



Pacific
Community
Communauté
du Pacifique

Joint Workshop on Non-Tariff Measures (NTM) and Trade Promotion under IMPACT and SAFE Projects

13 October 2023

Nukualofa, Tonga

Agenda

Day 05 – Friday (October 13) – National Workshop with MAFFF, MTED, Other Relevant Government Agencies and Private Sector		
Time	Activity	Responsible Party
08.30 – 09.00	Registration of Participants & Setting the Scene (before workshop starts – objectives for the day)	SPC/UNCTAD
Welcome and Opening		
09.00 – 09.15	Housekeeping, Prayer Welcome remarks by the following: <ul style="list-style-type: none"> • European Union Delegation - TBC • MAFFF – TBC • UNCTAD – Ms. Seul Lee • SPC – Ms. Karen Mapusua 	SPC/MAFFF Reps from the agencies
09.15 – 09.30	Setting the Scene on Tonga’s Trade and Investment Relationships	MTED
Session 1: IMPACT Project Objectives: sensitize participants to the impact of NTMs on trade and introduce the NTM component within the IMPACT project; present the first ever collected NTM data of Tonga and strengthen the capacity of assessing market information, including the NTM data; solicit feedback on project activities.		
09.30 – 10.10	NTMs, their effect in Trade, and introduction of the IMPACT project	UNCTAD
10.10 – 10.30	Presentation of the summary of NTMs in Tonga	
10.30 – 11.00	Morning Tea Break (and Group Photo)	
11.00 – 12.00	Presentation of TRAINS Portal and Global Trade	UNCTAD

	Helpdesk (including demonstration on how to find export information on one product to the EU)	
12.00 – 12.15	Summary of the UNCTAD topics and open floor discussion (Q&A type)	UNCTAD
Session 2: Export challenges faced by Tonga Objectives: allow government departments (MAFFF, MTED, etc.), with inputs from the private sector, to discuss key challenges and opportunities for export with the aim to generate collective discussions on ways to address some of the issues and the type of assistance the projects may be able to provide		
12.15 – 13.00	Tonga's Export Market Challenges with a focus on the EU Markets	MAFFF
13.00 – 14.00	Lunch Break	
Session 3: SAFE Pacific Project Objectives: inform participants about the work of the Pacific Organic and Ethical Trade Community (POETCom) and assistance available to both public and private sector through SAFE; dive deeper into sanitary and phytosanitary standards (SPS)/biosecurity requirements – why compliance is important and how trade (that is, businesses) are affected when biosecurity risks are detected		
14.00 – 15.00	Organic certification as a path to exporting to niche and high end markets; assistance available through SAFE Pacific Project – POETCom	SPC (Jim Pierce)
15.00 – 16.00	SPS Compliance as an Enabler of Trade and Food Safety/Food Quality	SPC
16.00 – 16.30	Afternoon Health Break	
16.30 – 17.00	Open Forum. Questions: A. Interest in other agri-commodities apart from coconut, coffee, kava, turmeric and their products, particularly in regard to the EPA and potential export to the EU? B. What opportunities and challenges exist for these commodities?	SPC (Visoni Timote), Government officials, Private Sector
17.00 – 17.15	Closing Remarks	SPC, UNCTAD, MAFFF
18.00 – 21.00	Networking Session	TBC
END OF WORKSHOP		