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Impact summary: the Performance Appraisal Framework

2020

UNCTAD Division on Investment and Enterprise

Advance unedited version

Investment Trends and Issues Analysis

Main outputs (2020)	Relevance (indicators of usefulness)	Quality (indicators of quality in terms of end-user appraisal)	Efficiency (indicators of efficient resource use in achieving accomplishments)	Effectiveness/direct impact (indicators of added-value for beneficiaries)
<p>Research and policy analysis</p> <ul style="list-style-type: none"> - World Investment Report (WIR) 2020: International Production Beyond the Pandemic; and WIR 2020 Overview (2) - Quarterly Global Investment Trends Monitors (GITM) No. 33, 34 (special Corona Virus Edition), 35 (special Corona Virus Edition), 36 and 37 (Special Issue – RCEP Agreement) (5) - SDG Investment Trends Monitor (1) - Transnational Corporations Journal, volume 27, No. 1-3 (3) - Ad hoc Expert Group Meeting on WIR 2020 and 2021 (2) - Ad hoc Expert Group Meeting on FDI for Development (1); Multinational Enterprises and Gender Equality (1); and The International Transmission of Gender Policies and Practices: The Role of Multinational Enterprises (1) - Maintenance and updating of the databases (FDI, transnational corporations (TNCs), mergers and acquisitions, global value chains) 	<ul style="list-style-type: none"> - In 2020, the UN General Assembly (GA) adopted a resolution on Promoting investments for sustainable development (A/RES/75/207. The resolution acknowledges UNCTAD's work in this area and the policy actions proposed in the WIR 2020 to facilitate a 'Big Push' in private sector investment in the SDGs; and requests UNCTAD to, "based on its ongoing research, inform its 76th session through a dedicated section of the WIR, with a special focus on how to overcome the impacts of the COVID-19 pandemic on promoting investments for sustainable development as well as concrete recommendations, including on strategic sectors to investment for the implementation of the 2030 Agenda". - By the end of 2020, the WIR 2020, including overview, factsheets, data and statistics and chapters were downloaded 190,000 times. - The WIR 2020 was launched globally on 16 June 2020. Its findings were reported in over 1,600 press articles across 93 countries in 17 languages. - The five Global Investment Trends Monitors (GITM) published in 2020 	<ul style="list-style-type: none"> - <i>"This delegation would like to...thank UNCTAD... for its excellent work in mapping the challenges and opportunities for global investment following the COVID-19 pandemic."</i> Statement by the Netherlands, Trade and Development Board, 67th session, 9 September 2020, Geneva, Switzerland. - <i>"For African states striving to promote structural transformation through industrialization and integration in GVCs, the industry centered analysis using three key dimensions of GVCs and how they are being shaped by policy, sustainability and technology megatrends is extremely insightful."</i> African Group statement, Trade and Development Board, 67th session, 9 September 2020, Geneva, Switzerland. - <i>"Nous félicitons la CNUCED pour le rapport sur l'investissement dans le monde qui représente par son analyse, une lecture indispensable pour les décideurs et un outil fort utile pour la communauté internationale du développement."</i> Statement by the Delegation of Morocco, 67th session, 9 September 2020, Geneva, Switzerland. - <i>"...thanks [to] the Division on Investment and Enterprise, for the excellent quality of analysis in its latest report [WIR] maintaining its long-standing status as the world reference publication in this domain."</i> Statement by the delegation of Algeria, Trade and Development Board, 67th session, 9th September 2020, Geneva, Switzerland. - <i>"...WIR 2020 is indeed a vital resource for researchers and policymakers, as well as a unique teaching tool for development scholars and graduate students."</i> Mr. Augustin K. FOSU, Professor, ISSER, University of Ghana; Extraordinary Professor, FEMS, University of Pretoria; and Research Associate, CSAE, University of Oxford. 	<ul style="list-style-type: none"> - The WIR 2020 <i>"is a demonstration of UNCTAD's contribution to the global sustainable development goals and is a timely reminder of UNCTAD's role in the UN system..."</i> Statement by Barbados on behalf of the Group of SIDS. Trade and Development Board, 67th session, 9 September 2020, Geneva, Switzerland. - <i>"The Group... appreciates the industry-based approach adopted in the thematic chapter of the WIR 2020, which allows to assess how each value chain industry is being impacted distinctly, and the possible configurations they could face in the future..."</i> G77 and China Group Statement, Trade and Development Board, 67th session, 9 September 2020, Geneva, Switzerland. - Social media platforms, such as Twitter, LinkedIn and Facebook were deployed with considerable success to diversify exposure and the reach of the WIR 2020, with the top WIR tweet receiving over 187,500 impressions and 2,604 engagements. - More than 280 experts representing 70 countries 	<ul style="list-style-type: none"> - The WIR 2017 on "Investment and the Digital Economy" served as the founding block on which the World Economic Forum's new Digital FDI initiative is built. The initiative seeks at attracting FDI in support of digital competitiveness to help economies recover from the COVID-19 pandemic. - In September 2020, a high-level East African Community (EAC) Regional Forum on SEZ Regimes recommended the use of UNCTAD's latest research insights on perspectives of SEZ policy frameworks and new approaches to SEZs. - In South Africa, the WIR 2019 was used as a model in the re-design of the Atlantis SEZ strategy towards a sustainable zone - Atlantis Greentech SEZ – which aims at attracting and promoting low-carbon, resource-efficient and socially inclusive investment. - On the basis of the recommendations of the WIR2019, Colombia enacted a new Law on Special Economic Zones.

