



# Preparatory Meeting for Surveying Exports of ICT-Enabled Services from India

13-14 July 2017, Kolkata, India

Hosted by the Directorate General of Commercial Intelligence and Statistics (DGCIS)

Ministry of Commerce, Government of India

## *Agenda*

**13 July 2017**

**Morning session**

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| <b>10.30 – 11.15</b> | Meeting with DGCIS<br>General aspects of project and expected output  |
| <b>11.15 – 11.30</b> | Introductory remarks  |
| <b>11.30 – 12.15</b> | Presentation of the project: background, motivation, the process, basic approach, previous lessons learned in Costa Rica, expected outputs (Diana Korke)  |
| <b>12.15 – 13.00</b> | Detailed description of the survey approach and the questionnaire (Thierry Coulet) <ol style="list-style-type: none"><li>Identifying and defining ICT-enabled services exports</li><li>The questionnaire – question by question</li><li>The modes of supply</li></ol> |
| <b>13.00 - 14:00</b> | Lunch   |

**Afternoon session**

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| <b>14.00 – 15.00</b> | (continued) Detailed description of the survey approach and the questionnaire (Thierry Coulet) <ol style="list-style-type: none"><li>Related data collection initiatives (US BEA, Eurostat allocation by mode of supply, New Zealand 2011 census, etc.)</li><li>Survey population, sample selection, sample representativity</li><li>Identifying and defining ICT enabled services</li><li>The questionnaire</li></ol> |
| <b>15.00 – 15.15</b> | Coffee Break   |



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**15:15 – 17:00** (continued) Detailed description of the survey approach and the questionnaire (Thierry Coulet)

- Survey population, sectors included
- Data validation, recontacting enterprises for follow up
- Indicative implementation time frame by sector
- Expected results (data publication, report writing)

**17:00 – 17:45** Questions & answers and wrap up

**14 July 2017**

**Morning session**

**10.30 - 13.00** Description of the Indian survey of exports of ICT-enabled services (Amitava Saha)

- Identifying and defining ICT enabled services
- The questionnaire in MS excel
- Survey population, sectors included
- Data validation, recontacting enterprises for follow up
- Indicative implementation time frame by sector
- Expected results (data publication, report writing)

**13.00 - 14:00** Lunch

**Afternoon session**

**14.00 - 15.15** Presentation of the final report tabulation plan, general discussion on survey implementation, questions and answers, fine-tuning (Amitava Saha)

**15.15 - 15.30** Coffee Break

**15:30 – 17:00** Wrap, up, lessons learned from India and closing