

**9 July 2026, 10:00 - 13:00 (CEST)**  
**Geneva, Switzerland**  
**Venue: Room XII, Palais des Nations**

## Impact assessment and dissemination of the benefits of competition law and policy for developing countries

Impact assessment enables competition authorities to evaluate whether competition law and policy interventions achieve their objectives. They reinforce legitimacy, accountability and transparency by demonstrating that competition law enforcement serves the public interest and communicating results to the policy makers, legislators, businesses, and the public.

The UNCTAD secretariat note<sup>1</sup> discusses different impact assessment frameworks and provides examples of impact assessment conducted by competition authorities in developing countries based on their responses to UNCTAD survey. The note argues that for developing countries, impact assessment plays a strategic role not only in demonstrating the effectiveness of enforcement, but also in supporting competition advocacy, strengthening institutional credibility, and informing broader economic policy, including industrial policy, trade policy, and consumer protection policy. When properly designed, impact assessment framework helps position competition authorities not only as law enforcement bodies, but also as contributors to development outcomes.

### Issues to consider for discussions

To facilitate this interactive discussion, the secretariat proposes the following questions:

- (a) What are the methodologies used by competition authorities in developing countries to assess the impact of their enforcement and advocacy activities?
- (b) What strategies can help overcome data limitations and strengthen access to reliable market information needed for competition impact assessment?
- (c) What framework or criteria can competition authorities in developing countries use to prioritise enforcement and advocacy actions to maximise impact, particularly in resources-constrained environments?
- (d) How do competition authorities communicate the benefits of competition law and policy to policy makers, businesses, and the public to strengthen support for enforcement

<sup>1</sup> Impact assessment and dissemination of the benefits of competition law and policy for developing countries. TD/B/C.I/CLP/79.





and enhance their institutional credibility?

(e) What role UNCTAD and other international organizations play in supporting developing countries in building capacity for competition impact assessment and dissemination of competition law and policy benefits?

## Programme

The session will consist of 3 panels moderated by Prof. Sean Ennis, University of East Anglia, United Kingdom.

10:00 - 10:05 **Presentation by the Chair**

10:05 - 10:12 **Presentation by the UNCTAD secretariat**

10:12 - 10:22 **Introductory remarks by Prof. William Kovacic, Professor, George Washington University, United States of America**

10:22 - 11.45 **Panel Discussions**

### **Panel 1: Prioritisation of cases for impact assessment competition law and policy**

#### **Speakers**

- Mr. Diogo Thomson de Andrade, Acting President, Administrative Council for Economic Defense, Brazil
- Dr. Fahad Alshathri, Chief Executive Officer, General Authority for Competition, Saudi Arabia
- Mr. Ibrahim Sahin, Head of the Economic Analysis and Research Department, Turkish Competition Authority

#### **Discussion**

### **Panel 2: Methodologies for impact assessment**

#### **Speakers**

- Mr. James Hodge, Deputy Commissioner, Competition Commission, South Africa
- Mr. Ori Schwartz, Head, Competition Division, Organisation for Economic Co-operation and Development (OECD)

#### **Discussion**

### **Panel 3: Communication and dissemination of the benefits of competition law and policy**

#### **Speakers**

- Ms. Cielo Rusinque, Superintendent, Superintendent of Industry and Commerce, Colombia
- Mr. Vivien Terrien, Vice President, Competition Authority, France

#### **Discussion**

11:45 - 12:45 **Interactive discussion**



12:45 - 13:00 **Key takeaways by moderator and final remarks**

## Contact

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