Investment Trends and Issues Analysis

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<p>Capacity-building</p> <ul style="list-style-type: none"> - Projects on regional investment issues (3) -Projects on the contribution of foreign investment to inclusive growth and the SDGs (5) - Training workshop on international investment statistics and survey methodologies (5) - Seminars and workshops on FDI, its development dimension and related policy issues, including the dissemination of the World Investment Report (7) <p>Consensus-building and participation in conferences and events</p> <ul style="list-style-type: none"> - Trade and Development Board: Agenda on Investment for Development - Summit on Financing for Development in the era of COVID-19 and beyond (1); and ministerial meeting (1) -Financing the 2030 Agenda for Sustainable Development in the Era of COVID-19 and Beyond – ad hoc preparatory meetings (10) 	<p>elicited broad media coverage with over 1,500 articles being written, across 103 countries in 23 languages.</p> <ul style="list-style-type: none"> - The WIR 2020 and GITM no. 33 were among the top 10 news stories of 2020 on unctad.org. - The FDI tables were UNCTAD's most visited web pages as measured by UNCTADstat in 2020, accounting for almost one fifth (17.5 per cent) of all pageviews. - "...the report [WIR 2020] offers a comprehensive and well-argued set of statistics and analytical forecast. The report's special section on the transformation of international production in the next decade is particularly illuminating and highly recommended reading for policymakers." European Union Statement, Trade and Development Board, 67th session, 9 September 2020, Geneva, Switzerland. - Over 700 delegates including, African Economic Zones Leaders consisting of 82 AEZO members, representing 42 countries, participated in the 5th AEZO Annual Meeting that was co-organized with UNCTAD and the African Union. 	<ul style="list-style-type: none"> - <i>"The Asia Pacific Group commends the UNCTAD Secretariat for monitoring and reporting regularly the global state of SDG investment."</i>Statement by the Islamic Republic of Pakistan on behalf of the Asia Pacific Group, Trade and Development Board, 67th session, 9 September 2020, Geneva, Switzerland. 	<p>participated in an expert panel discussion conducted by UNCTAD, AU, the World Bank Group and AfroChampions Initiative, which shed light on the challenges of African Economic Zones as a result of the COVID-19 pandemic.</p>	

