p>Effective Resource Allocations (Case study – US FTC)</p> <p>Speaker: Stephanie Wilkinson, Attorney Advisor - Office of Policy Planning, US FTC Moderator: Marawan Ahmed Fathy Amin Tageldin – Egyptian Competition Authority</p> <p>Stephanie Wilkinson will discuss how the FTC allocates its resources among some of its core missions, including enforcement, advocacy, consumer education, and research. This could include a discussion of the relative importance of each of these missions when establishing a competition agency.</p> <p>Discussant: Robert Mbarani – Manager Finance, Competition Authority of Kenya</p>
11:15 – 11:30	Coffee & Tea Break
11.30 – 12.15	<p>Regulatory Strategy</p> <p>Speaker: Stephanie Wilkinson, Attorney Advisor - Office of Policy Planning, US FTC Moderator: Shadrack Nkelebe, Head Cartels Department – Tanzania Fair Competition Commission (TFCC)</p> <p>Stephanie Wilkinson will discuss strategies that may be considered by regulatory agencies seeking to create a culture of competition. Such strategies may include obtaining or analyzing the legal authorization required for a competition agency to fulfill its core missions; assessing the resources necessary to promote competition laws; persuading courts and lawmakers of the importance of competition policies; and conveying the value of competition policies to the public.</p>
12.15 – 12.45	Discussion
12: 45 – 13:00	<p>CLOSING:</p> <p>Wrap Up-CCSA- Tembinkosi Bonakele</p> <p>Vote of Thanks- Dr. Frederick Ringo, DG -FCC</p>
13:00- 13:30	Lunch
13:45	Trip to Bagamoyo Tourism sites