



**WORKING GROUP ON MEASURING  
E-COMMERCE AND THE DIGITAL ECONOMY  
THIRD MEETING**

**28-29 November 2022**  
*Room XVII, Geneva (in person and online)*

*Programme*

MONDAY, 28 November 2022	
<b>11.00–11.30</b>	<p><b>Opening session of the WG</b></p> <p><b>Item 1 – Election of officers</b> <b>Item 2 – Adoption of the agenda and organization of work</b></p> <p><b>Introductory remarks:</b></p> <ul style="list-style-type: none"> <li>▪ <b>Ms. Shamika N. Sirimanne</b>, Director, Division on Technology and Logistics, UNCTAD</li> <li>▪ <b>Ms. Anu Peltola</b>, Acting Director of Statistics, UNCTAD</li> </ul>
<b>11.30–13.00</b>	<p><b>Item 3 – Progress in measuring electronic commerce (e-commerce) and the digital economy work by relevant international organizations</b></p> <ul style="list-style-type: none"> <li>▪ <b>Mr. Torbjörn Fredriksson</b>, Head, E-commerce and Digital Economy Branch - UNCTAD introduction</li> <li>▪ <b>Mr. Mark Uhrbach</b>, Chief, Centre of Expertise for the Digital Economy, Statistics Canada - Update on the UNSD UNCEBTS Task Team on Globalization and Digitalization</li> <li>▪ <b>Ms. Esperanza Magpantay</b>, Senior Statistician, ITU - On the Partnership on Measuring ICT for Development</li> <li>▪ <b>Mr. Tobias Schilling</b>, Methodology &amp; Data Lead, UNCDF - Update on the Inclusive Digital Economy Scoreboard (IDES)</li> <li>▪ <b>Ms. Magdalena Kaminska</b>, Statistician, Eurostat - On the Eurostat survey on ICT usage and e-commerce in enterprises, Covid-19 impact and e-sales</li> </ul> <p><i>Interactive debate</i></p>
<b>15.00–17.00</b>	<p><b>Item 4 – Defining the digital economy for statistical purposes</b></p> <p><i>This session will discuss approaches to defining the digital economy for statistical purposes, for both clarity in national data production and to improve international comparability. The session will consider select aspects of the digital economy that can be currently quantified. The session will also discuss current approaches to measuring the value of e-commerce, including cross-border (see the non-paper) and consider draft chapters 2 and 3 of the OECD-WTO-IMF-UNCTAD Handbook on Measuring Digital Trade.</i></p> <ul style="list-style-type: none"> <li>▪ <b>Ms. Scarlett Fondeur</b>, Economic Affairs Officer - UNCTAD introduction</li> <li>▪ <b>Mr. Mahinthan Joseph Mariasingham</b>, Senior Statistician, Economic Research and Regional Cooperation Department, Asian Development Bank - On a proposed framework to capture the digital economy</li> <li>▪ <b>Mr. John Mitchell</b>, Economist, Statistics and Data Directorate, OECD - On the digital economy in the national accounts framework</li> </ul>



	<ul style="list-style-type: none"> <li>▪ <b>Ms. Antonella Liberatore</b>, Head of Trade and Business Statistics, OECD and <b>Mr. Daniel Ker</b>, Economic Affairs Officer, UNCTAD - On the OECD-WTO-IMF-UNCTAD Handbook on Measuring Digital Trade</li> <li>▪ <b>Mr. Daniel Ker</b>, Economic Affairs Officer, UNCTAD - On Measuring the Value of E-commerce (Non-paper)</li> </ul> <p><i>Interactive debate</i></p>
--	--

TUESDAY, 29 November 2022	
<b>11.00-13.00</b>	<p><b>Item 5 – Web scraping and private sector data for official statistics</b></p> <p><i>This session will discuss non-survey sources of data to measure e-commerce and the digital economy. Participants are encouraged to share experiences in establishing mechanisms to enable data transfers from private providers for the use of official statistics, as well as examples of web scraping as a supplementary method for data collection.</i></p> <ul style="list-style-type: none"> <li>▪ <b>Ms. Scarlett Fondeur</b>, Economic Affairs Officer - UNCTAD introduction</li> <li>▪ <b>Mr. Leonardo Melo Lins</b>, Researcher, Regional Center for Studies on the Development of the Information Society (Cetic.br) - On web scraping data collection and the UN Big Data Regional Hub</li> <li>▪ <b>Ms. Rachael Beaven</b>, Director, Statistics Division, ESCAP – On the work of ESCAP on Big Data for Official Statistics: Data Governance and Partnership Models</li> <li>▪ <b>Mr. Fernando Reis</b>, Statistical Officer, Eurostat - On guidelines for accessing Big Data at Eurostat</li> </ul> <p><i>Interactive debate</i></p>
<b>15.00–17.00</b>	<p><b>Item 6 – Measuring the gender dimension in e-commerce and the digital economy</b></p> <p><i>This session will discuss possible avenues to improve the measurement of the gender dimension in e-commerce and digital economy, to better understand how women participate in the digital economy, to support related policy making and monitor progress towards the sustainable development goal of gender equality.</i></p> <ul style="list-style-type: none"> <li>▪ <b>Ms. Anu Peltola</b>, Acting Director of Statistics - UNCTAD introduction</li> <li>▪ <b>Ms. Linah Ngumba</b>, Kenya National Bureau of Statistics – On the Kenya Women’s Empowerment Index</li> <li>▪ <b>Mr. François Coupienne</b>, Global Digital Lead, UNCDF – On the IDES women inclusiveness score</li> </ul> <p><b>Item 7 – Topics for future consideration by the Working Group</b></p> <p><b>Item 8 – Adoption of the Chair’s summary</b></p>