

# Train for Trade II

EU-UNCTAD joint Programme for Angola



CONCEPT NOTE

## UNCTAD Training Workshop on National Entrepreneurship Strategy of Angola

24 February 2023, Luanda, Angola

### 1. MAIN OBJECTIVES

As part of the EU-UNCTAD Joint Programme for Angola: Train for Trade II, with funding by the European Union, a one-day workshop will be organized on the topic of entrepreneurship strategy in Angola.

The outcome of the workshop will be fed into a report that can serve as a guide for the Ministry of Economy and Planning of Angola (MEP) in the design of a National Entrepreneurship Strategy (NES). Sixty representatives of Ministries, regulatory agencies, entrepreneurship development stakeholders, and entrepreneurs are expected to participate.

The workshop is organized by UNCTAD and Angola's National Institute in support of Micro, Small and Medium-Sized Enterprises (INAPEM).

The discussions to be held are based on UNCTAD's Entrepreneurship Policy concept.

### 2. BACKGROUND

The diversification of the economy in non-oil sectors involves full attention to small and medium-sized enterprises (SMEs) so that they can grow and allow Angola to compete in the global economy. Business development encompasses multiple factors, including the ability of companies to attract investment and participate in mutually beneficial commercial partnerships with multinational companies.

Entrepreneurship has been a hallmark of Angola's economy and its relevance will increase further in the coming years, as the country continues to boost the diversification of its economy, while also facing its increasing levels of unemployment and informality. Moreover, the COVID-19 pandemic and other external shocks have serious deleterious effects on the economy, particularly on entrepreneurial activities.

In this context, UNCTAD is helping the Government of Angola in developing a National Entrepreneurship Strategy (NES) to promote an environment favorable to entrepreneurship in the country. More specifically, UNCTAD assists Angola in mapping the entrepreneurial ecosystem in Angola, and a workshop based on the five pillars of UNCTAD's Entrepreneurship Policy Framework that, together with consultations the Government will hold



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throughout the country, will be fed into a report.

The workshop is structured around five key pillars of the UNCTAD Entrepreneurship Policy Framework, namely *Optimising the Regulatory Environment; Improving Education and Entrepreneurial Skills; Facilitating Technological Exchange and Innovation; Improving Access to Finance, and Promoting Awareness and Networking.*

## 3. INSTITUTIONAL SUPPORT

UNCTAD provides logistical support in the identification and decentralization of project funds for the venue and catering. A consultant has been recruited to ensure that the UNCTAD methodology and workshop scenario is followed and that the preparation of an outcome report of the event is in line with the guidelines UNCTAD provides. UNCTAD will deliver opening remarks and make a presentation on the Entrepreneurship Policy Framework and the context of the country. UNCTAD also extends an invitation to a number of international organizations based in Angola and supporting stakeholders on the topic of entrepreneurship development.

INAPEM is the counterpart of UNCTAD in the country and together with the Ministry of Economy and Planning of Angola (MEP), is responsible for the list of participants and invitations, the opening, and the plenary sessions. It will also provide facilitators and notetakers for the breakout working groups, as well as feedback to UNCTAD on the event's outcome report.

## 4. PARTICIPANTS

Invitations have been sent out by INAPEM to Ministries, regulatory agencies, entrepreneurship development stakeholders, and entrepreneurs; sixty people are expected to participate.

In line with the objectives of the EU-UNCTAD Joint Programme for Angola: Train for Trade II, particular attention should be paid to gender balance in the nomination of participants. Institutions putting forward participants are kindly requested to aim for at least 40 per cent female participation.

## 5. LANGUAGE

The workshop will be held in Portuguese, with English-Portuguese-English interpretation available for the first part of the workshop.

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## 6. PRELIMINARY AGENDA

**8:30 Registration**

**9:00 Welcome remarks**

**UNCTAD**

**Opening remarks**

**UNCTAD**

**Representative of the European Union Delegation to Angola (tbc)**

**Minister of Economy and Planning of Angola (tbc)**

**9:15 Plenary**

**Presentation by UNCTAD of the Entrepreneurship Policy Framework**

**Presentation by INAPEM**

**10:15 Coffee break**

**10:30 Working groups (5) on**

- Optimising the Regulatory Environment
- Improving Education and Entrepreneurial Skills
- Facilitating Technological Exchange and Innovation
- Improving Access to Finance
- Promoting Awareness and Networking.

**12:00 Lunch**

**13:00 Plenary Group Feedback**

**13:50 Closing remarks**



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## 7. CONTACTS

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