Investment Policies

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<p>Research and policy analysis</p> <ul style="list-style-type: none"> - Investment Policy Reviews: Armenia, Côte d'Ivoire, Nepal, Seychelles (4) - Investment Policy Monitors (3) - IIA Reform Accelerator (1) - UNCTAD-OECD Reports on G20 Investment Measures (2) - IIA Issues Notes (2) - Continued updating of the IIA and ISDS Navigators <p>Capacity-building</p> <ul style="list-style-type: none"> - Development of an online tool to enhance the support provided to beneficiary countries for the implementation of the IPR recommendations. - Implementation of IPR e-tool in Burkina Faso, Ecuador, Seychelles and Uzbekistan (4) - National workshops on investment policy reviews and follow-up (6) - Projects on investment policy reviews including follow-up implementation (11) - Projects on international investment agreements (8) 	<ul style="list-style-type: none"> - The 2020 Virtual IIA Conference brought together over 200 participants from Governments, international and regional organizations, private sector, academia and civil society. In a feedback survey, over 80 per cent of respondents said that the Virtual IIA Conference increased their knowledge of IIAs and IIA reform; 97 per cent rated the quality and usefulness of the event information on the Investment Policy Hub as 'excellent' or 'good'; and 75 per cent stated that UNCTAD was their main source of information on IIAs. - "UNCTAD could play an important role in supporting countries to reform their investment treaties, especially developing countries, given the eminent expertise enjoyed by the experts of this organization and the relevant work that they have achieved in IIA reform, such as the Reform Kit for the International Investment Regime, the Framework for Investment Policies for Sustainable Development or the Accelerator for the Reform of IIAs." Mr. Abdou El Azizi, Head of the Investment Protection and Promotion Agreements Department, Ministry of Economy, Finance and Administration Reform, Kingdom of Morocco, at the 2020 Virtual IIA Conference. 	<ul style="list-style-type: none"> - "The Group of 77 and China wishes to highlight the comprehensive analysis of the investment frameworks of member states, through UNCTAD's Investment Policy Reviews (...). The Group welcomes the recent release of the IPRs of Cote d'Ivoire, Angola, and Chad ... These recent IPRs provide concrete, timely and actionable advice, in line with the tradition of the UNCTAD IPR programme." Statement of the Republic of Zambia on behalf of the Group 77 and China, Trade and Development Board, 67th session, 9th September 2020, Geneva, Switzerland. - "The Group (...) recognizes the Investment Policy Framework for Sustainable Development as a core pillar guiding UNCTAD's technical assistance." G77 and China Group statement, Trade and Development Board, 67th session, 9 September 2020, Geneva, Switzerland. - "[T]he Group also wishes to acknowledge UNCTAD's valuable analysis on international investment agreement reform, including its continuing guidance on reform options. It is encouraging to note that nearly all new IIAs contain features in line with UNCTAD's Reform Package for the International Investment Regime." G77 and China Group statement, Trade and Development Board, 67th session, 9 September 2020, Geneva, Switzerland. - "The delegation of Sri Lanka would like to note with appreciation (...) the significant role [played by DIAE in] supporting the international investment community in the absence of an international institutional arrangement to oversee investment governance." Statement by Sri Lanka, Trade and Development Board, 67th session, 9 September 2020, Geneva, Switzerland. 	<ul style="list-style-type: none"> - A new IPR e-tool was developed to enable beneficiary countries to report when an IPR recommendation has been implemented and how it has been done, thereby enabling the provision of timely and relevant policy advice and support to countries while travel restrictions and social distancing are in force. - Since the inception of the investment policy reviews, more than 470 recommendations have been implemented, benefiting more than 55 economies. - A significant number of IPR recommendations were implemented with the assistance of UNCTAD (about 40 per cent of them). The assistance took different forms, including advisory services on policy, legal, regulatory and institutional matters. - The IIA programme maintained the repository of quantitative analysis on IIA reform efforts, based on the comprehensive mapping of BITs against 150 criteria. It covers 2,576 BITs mapped in partnership with over 45 universities. 	<ul style="list-style-type: none"> - "Particularly effective areas of UNCTAD's activities include [DIAE's] Investment Policy Reviews where evaluations have reported increases in foreign direct investment inflows and increased knowledge levels of stakeholders." MOPAN 2019 Assessments: UNCTAD. - The impact of reforms in IPR beneficiary countries is reflected in several ways, including improved international rankings on the business environment and in an increase in FDI inflows. For example, between 2000–2009 and 2010–2019, FDI inflows rose by 48 per cent worldwide while they grew by 110 per cent in 15 countries for which an assessment of the implementation of IPR recommendations has been conducted. - "UNCTAD's policy tools including the Investment Policy Framework for Sustainable Development and the Road Map for the Reform of the International Investment Agreement Regime have contributed to 100 country reviews of international investment networks, and approximately 60 treaty clauses have also benefitted from this work." MOPAN 2019 Assessments: UNCTAD. - The 2020 Virtual IIA Conference inspired 22 attendees to reflect on

