



Date **23-26 October 2023**

The (Un)seen Impact of Non-Tariff Measures 2.0

UNCTAD-World Bank Joint Event – Programme

Two-Day Event

23rd and 26th June 2023

Palais des Nations, Geneva

Keynote Address by **Chad Bown**

2 side-events to the 70th Session of the Trade and Development Board
2 Workshop Sessions

[Register here](#) | [Conference Website](#)

WebEx Link for all element: [Add here]

Day 1 **Friday 23 June 2023** **Room XXVII**

12:30 Sandwich lunch for registered participants

1:15 p.m. – 3 p.m.	Session 1: Opening and Panel Discussion
Non-Tariff Measures, Standards and Barriers Through a Gender Lens	
<i>Opening remarks:</i> Mr Ralf Peters , Chief, Trade Analysis Branch, Division on International Trade and Commodities, UNCTAD	
Panel Discussion	
<i>Speakers:</i>	TBA*
	Ms. Mingcong Li , UpLink/Trade and Investment, World Economic Forum
	Ms. Noelia Garcia Nebra , Head of Sustainability, International Organization for Standardization
	Ms. Simonetta Zarrilli , Chief of the Trade, Gender and Development Programme, UNCTAD
<i>Moderator:</i>	Ms. Caitlin Kraft-Buchman , Founder and CEO, Women at the Table

*Invited

Day 2 **Monday 26 June 2023**
Room VIII (Morning)

WEBEX LINK [Add here]

9:30 Welcome coffee for registered participants (outside Room VIII)

10 a.m.–12:30 p.m. **Session 2: Opening and Workshop**

Opening remarks: **Ms. Miho Shirotori**, Officer in Charge, Division on Trade and Commodities, UNCTAD

Workshop

Presentation and Discussion of Technical Papers

Tariff and Non-Tariff Measures: Trade Policies Mix and Match

Presenters: **Hiau Looi Kee** (Development Research Group, World Bank) and **Enze Xie** (Development Research Group, World Bank)

Dataset: Database of Ad Valorem Equivalent Estimates of Non-Tariff Measures

Integrate or retaliate? Antidumping measures and countervailing duties as economic and strategic tools

Presenter: **Julia Grübler** UNCTAD

Trade Policy and Exporters' Resilience: Evidence from Indonesia

Presenter: **Devaki Ghose** (Development Research Group, World Bank)
Co-authors: Massimiliano Cali, Angella Faith Montfaucon, and Michele Ruta

The Heterogeneous Effects of Trade Policy on Trade Resilience during the 2020 Trade Downturn

Presenter: **Alessandro Nicita** (UNCTAD)

12:30 Sandwich lunch for registered participants (outside Room XXVI)

Day 2 (cont) Monday 26 June 2023
Room XXVI (Lunchtime onwards)

12:30 Sandwich lunch for registered participants (outside Room XXVI)

1 p.m. – 3 p.m.	Session 3: Keynote & Panel Discussion	Room XXVI
<i>Opening:</i>	Mr. Pedro Manuel Moreno , Deputy Secretary-General of UNCTAD	
<i>Keynote</i>	Non-Tariff Measures Then (2014) and Now (2023)	
<i>Speaker:</i>	Chad Bown , Senior Fellow, Peterson Institute for International Economics	
<i>Panel Discussion</i>	The Role of Non-Tariff Measures in the Trading System	
<i>Speakers:</i>	H.E. Ms. Sofia Boza , Ambassador, Permanent Representative of Chile to the WTO	
	Mr. Chad Bown , Senior Fellow, Peterson Institute for International Economics	
	Mr Ralph Ossa , Chief Economist and Director, Economic Research and Statistics Division, World Trade Organization	
	Mr Marcelo Olerreaga , Professor of Economics, University of Geneva	
	Mr Ralf Peters , Chief, Trade Analysis Branch, Division on International Trade and Commodities, UNCTAD	
	Ms Hiau Looi Kee , Lead Economist, Trade Team World Bank	
<i>Moderator:</i>	Ms Theresa Carpenter , Economic Affairs Officer, UNCTAD	

Short break

3:30 – 5 p.m.	Session 4: Workshop	Room XXVI
<i>Workshop</i>	Presentation and Discussion of Technical Papers	
	Market Access Regulations and the Reallocation of Trade	
	Presenter: Lucas Zavala (DIME, World Bank)	
	Co-authors: Ana Fernandes and Tristan Reed	
	Domestic Value Added, Non-Tariff Measures and Green Products: Firm Evidence from China	
	Presenter: Hiau Looi Kee (Development Research Group, World Bank)	
	Co-authors: Daria Taglioni and Enze Xie	

7:30 Conference Dinner – La Romana

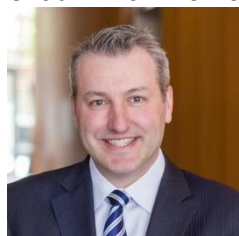
About non-tariff measures

Non-tariff measures (NTMs) are policy measures other than tariffs that can potentially have an economic effect on international trade in goods. For exporters, importers and policymakers, NTMs may present a major challenge. Though many NTMs aim primarily at protecting public health or the environment, they also impact trade through information, compliance and procedural costs. Given that tariffs have been declining for most countries since the 1990s and before, the policy role of NTMs in affecting trade is becoming ever more important.

Since 2015 UNCTAD and the World Bank have been working together to collect non-tariff measures (NTM) data. In 2018 the institutions launched the NTM database, which covers the top 25 importing countries of the world.

About the Keynote Speaker

Chad P. Bown is Reginald Jones Senior Fellow at the Peterson Institute for International Economics. His research examines international trade laws and institutions, trade negotiations, and trade disputes. His work has been published in journals such as *American Economic Review*. He is the initiator of a trade policy transparency project at the World Bank, which resulted in the freely available, internet-based Global Antidumping Database. He is the host of *Trade Talks*, a podcast about the economics of international trade and policy.



About the Panel Discussions

The trading system is undergoing a significant transformation due to changing economic and geopolitical dynamics, with non-tariff measures being used as instruments in driving this shift. Panelists will discuss how non-tariff measures are shaping the new trade policy landscape and will explore their role in advancing non-trade objectives.

About the Workshop

In 2018, UNCTAD and the World Bank launched the “Top-25 Traders NTMs Database” and preliminary descriptive and analytical results. Five years later, the database has been used in a growing body of policy-related research and reports. The Workshops will showcase the latest rigorous and policy-relevant research and analysis of trade-related regulations and non-tariff measures (NTMs).

About the Data

This comprehensive database provides information on the rules and regulations pertaining to the imports of these countries at a detailed product level with respect to each of their trading partners. The NTM database is accessible through WITS and has been widely used since its 1st launch 5 years ago.