

**07 October 2025**

02:30 p.m. – 03:30 p.m. (UTC+2 – Geneva time)

Online

UNCTAD & Global Network Webinar

Trade-in-Services Statistics Information System (TiSSTAT): Empowering countries to compile detailed trade-in- services data

Background

This webinar will introduce TiSSTAT, UNCTAD's innovative information system developed to improve the availability, quality, and comparability of trade-in-services statistics. Designed for National Statistical Offices, Central Banks, and other relevant institutions, TiSSTAT helps countries strengthen their capacity to collect and process services trade data in line with international standards, especially via enterprise surveys. The session will highlight the main features of TiSSTAT, including data collection, validation, extrapolation, and reporting functionalities. It will also showcase experiences from pilot countries, emphasizing how TiSSTAT enhances data quality, and addresses current challenges in capturing the complexity of trade in services.





List of speakers

- Nour Barnat (UNCTAD) will present the origins of the initiative, the choice to focus on enterprise surveys for trade-in-services statistics and describe UNCTAD's support for countries implementing TiSSTAT.
- Yago Namaro (UEMOA) will present the motivation, challenges and experience of running enterprise surveys and adoption of TiSSTAT for trade-in-services statistics in the West African Monetary Union.
- Petra Kynclova (UNCTAD) will present the institutional essential for a successful implementation of TiSSTAT.
- Benny Salo (UNCTAD) will showcase the application and how it goes beyond a generic survey tool offering customized functionality for trade-in-services surveys.

Nour Barnat is Statistician and Chief of the Methodology Unit at UNCTAD, leading statistical, methodological and analytical work on international trade, development, maritime transport and SDG indicators. She focuses on advancing the measurement of international trade in services in West Africa, CARICOM and SADC, as well as on global merchandise trade, SDG costing and financing strategies. She also develops composite indexes on inclusive growth and productive capacities. Prior to UNCTAD, she taught econometrics, statistics and economics at university and worked with the International Labour Organization on research related to employment arrangements and domestic work, with ongoing research on trade, informal employment, population and inequalities.

Yago Namaro is Director of the Statistical Centre at the UEMOA Commission in Burkina Faso. With over 20 years experience in official statistics, he has led regional efforts to harmonize methodologies and strengthen capacity, notably advancing UNCTAD's TiSSTAT system for trade-in-services data. He is recognized for promoting innovation, data quality, and regional cooperation in support of policymaking and integration.

Petra Kynclova is a Statistician in the Statistical Methodology Unit of the UNCTAD Statistics Service, where she contributes to various projects with particular interest in measuring inclusiveness and sustainability of global trade. She also supports countries in strengthening their statistical capacity to collect data on trade in services. Before joining UNCTAD, she worked at the UNIDO Statistics Division, where she played a key role in developing the global monitoring indicator framework for SDG-9, emphasizing sustainable industrialization.

Benny Salo is a Statistician in the Statistical Methodology Unit of the UNCTAD Statistics Service. He has worked closely with the IT developers of the TiSSTAT application since its inception, contributing to the integration of statistical methodology into the system. His role has included designing and implementing methodological features, as well as testing, validation, and training users to ensure effective adoption of TiSSTAT.y.

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