Investment Policies

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<ul style="list-style-type: none"> - Training workshops on best practices in national and international policies related to investment (8) - Training workshops on the negotiation, implementation and reform of international investment agreements (16) - Updating and maintenance of the Investment Policy Hub <p>Consensus-building and participation in conferences and events</p> <ul style="list-style-type: none"> - 2020 Virtual IIA Conference - Multi-year Expert Meeting on Investment, Innovation and Entrepreneurship for Productive Capacity Building and Sustainable Development (8th Session) 	<ul style="list-style-type: none"> - In 2020 almost 300,000 people visited the Investment Policy Hub website. - <i>“We commend UNCTAD for its efforts in providing expert opinions and advice to assist African countries in the context of the African investment protocol...”</i> African Group statement, Trade and Development Board, 67th session, 9 September 2020, Geneva, Switzerland. - The feedback received from participants in capacity-building workshops on IIAs is very positive, with an average of 90 per cent stating that the courses contributed substantially to improving their understanding of the key issues at stake; and 44 per cent noting that the Investment Policy Framework had prompted their country to reconsider its investment policy strategy. - <i>“The [Expert Meeting on the new proposed Arab Investment Agreement] will allow Arab countries to align their investment policies with their development aspirations. The meeting embodies the longstanding and productive collaboration and partnership between the Islamic Development Bank and UNCTAD.”</i> Mr. Syed Husain Quadri, Manager, Country Strategy and Market Integration Division, Islamic Development Bank. 	<ul style="list-style-type: none"> - <i>« Il va sans dire que la qualité des experts de la CNUCED et la pertinence de leurs interventions et commentaires nous ont permis d’apprécier les innovations apportées par le nouveau modèle marocain de TBI et de mesurer la cohérence de ce modèle avec les meilleures pratiques internationales en la matière »</i> Direction du Trésor et des Finances Extérieures, Ministère de l’Economie et des Finance, Royaume du Maroc. - <i>“We think UNCTAD provides valuable work through analysis and technical assistance in the field of investment, in particular on international investment agreements. We are proud to support this work through our strategic partnership with UNCTAD.”</i> Ms. Caroline Kollau, Director, Trade Policy and Economic Governance, Ministry of Foreign Affairs, The Netherlands. 	<ul style="list-style-type: none"> - The <i>Investment Laws Navigator</i> is a comprehensive and regularly updated collection of national investment laws. It contains the full text of 186 laws. - The <i>ISDS Navigator</i> has been comprehensively updated and now provides access to detailed information about 1,061 publicly known, treaty-based ISDS cases. - The <i>IIA Navigator</i> is continuously updated to include information on the most recent IIAs. It contains the full texts of 87 per cent of all bilateral investment treaties (BITs) and 96 per cent of all treaties with investment provisions (TIPs) signed. - A regional approach to technical assistance through the organization of trainings and workshops in collaboration with partners on a cost sharing basis has contributed to optimizing resource use and enhancing impact. Partners have included the Islamic Centre for Development of Trade, the United Nations Economic Commissions, the International Institute for Sustainable Development and the Islamic Development Bank. 	<p>the national IIA strategy, on the review of their country’s IIA network or national IIA action plan.</p> <ul style="list-style-type: none"> - The adoption of a declaration on COVID-19 and ISDS in Africa was made following UNCTAD’s contribution to a series of discussions organized by the African Union on COVID-19 and the risk of ISDS cases in Africa. - IIA Reform is well under way and involves countries at all levels of development and from all geographical regions. All of today’s new IIAs include several sustainable development-oriented reform elements in line with UNCTAD’s policy tools. - Since the launch of UNCTAD’s options for Phase 2 of IIA Reform (WIR 2017), at least 95 countries have taken steps to modernize their old-generation treaties. - To date some 140 countries (including REIOs) have used the IPFSD to (re)design investment policies and 75 have used the Road Map for IIA reform to redesign IIA treaty clauses. - <i>“It gives me immense pleasure to acknowledge that The Guiding Principles for Investment Policy Making for D-8 Countries, developed jointly by UNCTAD and D-8 Secretariat, played an important</i>

