



## **UNCTAD Expert Meeting on Results from Pilot Surveys on Exports of ICT-enabled Services**

28-29 November 2017

Room Montreux, Varembé Conference Center, Geneva, Switzerland

This one-and-a-half day meeting of experts takes place in the context of a project developed by UNCTAD in collaboration with the Inter-Agency Task Force on International Trade Statistics (TFITS). The concepts and definitions used were approved by United Nations Statistical Commission at its 47th session in 2016. During 2017, UNCTAD provided technical assistance for the launch of three pilot enterprise surveys on exports of ICT-enabled services, in Costa Rica, India and Thailand. The surveys were implemented by agencies from the national statistical system, in collaboration with the private sector.

The main objective of the meeting is to draw lessons from the results of these first pilot surveys undertaken in Costa Rica, India, and initiated in Thailand, and to identify and discuss the need for possible revisions to the UNCTAD model questionnaire for measuring exports of ICT-enabled services.

Selected experts from the agencies who conducted the surveys, as well as experts from national and international organizations will attend the meeting and provide comments on findings and recommendations.

New information and feedback on the model questionnaire received during the meeting will be incorporated in a summary report by UNCTAD to be made available early in 2018.

The project, which has been entirely funded by Sweden, aims at enhancing the capacity of national agencies to produce official statistics on international trade in ICT-enabled services. It is hoped that, following the possible revision of the methodology for measuring such trade, it will be possible to raise funding to undertake many more similar surveys among developed and developing countries.

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**Draft agenda | 28 November 2017 | 9.30 - 17.30**

9:30 – 09:45	Introductory remarks <i>Torbjörn Fredriksson, Chief ICT Policy Section, UNCTAD</i>
9:45 – 10:00	Brief introductions by all participants - tour de table
10:00 – 10:30	UNCTAD project on pilot surveying exports of ICT-enabled services <i>Diana Korka, Economic Affairs Officer, UNCTAD</i>
10:30 – 10:45	Coffee break
10:45 – 11:00	Perspectives on the project in the context of the framework for measuring digital trade of the TFITS <i>Andreas Maurer, Chief International Trade Statistics Section, Economic Research and Statistics Division, World Trade Organization</i>
11:00 – 11:30	Key elements of the preparatory training offered by UNCTAD to support the implementation of the three pilot surveys <i>Thierry Coulet, UNCTAD consultant</i>
11:30 – 12:15	Costa Rican survey: implementation and main results <i>Rigoberto Torres Mora, Chief of International Accounts, Macroeconomic Statistics Department, Central Bank of Costa Rica</i>
12:15 – 12:30	Comments from the perspective of the Ministry of Foreign Trade <i>Ana Laura Lizano, Counsellor, Permanent Mission of Costa Rica to the WTO</i>
12:30 – 14:00	Lunch break
14:00 – 14:45	Discussion on the main take-aways from the survey in Costa Rica <i>Moderated by Diana Korka, UNCTAD</i>
14:45 – 15:30	Thai pilot survey - implementation, preliminary results and next steps <i>Urachada Ketprom, Director Office of Strategy and Jiraporn Tangpoolcharoen, Specialist, Office of Strategy, Thai Electronic Transactions Development Agency</i>
15:30 – 16:30	Discussion on the main take-aways from the survey in Thailand <i>Moderated by Thierry Coulet, UNCTAD consultant</i>
16:30 – 16:45	Coffee break
16:45 – 17:30	Wrap up of the discussions from the first day
<b>From 19:00</b>	<b>Dinner (location to be announced)</b>



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9:30 – 9:45	Wrap up from the previous day <i>Torbjörn Fredriksson, UNCTAD</i>
9:45 – 10:30	Indian survey - implementation, preliminary results and next steps <i>Prafulla Chandra Mishra, Statistical Advisor, Directorate General of Foreign Trade, Ministry of Commerce and Industry, India</i>
10:30 – 10:45	Coffee break
10:45 – 11:30	Discussion on the main take-aways from the pilot survey in India <i>Moderated by Thierry Coulet, UNCTAD consultant</i>
11:30 – 12:15	Implications for the next steps of the project on improving official statistics on trade in ICT-enabled services <i>Moderated by Diana Korka, UNCTAD</i>
12:15 – 12:30	Closing remarks <i>Torbjörn Fredriksson, UNCTAD</i>