



**WORKING GROUP ON MEASURING
E-COMMERCE AND THE DIGITAL ECONOMY
FOURTH MEETING**

30 November-1 December 2023
Room XXVI, Palais des Nations, Geneva

Draft Programme - 24 November 2023

THURSDAY, 30 November 2023	
10.00–10.30	<p>Opening session of the WG</p> <p>Item 1 – Election of officers Item 2 – Adoption of the agenda and organization of work</p> <p>Introductory remarks:</p> <ul style="list-style-type: none"> ▪ Ms. Shamika N. Sirimanne, Director, Division on Technology and Logistics, UNCTAD ▪ Ms. Anu Peltola, Acting Director of Statistics, UNCTAD
10.30–12.00	<p>Item 3 – Progress in measuring e-commerce and the digital economy, work by relevant international organizations</p> <p><i>This is a standing agenda item intended to ensure that delegates are aware of ongoing activities in relevant international organizations and can explore opportunities for synergies and avoid unnecessary duplication of efforts. This session will review the latest progress in measuring e-commerce and the digital economy by international organizations, followed by an introduction of the IMF-OECD-UNCTAD-WTO Handbook on Measuring Digital Trade.</i></p> <ul style="list-style-type: none"> ▪ Mr. Torbjörn Fredriksson, Head, E-commerce and Digital Economy Branch, UNCTAD ▪ Mr. Nicolas Benoit, Junior Economist, OECD ▪ Mr. Nathan Menton, Statistician, ITU ▪ Ms. Urska Arsenjuk, Statistical Officer, Eurostat ▪ Mr. Patrick Quill, Senior Statistician, IMF (<i>remote</i>) <p><i>Interactive debate</i></p>
12.00-13.00	<p>Item 3 – Progress in measuring e-commerce and the digital economy, work by relevant international organizations - <i>continued</i></p> <p>Handbook on Measuring Digital Trade</p> <ul style="list-style-type: none"> ▪ Ms. Barbara D’Andrea, Senior Statistician, WTO ▪ Mr. Daniel Ker, Economic Affairs Officer, UNCTAD ▪ Mr. David Brackfield, Statistician/Analyst, OECD <p><i>Interactive debate</i></p>
15.00–18.00	<p>Item 4 – Measuring the value of e-commerce</p>

	<p><i>This session will set out progress in the area of e-commerce measurement, drawing upon the UNCTAD report on “<u>Measuring the value of e-commerce</u>”, which was discussed by the Working Group in November 2022, and the establishment of the Task Group on Measuring E-commerce Value (TG-eCOM). Invited presentations will share findings on e-commerce measurement, as well as experiences and challenges from several TG participants.</i></p> <ul style="list-style-type: none"> ▪ Mr. Daniel Ker, Economic Affairs Officer, UNCTAD ▪ Mr. Mark Uhrbach, Chief, Centre of Expertise for the Digital Economy, Statistics Canada ▪ Mr. Zainuddin Ahmad, Director of Services Statistics Division, Department of Statistics Malaysia ▪ Mr. Chiyu Niu, Economist, World Bank (<i>remote</i>) <p><i>Interactive debate</i></p>
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FRIDAY, 1 December 2023	
<p>10.00-12.00</p>	<p>Item 5 - Non-survey based measurement of e-commerce and the digital economy: digital supply-use tables</p> <p><i>This session will introduce the framework for digital supply-use tables and set out key steps that member states can take to start implementing its principles, with a special focus on developing countries, and including in the case where supply-use tables are not available as a starting point.</i></p> <ul style="list-style-type: none"> ▪ Mr. John Mitchell, consultant to UNCTAD ▪ Mr. Ricardo Gutiérrez, Assistant Manager of International Trade Records Reconciliation, INEGI, Mexico ▪ Ms. Hager Mohamed Abdelsamie, Senior Technology Specialist, CAPMAS, Egypt ▪ Ms. Maka Kalandarishvili, Head of National Accounts, Geostat, Georgia <p><i>Interactive debate</i></p>
<p>12.00-13.00</p>	<p>Item 5 – Non-survey based measurement of e-commerce and the digital economy -- <i>continued</i></p> <ul style="list-style-type: none"> ▪ Ms. Li Qian, Deputy Director of Department of Integrated Statistics, General Administration of Customs, China (<i>remote</i>) ▪ Mr. Çağlayan Aslan, Trade Expert, Ministry of Trade, Türkiye <p><i>Interactive debate</i></p>
<p>15.00–16.00</p>	<p>Item 5 – Non-survey-based measurement of e-commerce and the digital economy - <i>continued</i></p> <ul style="list-style-type: none"> ▪ Mr. Brian Mbazuvara, Principal Economist, External Sector, Bank of Namibia ▪ Ms. Gabriela Sulamita Aquino, Analyst, External Sector, Banco Central de Reserva de El Salvador



	<i>Interactive debate</i>
16.00-17.30	<p>Item 6 – Building capacities for measuring e-commerce and the digital economy</p> <p><i>This session will showcase members’ efforts to develop capacities to measure e-commerce and the digital economy through the capacity-building, administrative data and non-survey-based measures. It will also include a discussion of technical assistance and capacity-building support offered by various international organizations in e-commerce and digital economy measurement.</i></p> <ul style="list-style-type: none"> • Ms. Scarlett Fondeur Gil, Economic Affairs Officer, UNCTAD <p>Updates from member States:</p> <ul style="list-style-type: none"> • Ms. Rania Abu Ghaboush, Director of Science and Technology Statistics and Mr. Husam Khalifa, Director, Foreign Trade Statistics, Palestine Central Bureau of Statistics, State of Palestine (<i>remote</i>) • Mr. Alain Talom Kamga, Statistician/Economist, National Institute for Statistics, Cameroon <p><i>Interactive discussion with focus on priorities for countries</i></p>
17:30 – 18:00	<p>Item 7 – Topics for future consideration by the Working Group</p> <p>Item 8 – Adoption of the Chair’s summary</p>