



Date **23-26 June 2023**

The (Un)seen Impact of Non-Tariff Measures 2.0

UNCTAD-World Bank Joint Event – Programme

Two Lunchtime Panel Events

23rd and 26th June 2023

Palais des Nations, Geneva

Keynote Address by **Chad Bown**

2 lunchtime events alongside the Trade and Development Board 70th Session
[2 related Workshop Sessions]

[Register here](#) | [Conference Website](#)

WebEx Link for all element: [Add here]

Day 1 **Friday 23 June 2023** **Room XXVII**

Lunchtime Session

12:30 Sandwich lunch for registered participants, outside Room XXVII

1:15 p.m. – 3 p.m.	Session 1: Opening and Panel Discussion
Non-Tariff Measures, Standards and Barriers Through a Gender Lens	
<i>Opening remarks:</i> Mr Ralf Peters , Chief, Trade Analysis Branch, Division on International Trade and Commodities, UNCTAD	
Panel Discussion	
<i>Speakers:</i>	TBA*
	Ms. Mingcong Li , UpLink/Trade and Investment, World Economic Forum
	Ms. Noelia Garcia Nebra , Head of Sustainability, International Organization for Standardization
	Ms. Simonetta Zarrilli , Chief of the Trade, Gender and Development Programme, UNCTAD
<i>Moderator:</i>	Ms. Caitlin Kraft-Buchman , Founder and CEO, Women at the Table

*Invited

Day 2 Monday 26 June 2023 Room XXVI

Lunchtime Session

12:30 Sandwich lunch for registered participants (outside Room XXVI)

1 p.m. – 3 p.m. Session 3: Keynote & Panel Discussion Room XXVI

Opening remarks: **Mr. Pedro Manuel Moreno**, Deputy Secretary-General of UNCTAD

Keynote

Non-Tariff Measures Then (2014) and Now (2023)

Speaker: **Chad Bown**, Senior Fellow, Peterson Institute for International Economics

Panel Discussion

The Role of Non-Tariff Measures in the Trading System

Speakers: **H.E. Ms. Sofía Boza**, Ambassador, Permanent Representative of Chile to the WTO

Mr. Chad Bown, Senior Fellow, Peterson Institute for International Economics

Mr Ralph Ossa, Chief Economist and Director, Economic Research and Statistics Division, World Trade Organization

Mr Marcelo Olerreaga, Professor of Economics, University of Geneva

Mr Ralf Peters, Chief, Trade Analysis Branch, Division on International Trade and Commodities, UNCTAD

Ms Hiau Looi Kee, Lead Economist, Trade Team World Bank

Moderator: **Ms Theresa Carpenter**, Economic Affairs Officer, UNCTAD

Workshop Sessions

9:30 Welcome coffee for registered participants (outside Room VIII)

10 a.m.–12:30 p.m. **Session 2: Opening and Workshop Room VIII**

Opening remarks: **Ms. Miho Shirotori**, Officer in Charge, Division on Trade and Commodities, UNCTAD

Workshop

Presentation and Discussion of Technical Papers

Tariff and Non-Tariff Measures: Trade Policies Mix and Match

Presenters: **Hiau Looi Kee** (Development Research Group, World Bank) and **Enze Xie** (Development Research Group, World Bank)
Dataset: Database of Ad Valorem Equivalent Estimates of Non-Tariff Measures

Integrate or retaliate? Contingent protection measures as economic and strategic policy instruments

Presenter: **Julia Grüber** UNCTAD

The Heterogeneous Effects of Trade Policy on Trade Resilience during the 2020 Trade Downturn

Presenter: **Alessandro Nicita** (UNCTAD)

12:30 Sandwich lunch for registered participants (outside Room XXVI)

13:15 Lunchtime Session with Keynote and Panel (Room XXVI)

3:30 – 5 p.m. **Session 4: Workshop**

Room XXVI

Workshop

Presentation and Discussion of Technical Papers

Market Access Regulations and the Reallocation of Trade

Presenter: **Lucas Zavala** (DIME, World Bank)
Co-authors: Ana Fernandes and Tristan Reed

Regulatory convergence matters: A differentiated analysis of the impact of non-tariff measures

Presenter: **Christian Knebel** (UNCTAD)
Co-authors: Ralf Peters (UNCTAD)

Domestic Value Added, Non-Tariff Measures and Green Products: Firm Evidence from China

Presenter: **Hiau Looi Kee** (Development Research Group, World Bank)
Co-authors: Daria Taglioni and Enze Xie

7:30 Conference Dinner – La Romana

About the Keynote Speaker



Chad P. Bown is Reginald Jones Senior Fellow at the Peterson Institute for International Economics. His research examines international trade laws and institutions, trade negotiations, and trade disputes. His work has been published in journals such as *American Economic Review*. He is the initiator of a trade policy transparency project at the World Bank, which resulted in the freely available, internet-based Global Antidumping Database. He is the host of Trade Talks, a podcast about the economics of international trade and policy.

About the Panel Discussions

The trading system is undergoing a significant transformation due to changing economic and geopolitical dynamics, with non-tariff measures being used as instruments in driving this shift. Panelists will discuss how non-tariff measures are shaping the new trade policy landscape and will explore their role in advancing non-trade objectives.

About the Workshop

In 2018, UNCTAD and the World Bank launched the “Top-25 Traders NTMs Database” and preliminary descriptive and analytical results. Five years later, the database has been used in a growing body of policy-related research and reports. The Workshops will showcase the latest rigorous and policy-relevant research and analysis of trade-related regulations and non-tariff measures (NTMs), whilst the panel discussions aim to bring the findings to a wider audience.

About non-tariff measures

Non-tariff measures (NTMs) are policy measures other than tariffs that can potentially have an economic effect on international trade in goods. For exporters, importers and policymakers, NTMs may present a major challenge. Though many NTMs aim primarily at protecting public health or the environment, they also impact trade through information, compliance and procedural costs. Given that tariffs have been declining for most countries since the 1990s and before, the policy role of NTMs in affecting trade is becoming ever more important.

Since 2015 UNCTAD and the World Bank have been working together to collect non-tariff measures (NTM) data. In 2018 the institutions launched the NTM database, which covers the top 25 importing countries of the world.

About the Data

This comprehensive database provides information on the rules and regulations pertaining to the imports of these countries at a detailed product level with respect to each of their trading partners. The NTM database is accessible through WITS and has been widely used since its 1st launch 5 years ago.