



Effective investment facilitation and sustainable development

A9017195 – Turin (Italy), 27-31 May 2024

Effective Investment Facilitation and Sustainable Development

UN Campus, Turin, 27-31 May 2024

Contents

I. Overview	2
II. Programme	3
III. Photos gallery	4
IV. List of participants	5

I. Overview


The one-week training workshop for investment promotion official from developing countries, including 4 LDCs/4SIDS, was hosted by ITC-ILO Training Center and organized by a consortium of UN agencies (ILO, UNCTAD, UNIDO) and international organizations (IFC, OECD and WAIPA). It brought together 21 participants from 15 countries (12 women).

UNCTAD staff delivered training in-person on 27 and 28 May on Mainstreaming SDGs in Investment Promotion and Facilitation and a dedicated session to Promoting and Facilitating Investment in the Energy Transition which deals with SDG 7, 13 and 17 (WIR 2023).

Main takeaways:

- Agenda 2030 and the SDGs may serve as a framework to plan, monitor and evaluate the work of the investment promotion organization and its contribution to the national SDGs/sustainability plan.
- Quality FDI, including investment in SDG sectors has become mainstream in the thinking about FDI and development.
- Partnerships across government, business and society strengthen the alignment of FDI with national development priorities and deepen the positive impact of FDI for society.
- Investor aftercare can enhance the sustainable impact of investments including reinvestment, the main source of FDI, and in a poly-crisis context the capacity to retain investment.
- Policy advocacy contributes to policy coherence and ensures an enabling environment for enterprises.
- As responsible business conduct and (mandatory) human rights due diligence is becoming the norm for many companies, it provides opportunities for IPAs to discuss business practices linked to decent work.
- Energy transition is an imperative and IPAs could have a role to ensure the smooth and positive participation of private sector, facilitating not only the investment in the country but also the access to alternative sources of finance, targeting and supporting risk mitigation.

II. Programme

 Effective investment facilitation and sustainable development 27 May - 31 May 2024 <i>Timetable</i>					
	Monday	Tuesday	Wednesday	Thursday	Friday
09:00 CEST	Welcome	Facilitating investment in the SDGs - continued	Investment retention, after care services and quality FDI	Measuring sustainable investment	Presentation of assignments
10:30 CEST	Remarks by Mr Ismail Ersahin, WAIPA Ms Githa Roelans, ILO Introduction of participants	Ms Natalia Guerra, UN Trade and Development Group photo	Mr Brian Portelli, UNIDO	Mr Alexandre de Crombrughe Ms Ana Laura Sobalbarro Herrera OECD	Mr Karl Pfeffer ITC-ILO
11:00 CEST	World café	The investment eco-system	Investment retention, after care services and quality FDI	Measuring decent work impacts of FDI	Presentation of assignments
12:30 CEST	Experiences sharing on investment facilitation eco-system	What is happening? Mr Ismael Ersahin, WAIPA	Mr Brian Portelli UNIDO	Ms Emily Sims ILO	Evaluation
14:00 CEST	Facilitating investment in the SDGs	Engaging with business for decent work and responsible business conduct	German supply chain legislation Shifting expectations and implications for IPAs	IPA testimony: Invest Turkey	
15:30 CEST	Ms Natalia Guerra, UN Trade and Development	Mr Karl Pfeffer	Ms Lena-Katharina Markart-Bahreini GIZ	Mr Samet Akyüz Presidency of Türkiye	
16:00 CEST	Investment facilitation and decent work (SDG 8)	WTO investment facilitation for development agreement Implications for IPAs	IFC and its performance standards: relevance for IPAs	Preparation group assignment	
17:30 CEST	Ms Emily Sims ILO	Mr Axel Berger – German Institute of Development and Sustainability	Ms Abjhishek Sing Mr Jeremie Dumon ILO/IFC		

III. Photo gallery



IV. List of participants

BANGLADESH

Full Name:	Mr. Shah Mohammad MAHBOOB	1
Institution:	Bangladesh Investment Development Authority (BIDA)	
Position:	DIRECTOR GENERAL	

