



## Draft Agenda

Webinar on the Circular Economy: circular packaging for agri-food systems, from bioeconomy to regulation

27 October 2026

SP -SELA/SV:EC:ECSADBR/DT-1-26

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| Webinar on the Circular Economy: circular packaging for agri-food systems from bioeconomy to regulation |                                                                                                                                                                                                                                                                                                                                                                                 |
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| Agenda                                                                                                  |                                                                                                                                                                                                                                                                                                                                                                                 |
| Time                                                                                                    | Activity                                                                                                                                                                                                                                                                                                                                                                        |
| 10:30 – 10:45 h                                                                                         | <p>Opening remarks</p> <ul style="list-style-type: none"> <li>• <b>Gustavo Herrera</b>, Social Development Coordinator, Latin American and Caribbean Economic System (SELA)</li> <li>• <b>Chantal Line Carpentier</b>, Head of the Trade and Environment Branch at UNCTAD</li> <li>• <b>Luciana Pellegrino</b>, President, World Packaging Organization (WPO)</li> </ul>        |
| <b>Moderator: Luis Emilio Martínez, Social Development Analyst, SELA</b>                                |                                                                                                                                                                                                                                                                                                                                                                                 |
| 10:45 – 11:10 h                                                                                         | <p><b>Panel I:</b> “Trade, plastics and substitutes: opportunities for Latin America and the Caribbean”</p> <ul style="list-style-type: none"> <li>• <b>David Vivas Eugui</b>, Chief a.i. of the Ocean and Circular Economy Unit, Trade, Environment, Climate Change and Sustainable Development Branch, United Nations Conference on Trade and Development (UNCTAD)</li> </ul> |
| 11:10 – 11:15 h                                                                                         | Questions and answers                                                                                                                                                                                                                                                                                                                                                           |
| 11:15 – 11:40 h                                                                                         | <p><b>Panel II:</b> “Innovation in packaging for agri-food systems: from design to reducing food losses”</p> <ul style="list-style-type: none"> <li>• <b>Luciana Pellegrino</b>, President, World Packaging Organization (WPO)</li> </ul>                                                                                                                                       |
| 11:40 – 11:45 h                                                                                         | Questions and answers                                                                                                                                                                                                                                                                                                                                                           |
| 11:45 – 12:10 h                                                                                         | <p><b>Panel III:</b> “From waste to opportunities: the bioeconomy as a driver of innovation in agri-food systems”</p> <ul style="list-style-type: none"> <li>• <b>Celestina Brenes Porras</b>, Technical Cooperation Specialist, IICA</li> </ul>                                                                                                                                |
| 12:10 – 12:15 h                                                                                         | Questions and answers                                                                                                                                                                                                                                                                                                                                                           |
| 12:15 – 12:40 h                                                                                         | <p><b>Panel IV:</b> “From the bioeconomy to packaging: materials, functionality and eco-design”</p> <ul style="list-style-type: none"> <li>• <b>Jilmer Vigo</b>, CEO and Founder, Empaque Verde</li> </ul>                                                                                                                                                                      |
| 12:40 – 12:45 h                                                                                         | Questions and answers                                                                                                                                                                                                                                                                                                                                                           |
| 12:45 – 13:10 h                                                                                         | <p><b>Panel V:</b> “From agricultural waste to new materials: BANEKO’s experience”</p> <ul style="list-style-type: none"> <li>• <b>Richard Edwards</b>, Co-founder, BANEKO</li> </ul>                                                                                                                                                                                           |

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| 13:10 – 13:15 h | Questions and answers                                                                                                                                                                                                                                                                      |
| 13:15 – 13:40 h | <p><b>Panel VI:</b> “Single-use plastic products (SUP) and EPR: impacts, policy instruments and evidence for LAC”</p> <ul style="list-style-type: none"> <li>• <b>To be confirmed</b>, Ellen MacArthur Foundation</li> </ul>                                                               |
| 13:40 – 13:45 h | Questions and answers                                                                                                                                                                                                                                                                      |
| 13:45 – 14:10 h | <p><b>Panel VII:</b> “From regulations to certification: ensuring access to the European market (PPWR/ISO)”</p> <ul style="list-style-type: none"> <li>• <b>Edwin Córdova</b>, Head of Sustainability, Association of Agricultural Exporters’ Trade Associations of Peru (AGAP)</li> </ul> |
| 14:10 – 14:15 h | Questions and answers                                                                                                                                                                                                                                                                      |
| 14:15 – 14:20 h | <p><b>Closing remarks</b></p> <ul style="list-style-type: none"> <li>• <b>Gustavo Herrera</b>, Social Development Coordinator, Latin American and Caribbean Economic System (SELA)</li> </ul>                                                                                              |