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	<p>- Since 2012, close to 600 government officials have been trained on key IIA and ISDS issues; 132 countries benefited from guiding principles on investment policymaking; 81 countries and REIOs benefited from comments on or inputs into the development of regional investment treaties; and 80 countries and REIOs benefited from model BIT and IIA reviews.</p>		<p>- Jointly with UNCTAD, D-8 countries developed a set of guiding principles to guide them in the formulation of sustainable development-oriented international and national investment policies and to reform their existing 555 IIAs. They were developed at no cost, relying instead on D-8 countries' intergovernmental cooperation, support from UNCTAD and the D8 Secretariat.</p>	<p><i>role in drafting and modifying our domestic and foreign investment policy frameworks.</i>" Mr. Rifat Parvez, Executive Director General Board of Investment, Pakistan.</p>

Investment Capacity-Building

Main outputs (2020)	Relevance (indicators of usefulness)	Quality (indicators of quality in terms of end-user appraisal)	Efficiency (indicators of efficient resource use in achieving accomplishments)	Effectiveness/direct impact (indicators of added-value for beneficiaries)
<p>Research and policy analysis</p> <ul style="list-style-type: none"> - Investment Advisory Series No. 9 on Investing in the SDGs: The Role of Diplomats - IPA Observer (3) on COVID-19 challenges, on the “New Normal”, and on mainstreaming gender in investment promotion - UNCTAD - UN Habitat Discussion Paper on SEZ and Urbanization (1) - Business facilitation issues: How UNCTAD’s E-government platform helps countries stay open for business during Covid-19; How the UN’s digital government platform has helped governments, entrepreneurs and vulnerable populations during Covid (2) - iGuide Caribbean (5) in Barbados, Curaçao, Jamaica, Saint Lucia and Saint Vincent & the Grenadines - A proposal for ten actions to boost low and middle-income countries’ productive capacity for medicines (1) - Database on the online response of IPAs to the COVID-19 crisis - Leveraging the potential of ESG ETFs for Sustainable 	<ul style="list-style-type: none"> - Eight hundred investment stakeholders participated in the Global Investment Promotion Conference 2020, including H.E. Mr. Mokgweetsi Masisi, the President of the Republic of Botswana, H.E. Ms. Mia Mottley, Prime Minister of Barbados and H.E. Lord Gerry Grimstone, Minister of Investment, Department for International Trade, UK. - In 2020, the sustainableFDI.org platform elicited over 3,300 visitors with a total of 14,544 page views, from 167 countries, including 152 developing and transition economies. - <i>“The evaluation concluded that the project [Investment promotion partnerships for bankable SDGs] was highly relevant to the countries’ needs and responded to the UNCTAD mandate and specialization in supporting developing countries’ agencies in attracting investment that leads to sustainable development.”</i> Evaluation of UNCTAD activities: Overview (TD/B/WP/304). - In 2020, over 1,200 IPA officials and other stakeholders participated in investment promotion training sessions and global meetings organized by UNCTAD. - In 2020, over 4,800,000 people visited national and regional eRegulations websites worldwide. 	<ul style="list-style-type: none"> - <i>“The success of global Britain’s future economy will rest on our ability to remain open to business, open to innovation and open to global investors... I would like to... acknowledge UNCTAD for their continued efforts in facilitating these exchanges and fostering greater cooperation and dialogue amongst countries on investment promotion. They do a tremendous job.”</i> H.E. Lord Gerry Grimstone, Minister of Investment, UK. Global Investment Promotion Conference 2020. - The Prime Minister of India, Narendra Modi tweeting about the 2020 Investment Promotion Awards. <i>“Congratulations to Invest India for winning the 2020 United Nations Investment Promotion Award given by UNCTAD. This is a testimony to our government’s focus on making India the world’s preferred investment destination & improving ease of doing business.”</i>, (@narendramodi) Twitter, 8 December 2020. - <i>“We need strong and effective multilateral institutions like UNCTAD... to help pave the way and to create a platform of trust and dialogue and a space between government and private sector.”</i> Mr. Peter Robinson, President, US Council of International Business at the Global Investment Promotion Conference 2020. - <i>“Creating markets and creating bankable projects will be key for a resilient recovery. Thanks @UNCTAD for hosting such a positive, solution-focused Global Investment Promotion Conference + awards!”</i> Ms. Karin Finkelston, Vice President, Finance International Corporation (@KFinkelston), Twitter, 7 December 2020. - <i>“The webinar was excellent. It gave us a good perspective on the post-COVID-19 environment and the possible options the Caribbean can consider in moving forward.”</i> Ms. Suzette Hudson, Senior Investment Adviser, CAIPA, on the UNCTAD 	<ul style="list-style-type: none"> - Procedures documented in an eRegulations system are completely transparent and widely accessible in all countries where the system is operational. A total of 7,800 procedures are documented in national eRegulations/Trade Portal systems, with 22,000 steps (interactions between a user and a public entity), over 53,100 forms, 7,584 norms and laws accessible online and over 5,800 civil servants and entities with contact data. - Following the implementation of UNCTAD’s e-government platform in Benin, a new online platform (monetrepresse.bj) was launched, making its business registration 100 per cent digital; and joining Estonia as being the fastest country in the world to start a business online. During the first week of closure 182 businesses were created online. - <i>“Partnerships were central in project design, and UNCTAD collaboration with investment promotion agencies at the national, regional and global levels was reinforced, while synergies with international and national public actors were advanced.”</i> Evaluation of UNCTAD activities: Overview (TD/B/WP/304). 	<ul style="list-style-type: none"> - Faced with a global pandemic, countries have been using UNCTAD’s eRegistrations platforms to continue providing essential services to SMEs while their offices have been closed. In Benin, the number of companies created tripled during Covid; in El Salvador 56 per cent of entrepreneurs accessing Covid rescue packages were women; and Rwanda’s online platform published information to make it easier to import medical equipment. - Since 2016 UNCTAD’s eRegistration platform has been operating in Cameroon. To date, over 25,000 businesses have been created using the platform. The automation of business registration online means that you can now open a business in 72 hours. - <i>“We can now collect information on what companies are being created and in which sectors. We also know more about the age, gender and location of our entrepreneurs. This is going to help us design our economic policies, particularly for our post-Covid recovery... With an online platform my staff could continue operating during the Covid crisis. Further, this tool helps them be more productive. They spend more time advising entrepreneurs and less time doing administration.”</i> Mr. Jean-Marie Badga, Director-General of the Investment Promotion Agency