Full Name:	Mr. Jibon Krishna Saha ROY	2
Institution:	Bangladesh Investment Development Authority (BIDA)	
Position:	DIRECTOR GENERAL	

BARBADOS

Full Name:	Ms. Ann MELLOWS	3
Institution:	Invest Barbados	
Position:	DIRECTOR A.G	

CABO VERDE

Full Name:	Ms. Leida Maria CORDEIRO MENDONÇA SANTOS	4
Institution:	Cabo Verde Trade Invest	
Position:	DIRECTOR	

COSTA RICA

Full Name:	Ms. Sheyla Marian KEITH OVIEDO	5
Institution:	Promotora del Comercio Exterior de Costa Rica (PROCOMER)	
Position:	Investment Promotion Outside Great Metropolitan Area (GMA) Specialist	

Full Name:	Ms. Carolina MAROTO HERRERA	6
Institution:	Promotora del Comercio Exterior de Costa Rica (PROCOMER)	
Position:	Specialist	

DOMINICAN REPUBLIC

Full Name:	Ms. Andriana PAYANO PEGUERO	7
Institution:	Export and Investment center of the Dominican Republic (CEIRD/ProDominicana)	
Position:	Investment Business Executive	
Full Name:	Ms. Sarah RIVERA DE BOLONOTTO	8
Institution:	Export and Investment Center of the Dominican Republic Prodominicana	
Position:	Investment Project Specialist	

EGYPT

Full Name:	Ms. Radwa REDA ABUSEREAA MOHAMED	9
Institution:	General Authority of Investment and Free Zones	
Position:	Project Coordinator	

ESWATINI

Full Name:	Ms. Nokwethu Pearl MAVUSO	10
Institution:	Eswatini Investment Promotion Authority	
Position:	Investment Facilitation and Aftercare Officer	

ETHIOPIA

Full Name:	Mr. Tewodros Gebiba GEDA	11
Institution:	Sidama job skill an enterprises development bureau	
Position:	Deputy bureau head and head of employer & employees sector	
Full Name:	Mr. Matiwos Ashenafi GIRAYE	12
Institution:	Hawassa Industrial Park	
Position:	General Manager of Hawassa industrial Park	

HUNGARY

Full Name:	Mr. Balázs BODÖR	13
Institution:	HIPA Hungarian Investment Promotion Agency Non-Profit Private Company Limited by Shares	
Position:	Consultant	

INTERNATIONAL ORGANIZATION

Full Name:	Ms. Sudipta BHADRA Mr. Abdullateef JAMAL	14
Institution:	International Labour Organization (ILO)	
Position:	Project Manager	

KUWAIT

Full Name:	Mr. Abdullateef JAMAL	15
Institution:	KDIPA	
Position:	Senior Accountant	

LESOTHO

Full Name:	Mr. MPHAKA	16
Institution:	Lesotho National Development Corporation (LNDC)	
Position:	INVESTMENT PROMOTION OFFICER	

MADAGASCAR

Full Name:	Ms. Zafisolo Adriannie lavitsara TAMOHA	17
Institution:	Economic Development Board of Madagascar /EDBM	
Position:	Director of Investors Services	

NIGERIA

Full Name:	Ms. Kemisola Fehintade OLUSOLA	18
Institution:	Ekiti State Development and Investment Promotion Agency (EKDIPA)	
Position:	Director of Strategy and Marketing	

SOUTH AFRICA

Full Name:	Ms. Nonhle MEMELA	19
Institution:	KwaZulu Natal Economic Development and Environmental Affairs	
Position:	Director	
Full Name:	Mr. Richard ZITHA	20
Institution:	MUSINA MAKHADO SPECIAL ECONOMIC ZONE STATE OWNED COMPANY (MMSEZ SOC)	
Position:	EXECUTIVE MANAGER : INVESTMENT PROMOTION	

TURKS AND CAICOS ISLANDS

Full Name:	Mr. Keno FORBES	21
Institution:	Invest Turks and Caicos	
Position:	Senior Vice President of Investment Services and Deputy CEO	