




UNCTAD

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Advance version of the Agenda

GLOBAL COMPAL Annual Conference: Launch of a Regional Programme for Latin America

**Thursday 5 and Friday 6 March 2015
Hotel Atton, Room Libertadores
Lima, Peru**

CONTEXT

I. Overview

The Government of Peru, represented by the National Institute for the Defense of Competition and Intellectual Property (INDECOPI) will host the first GLOBAL COMPAL Annual Conference, which will be closing the COMPAL II Programme and launch officially the new regional programme for Latin America called “the COMPAL III”.

II. Objectives of the Conference

i. Closing Conference of COMPAL II

The COMPAL II Final Conference will assess the implementation of COMPAL activities for all beneficiary countries and the exchange of experiences and best practices in selected activities of COMPAL II. To this end, the documents that will be considered will be: the 2013 and 2014 Annual National Reports submitted by member countries (deadline: Monday, February 2, 2015). Furthermore, the closing conference will discuss the exchange of experiences and best practices in selected areas and raise the interest of the COMPAL member countries. As a result, members of the COMPAL are requested to send their written contributions.

Written contributions on selected topics (see the work program)

Please note that unlike previous COMPAL I monitoring meetings, the current COMPAL II meeting in response to its ultimate goal of capacity building, will give more attention to the exchange of experiences in certain areas previously selected by the countries and less emphasis on purely descriptive presentations of national reports and / or POAs country experiences.

ii. Launch of COMPAL III

The new COMPAL III regional program will focus on two intervention strategies: the consolidation of acquired skills and the strengthening of regional cooperation and the commitment of the private sector for the respect of competition law and consumer protection. The meeting will focus on presenting all the activities and the expected results of the COMPAL III based on the national POAs sent by the member countries (deadline: Monday, February 16, 2015) as a basis for the development of a regional POA to be discussed and approved in the March conference in Lima.

III. Dynamics and Methodology of the meeting

Discussions will address cross-cutting issues of interest to all members of COMPAL. These topics may relate to the content, administration and management of COMPAL.

1. Plenary Sessions

In order to promote synergy between COMPAL's work on competition and consumer protection, there will be no breakout sessions on competition and consumer protection. Members of COMPAL will send their INAs and this will serve as basic materials for the conference.

2. Roundtables - Exchange of experiences

In order to strengthen the exchange of experiences and best practices, these sessions will focus on selected topics by each COMPAL beneficiary country. All COMPAL national coordinators are invited to identify one or two topics of interest to share with the rest of the national coordinators, including institutional challenges of competition and consumer protection agencies.

COMPAL coordinators are invited to address these issues and to submit written contributions in advance. It is possible that UNCTAD and the host country will prepare specific questions to the speakers of the workshop in response to their written contributions.

IV. Regional Members of the COMPAL III Programme

1. Argentina: Comisión Nacional de Defensa de la Competencia (CNDC)
2. Bolivia: Autoridad de Control social de Empresas (AEMP) y autoridad del Ministerio de Producción en materia de protección de Consumidor.
3. Chile: Fiscalía Nacional Económica (FNE) y Servicio Nacional del Consumidor (SERNAC)
4. Costa Rica: Comisión para Promover la Competencia (COPROCOM) y Dirección de Apoyo al Consumidor (DAC)
5. Colombia: Intendencia de Competencia de la Superintendencia de Industria y Comercio (SIC), Intendencia del Protección de Consumidor de la SIC.

6. Ecuador: Superintendencia de Control de Poder de Mercado, Ministerio de Industrias y Productividad y Defensoría del Consumidor
7. El Salvador: Superintendencia de Competencia (SC) y Defensoría del Consumidor (DC)
8. Mexico: Procuraduría Federal del Consumidor (PROFECO)
9. Nicaragua: Director de la Autoridad del Consumidor del Ministerio de Fomento, Industria y Comercio (MIFIC) y el Instituto PROCOMPETENCIA.
10. Honduras: Comisión Nacional de Competencia
11. Guatemala: Dirección General de Competencia del Viceministerio de Economía
12. Dominican Republic: Instituto PROCOMPETENCIA y PROCONSUMIDOR
13. Paraguay: Ministerio de Industria y Comercio.
14. Peru: Instituto Nacional de Defensa de la Competencia y Propiedad Intelectual (INDECOPI)
15. Uruguay: Comisión Nacional de Competencia y Autoridad del Consumidor

V. COMPAL National Focal points per country

COUNTRY	Consumer Protection Coordinator	Competition Coordinator
1. Bolivia	Ministry of Production	Germán Taboada, Executive Director of the AEMP
2. Colombia	Jorge Sanchez, CEO for Consumer Protection	Germán Bacca, Chief Superintendent for Competition
3. Costa Rica	Cynthia Zapata, Executive Director, AAC	Germán Jimenez, CEO, COPROCOM
	Maricruz Goñi	Hazel Orozco
4. Ecuador	MIPRO	Pedro Paez, Superintendent of Market Power Control
5. El Salvador	Yanci Urbina / Carlos Vargas, National Coordinator - Consumer Protection	Francisco Diaz, Superintendent of Competition
6. Nicaragua	Freddy Rodriguez, MIFIC	Sandino Haraxa José Méndez
	Maribel Macias, MIFIC	
7. Paraguay	Wilson Agüero, Director General of Consumer Protection	Mabel Marecos, National Coordinator
8. Peru	Edwin Aldana, Technical Secretary of the Consumer Commission	Jesus Espinoza, Technical Secretary of the Competition Commission
		Mauricio González, Technical Cooperation
9. Dominican Republic	Altagracia Paulino, Executive Director of Proconsumidor	Michelle Cohen, President of PROCOMPETENCIA
10. Uruguay	Director General Consumer	Luciana Macedo, President of the Commission for the Promotion and Defense of Competition
		Javier Gomensoro, Commissioner