Investment Capacity-Building

Main outputs (2020)	Relevance (indicators of usefulness)	Quality (indicators of quality in terms of end-user appraisal)	Efficiency (indicators of efficient resource use in achieving accomplishments)	Effectiveness/direct impact (indicators of added-value for beneficiaries)
<p>Development</p> <ul style="list-style-type: none"> - How public pension and sovereign wealth funds integrate sustainability: practices of the frontrunners and a proposed integration framework - Cases studies on the GCI application for Family business - SSE monthly news highlights - Maintenance and update of the SSE Securities Regulator database, the Stock Exchange database and ESG guidance database <p>Capacity-building</p> <ul style="list-style-type: none"> - Implementation of the Trade Portal systems in Burundi, Kazakhstan, Kyrgyzstan, Turkmenistan and Uzbekistan (5) -Development of the eRegistrations in Benin; and new services developed in Cuba, El Salvador and Iraq - Projects on investment promotion (3) - Projects on investment guides (4) - Projects on business facilitation (17) - Projects on intellectual property (3) 	<ul style="list-style-type: none"> - In 2020, 56 member States used various e-government platforms developed by UNCTAD (E-Trade, e-Regulation and e-Registration) that allowed for the continuity of businesses during the pandemic. - The role of the SSE initiative was cited in Bloomberg Intelligence for documenting a significant increase in the number of exchanges focused on ESG while considering a wide range of factors including board room diversity, regulations, reporting, climate action and sustainable partnerships. - The unprecedented growth of the SSE illustrates the efficacy of the initiative. Most major global stock exchanges are now members of the SSE. In 2020 the SSE membership totalled 98 partner exchanges, listing almost 53,000 companies with a combined total of almost \$86.5 trillion in market capitalization. - <i>"Thank you so much for sending me that excellent publication on investment promotion during COVID-19. I have shared it with my colleagues back home, and we are finding it very useful indeed."</i> Ms. Mekondjo Kaapanda-Girmus, Commercial Counsellor, High Commission of Namibia in the UK. - Based on UNCTAD's work under the AfCFTA support programme, the Egyptian Patent 	<p>Webinar for the Caribbean entitled "Towards Post COVID-19: IPAs Adapting to the New Normal", 30 June 2020.</p> <ul style="list-style-type: none"> - The draft Resolution on <i>Strengthening local production of medicines and other health technologies to improve access</i> that was presented to WHO's Executive Board on 21 January 2021 by China, Eswatini, Ethiopia, Ghana, Kenya, Namibia, Rwanda, South Africa, Sudan, Togo and Zimbabwe, refers to UNCTAD's work on local pharmaceutical production. 	<ul style="list-style-type: none"> - <i>"... the project [Strengthening the capacities of developing country policymakers, investment promotion officials and academia in two priority sectors to attract investment for sustainable and inclusive development] had adopted a proactive approach to mainstreaming gender and human rights concerns into its activities."</i> MOPAN 2019 Assessments: UNCTAD. - <i>"We look forward to further strengthening our partnership with UNCTAD to continue to empower and advocate the critical role of investment promotion agencies."</i> Mr. Fahad Al Gergawi, President of WAIPA and CEO of Dubai FDI at the Global Investment Promotion Conference 2020. - The investment promotion and strategy publications are disseminated to a network of more than 290 investment promotion agencies and also available on DIAE's sustainableFDI website, which means its recommendations and guidelines are referenced globally by IPAs. - In 2020, some 500 stakeholders from the public and private sectors, 	<p>of Small and Medium Enterprises, Cameroon, 2020.</p> <ul style="list-style-type: none"> - Results of the panel discussion at the joint webinar with WHO fed into the Proposal for ten actions to boost low and middle-income countries' productive capacity for medicines. - By the end of 2020, the Family Business Sustainability Pledge had accumulated 290 signatories. - The Japan Exchange Group launched a new Practical Handbook for ESG Disclosure using the SSE Model Guidance on Reporting ESG Information to Investors as part of its framework. - The SSE initiative inspired Moscow Exchange's new Sustainability Sector which aims to help issuers raise funding for socially and environmentally oriented project. <i>"In support of the SSE initiative, the Sustainability Sector was opened on Moscow Exchange... The introduction of this sector... is one of the most significant measures that Moscow Exchange has been taking as part of the SSE initiative."</i> Moscow Exchange Sustainability Report 2019.

Investment Capacity-Building

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<ul style="list-style-type: none"> - Trainings and workshops on investment promotion (14) - Training workshops on intellectual property for development (10) - Workshops and seminars on responsible investment (9) - Workshops on Family Business (2) - Workshop on Institutional Investors (1) - Family Business Pledge <p>Consensus-building and participation in conferences and events</p> <ul style="list-style-type: none"> - Global Investment Promotion Conference 2020 - The United Nations Investment Promotion Awards 2020: Recognizing Excellence in Response to the COVID-19 Pandemic; and Special Recognition for Mainstreaming Gender in Investment Promotion - SSE Consultative Group Quarterly Webinar (3) - Seminar on best practices of sustainability integration by institutional investors - 2020 Ring the Bell for Gender Equality 	<p>Office requested UNCTAD to provide technical advice on the elaboration of a national intellectual property strategy for Egypt.</p> <p>- In 2020, some 500 stakeholders from the public and private sectors, academia and civil society, participated in trainings and meetings organized or co-organized by UNCTAD in the area of intellectual property and public health.</p>		<p>academia and civil society, participated in trainings and meetings organized or co-organized by UNCTAD in the area of intellectual property and public health.</p> <p>-The Family Business Programme results from a Partnership approach with the world's leading organization of family businesses (FBN) spanning some 65 countries</p> <p>- <i>"Through this partnership [UNCTAD-FBN], we pledge to track progress and assess our impact transparently, by applying UNCTAD's global core indicators for family businesses aligned with the SDGs – a universal reporting framework, platform and language for driving change."</i> Alexis du Roy de Blicquy, CEO, FBN.</p>	