12. Honduras	Representative authority for consumer	XXXX Commission for the Defense and Promotion of Competition
13. Guatemala	Representative authority for consumer	Alvaro Fernandez, Director General for Competition. Ministry of Economy

VI. Members of the COMPAL III Advisory Group of Experts (AGE)

VII. Other members of COMPAL GLOBAL

- COMPAL MENA Countries
- Selected countries

VIII. COMPAL Cooperating organizations and partners

Switzerland

- Mr. Martin Peter, Head of the Swiss Cooperation (SECO) in Peru
- Mr. Mauricio Chiaravalli Vegas, National Project Officer, Swiss Cooperation (SECO) in Peru
- Mrs. Judika Peters, Programme Manager of SECO for COMPAL in Bern, Switzerland.

Spain

- Mr. Carlos Arnaiz Ronda. Deputy Director Consumer Protection Agency (Calidad y Cooperacion en Consumo)

IX. UNCTAD official delegation to the Conference:

- Ambassador Guillermo Valles, Director of the Division of International Trade in Goods and Services, and Commodities
- Mr. Juan Luis Crucelegui, Chief Capacity Building and Advisory Services Section Officer of the Competition and Consumer Policies Branch
- Mr. Pierre Horna, COMPAL Global Coordinator of the Competition and Consumer Policies Branch
- Mrs. Julieta Coca, COMPAL-MENA Project Officer of the Competition and Consumer Policies Branch

IX. Proposed work program

Thursday 5th March

8:00-8:20	Arrival of participants
8:30-9:00	Networking-Coffee break
9:00 - 9:45	HIGH LEVEL MINISTERIAL SEGMENT
	<p>Opening Session</p> <p>Welcome and High Level Round Table</p> <p style="text-align: center;">High Level Round Table:</p> <ul style="list-style-type: none">• Dr. Hebert Tassano, Chairman of INDECOPI• Ambassador Guillermo Valles, Director of the International Trade Division of UNCTAD• H.E. Hans-Ruedi Bortis, Ambassador of Switzerland in Peru. <p>National anthem</p> <p>Interventions:</p> <ul style="list-style-type: none">• Remarks by the President of INDECOPI• Remarks by the Director of the International Trade Division and Officer-in-charge of the Competition and Consumer Policies Branch of UNCTAD• Remarks by the Ambassador of Switzerland in Peru.
9:45-10:00	Networking-Coffee break
10:00-12:30	<p>ROUNDTABLE</p> <p>Moderator: INDECOPI</p> <p>"Results of COMPAL II: national components on competition and consumer protection"</p> <ul style="list-style-type: none">• Presentation of the video on COMPAL II by INDECOPI• Comments and presentations by COMPAL members• Conclusions UNCTAD and SECO
12:30 - 14:00	LUNCH

Thursday 5th March

14:00-16:30	<p>ROUNDTABLE</p> <p>Moderator: UNCTAD</p> <p>"Results of COMPAL II: The regional component"</p> <ul style="list-style-type: none">• Presentation of the video on COMPAL II by INDECOPI• Comments and presentations by members COMPAL• Conclusions UNCTAD and SECO
16:30-17.00	Networking-Coffee break
<h2><u>Plenary Session</u></h2>	
17:00-17:30	Official closing of COMPAL II

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Special Event: City Tour and Welcome Dinner

17:00-21:00	More information will be sent by the host country
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Friday 6th March

8:30-9:00	Networking-Coffee break
9:00 - 9:45	HIGH LEVEL MINISTERIAL SEGMENT
	<p style="text-align: center;">Opening Session</p> <p style="text-align: center;">Presentation of GLOBAL COMPAL by UNCTAD</p> <p style="text-align: center;">Official presentation of COMPAL III</p> <ul style="list-style-type: none"> - Video to be released by INDECOPI - Remarks by representatives of COMPAL III members - Speech by SECO
9:45-10:00	Networking-Coffee break
10:00-12:30	<p style="text-align: center;">ROUNDTABLE</p> <p style="text-align: center;">Moderator: INDECOPI</p> <p style="text-align: center;">"Introducing the Intervention Strategy 1: Consolidation of acquired skills and deepening regional cooperation"</p> <ul style="list-style-type: none"> • Presentation by UNCTAD • Comments and presentations by members COMPAL • Conclusions UNCTAD and SECO
12:30 - 14:00	LUNCH
14:00-16:30	<p style="text-align: center;">"Intervention Strategy 2: Compliance with the private sector to the rules of competition and consumer protection"</p> <ul style="list-style-type: none"> • Presentation by UNCTAD • Comments and presentations by COMPAL members • Conclusions UNCTAD and SECO
16:30-17.00	Networking-Coffee break
Final Plenary Session and closing ceremony	
17:00-18:00	Adoption of the Regional Operational Plan (ROP) by the Strategic Management Committee (UNCTAD and SECO) - Official Closing of the Conference