Enterprise Development

Main outputs (2020)	Relevance (indicators of usefulness)	Quality (indicators of quality in terms of end-user appraisal)	Efficiency (indicators of efficient resource use in achieving accomplishments)	Effectiveness/direct impact (indicators of added-value for beneficiaries)
<p>Research and policy analysis</p> <ul style="list-style-type: none"> - ISAR Review 2020 and 2019 (2) - Core SDG Indicators for Entity Reporting Training Manual - Case studies on the GCI implementation Vol.1 and 2 (2) - ISAR Honours Brochure - Strengthening informal enterprises, microenterprises and small businesses (in UNCTAD publication on the COVID-19 pandemic) - Empretec Women in Business Awards Brochure (1) - Empretec newsletter (1) - ISAR newsletter (2) - Maintenance and updating of databases (ISAR and entrepreneurship) <p>Capacity-building</p> <ul style="list-style-type: none"> - Empretec -Installation and consolidation phase: Angola, India, Malaysia, Russian Federation, Saudi Arabia, and Tanzania (7) - Projects on enterprise development and business linkages (4) 	<ul style="list-style-type: none"> - In 2020, UNCTAD drafted the Secretary-General's Report to the 75th session of the General Assembly on the implementation of A/RES/73/225 in partnership with over ten UN entities. In November 2020, the UN General Assembly adopted a resolution on Entrepreneurship for sustainable development (A/RES/75/211). The resolution acknowledges the value of entrepreneurship education and the dissemination of entrepreneurial thinking across all sectors and encourages the integration of entrepreneurship within the formal and informal education systems, including through the Empretec programme. - Some 370 experts from 53 countries took part in the 37th annual session of ISAR. Feedback received from participants indicated that 96 per cent were very satisfied or satisfied with the substantive discussions; and 98 per cent found the topics addressed at the session relevant to their work. - The ISAR 37th session and related events featured 51 Twitter posts which generated close to 16,000 Twitter impressions with an average of 313 views per posting. - <i>"In a year like 2020, the market needs sustainability information more than ever to retain clients and</i> 	<ul style="list-style-type: none"> - <i>"I stand here saluting the never-ending efforts of our entrepreneurship partners, in particular the United Nations Conference on Trade and Development." H.E. Wavel Ramkalawan, President of Seychelles. Global Entrepreneurship Week, 18 November 2020, Seychelles.</i> - <i>"UNCTAD's efforts to promote entrepreneurship through its Empretec programme with a particular focus on women, youth, and vulnerable individuals is commendable. This work will become even more important due to the pandemic..."</i> African Group statement, Trade and Development Board, 67th session, 9 September 2020, Geneva, Switzerland. - <i>"The experience of Guatemala has been very positive ... This is a demonstration of the importance that different stakeholders have given to the process. Now that the conversation has started and some companies are already doing their reporting on sustainability, the project provides an opportunity to improve this reporting and also for the government to report on the contribution of the private sector to the SDGs."</i> Ms. Débora Ponce, Counsellor of the Mission of Guatemala, and Vice Chair of ISAR 37 at the meeting with beneficiary countries of DA project 1819H, 2 November 2020. - Over 70 stakeholders participated in the first webinar organized in Russia within the framework of the Global Initiative towards post-Covid-19 resurgence of the MSME sector, including around 30% of small and medium-sized business representatives from various countries in the CIS region. Over 90% of the webinar participants considered the content of the presentations as very useful. - Participants of a series of four webinars, organized jointly with UNITAR, on the impact of COVID-19 on 	<ul style="list-style-type: none"> - Since its inception, the Empretec programme has been installed in more than 40 countries. Almost 500,000 entrepreneurs have benefited from Empretec workshops and business development services. - The Empretec Directors meeting brought together Directors of the Empretec centres, coordinators, and international trainers from 23 countries to discuss strategies and measures to cope with the global pandemic and the restrictions affecting regular operations of Empretec centres all around the world. - UNCTAD established a virtual community of practice on entrepreneurship within UN entities that work on entrepreneurship related issues in preparation of the Secretary-General's Report. - <i>"Through the UN Development Account project; UNCTAD, MINECO, SEGEPLAN, and CENTRARSE will foster synergies between different actors to advance towards the implementation of sustainability reporting frameworks, measuring the contribution of the private sector to the 2030 Agenda."</i> 	<ul style="list-style-type: none"> - Over the past few years, national entrepreneurship strategies have been developed in Dominican Republic, Ecuador, Cameroon, Ethiopia, Gambia, and Tanzania with the support of UNCTAD. - In 2020 a National Action Plan towards developing high quality sustainability/SDG reporting by companies was developed and validated in Colombia. It contains recommendations and activities to improve the sustainability/SDG reporting infrastructure in Colombia and enhance comparability, quality and reliability of enterprise accounting and reporting on environmental, social and governance issues in alignment with financial reporting principles and the SDG indicator monitoring framework. - Empretec trainings to migrant and refugee entrepreneurs yielded positive impact 15-months after the Empretec training which was corroborated by migrant/refugee entrepreneurs' testimonials during national policy workshops in the presence of governmental stakeholders. - The UNCTAD/IOM/UNHCR Policy Guide on Entrepreneurship for Migrants and Refugees continued to be a reference document for all stakeholders in the field.

Enterprise Development

Main outputs (2020)	Relevance (indicators of usefulness)	Quality (indicators of quality in terms of end-user appraisal)	Efficiency (indicators of efficient resource use in achieving accomplishments)	Effectiveness/direct impact (indicators of added-value for beneficiaries)
<ul style="list-style-type: none"> - Projects on accounting and reporting (8) - Training workshop on enterprise development policies (22) - Training seminars on accounting and sustainable reporting (7) - Ad hoc expert discussions on enterprise competitiveness issues (11) - Online training material on the Policy Guide on entrepreneurship for migration - E-learning course on entrepreneurship for migrants and refugees (2) <p>Consensus-building and participation in conferences and events</p> <ul style="list-style-type: none"> - Thirty-seventh session of the Intergovernmental Working Group of Experts on International Standards of Accounting and Reporting (ISAR) - Reports for the Intergovernmental Working Group of Experts on International Standards of Accounting and Reporting (3) - 2020 ISAR Honours Awards 	<p><i>to contribute to employees and society while staying safe; it is of utmost importance to have ISAR to help us to deal with what should be reported in the short time without sacrificing on the long-term goal of the 2030 Sustainable Development Goals Agenda.</i>” Ms. Vania Maria da Costa Borgerth, Chair, thirty-second session of ISAR.</p> <p>- <i>“With the presentation of the Action Plan, the country will continue to consolidate its leadership regarding the 2030 Agenda and will serve as a model for the implementation of sustainability reporting in the region.”</i> Mr. Luca Gomez, Director of Economic, Social and Environmental Affairs, Ministry of Foreign Affairs Colombia.</p> <p>- The Empretec Women in Business Awards 2020 was followed by 175 participants and the awards ceremony gathered over 3,500 viewers across multiple platforms. The event generated significant attention on social media reaching over 10,000 people on Facebook and igniting over 5,000 impressions on Twitter on the day of the event.</p> <p>- UNCTAD has official requests for Empretec installation from 35 countries, and requests for assistance to revive Empretec activities in Mexico, Peru, Senegal and Palestine.</p>	<p>entrepreneurship and MSMEs, confirmed that the “series helped them to achieve the learning objectives”, providing an overall quality score of 4.3/5.</p> <p>- <i>“This is to truly appreciate the opportunity you provided to us through UNCTAD to participate in the just concluded online training-of-trainers. This has been a wonderful refresher on the Empretec workshop and will go a long way in preparing us to engage with the present-day entrepreneurial ecosystem players, especially the new-age start-ups in this Covid-19 situation and beyond.”</i> Empretec certified trainer from Africa, participating to an on-line training-of-trainers’ workshop.</p> <p>- <i>“The UNCTAD Guidance on Core Indicators marks an important step towards consistency in measurement methodology and data comparability.”</i> Ms. Céline Bilolo, Head of Stakeholder Outreach, Value Balancing Alliance.</p>	<p>Ms. Rebeca Arias, UN Resident Coordinator in Guatemala at the kick-off session of DA project 1819H in June 2020.</p> <p>- In 2020, approximately, 1,000 participants from over 90 countries participate in e-learning courses on entrepreneurship for migrants and refugees. The courses received positive feedback with 98 per cent of respondents agreeing that they will use the information acquired in the course, 93 per cent found the course very useful and 73 per cent would recommend the course to colleagues.</p> <p>- UNCTAD’s partnership with IOM and UNHCR in implementing its DA11 project continued in 2020 whereby UNCTAD leveraged resources from its partners in translating the Policy Guide to Spanish, French and Arabic.</p> <p>- Finalists of WBA 2020 were awarded several in-kind and direct cash prizes by sponsors facilitated by UNCTAD. All ten finalists received mentorship services. In addition, three finalists received consultancy services for free. Two of the three winners received state-of-the-art online fellowship</p>	<p>- To date, the Accounting Development Tool has been applied by 15 member States.</p> <p>- At the request of ECOSOC, UNCTAD provided inputs to the High-Level Political Forum 2020. Notably, a document highlighting the gaps and recommendations on how to accelerate progress towards implementing the SDGs focusing on ISAR’s work and contributions.</p>

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<ul style="list-style-type: none"> - Multi-year Expert Meeting on Investment, Innovation and Entrepreneurship for Productive Capacity Building and Sustainable Development (8th Session) - Micro, Small and Medium sized enterprises (MSME) high-level event. - Secretary-General's Report on the Implementation of A/RES/73/225 - Practical implementation, including measurement, of core indicators for entity reporting on the contribution towards the attainment of the Sustainable Development Goals: Review of case studies (TD/B/C.II/ISAR/93) - Climate-related financial disclosures in mainstream entity reporting: Good practices and key challenges (TD/B/C.II/ISAR/94) 	<ul style="list-style-type: none"> - A series of regional and international training-of trainers' workshops on an updated version of Empretec were held in Africa, Latin America, and the Middle East to support Empretec centres and their trainers in strengthening their response to assist SMEs during the pandemic. One hundred and sixty-four Empretec trainers and trainee-trainers from 25 countries participated. 		<p>programmes at IMD Lausanne for digital economy and intense mentorship services by leading industry experts.</p> <ul style="list-style-type: none"> - Graduates of Empretec Programme in Jordan serve as an inspiration to other entrepreneurs and their success stories are widely publicized. A fish breeding farm that was established by an Empretec graduate, creating six direct job opportunities, was visited by His Royal Highness Crown Prince Al Hussein bin Abdullah II who noted the importance of encouraging self-employment culture in Jordan and launching more income-generating projects in various sectors to achieve economic growth. - The MSME day brought together ministers, high level policy makers, leaders of major international organizations, business associations and academia to highlight the role of SMES in the post-COVID-19 recovery phase and in social economic development. The event gathered over 2,000 viewers representing all developing regions of the world. It was also very closely followed through social media channels such as Twitter where 6,576 people engaged on the topic. 	