



LAUNCH OF THE E-LEARNING COURSE

# IMPLEMENTATION OF CORE SDG INDICATORS FOR SUSTAINABILITY REPORTING BY COMPANIES

 **10** WEDNESDAY  
NOVEMBER 2021

 **5:10 PM**  
(CET)



## Background

After the adoption of the 2030 Agenda, UNCTAD developed indicators on the contribution of companies to the Sustainable Development Goals (SDGs) to enable the harmonization, comparability, and benchmarking of enterprise reporting. The core indicators are applicable to all companies regardless of their size or industry.

The objective of this e-learning course is to provide guidance and practical information on the measurement of universal and core SDG indicators in economic, environmental, social, and institutional areas, and provide support to Governments for the assessment of the contribution of the private sector to the SDGs.

## Format

The virtual session will be conducted as a Davos-style panel discussion, facilitated by a moderator and involving a group of panelists, with a time dedicated for discussion with the audience.

During the session, the new course on “IMPLEMENTATION OF CORE SDG INDICATORS FOR SUSTAINABILITY REPORTING BY COMPANIES” will be presented. This e-course will be available in English and Spanish, and its first iteration will become available on 10 November 2021.

## Key themes

The event will bring together international experts to discuss the importance of sustainability and SDG reporting. It will also highlight the relevance of the Guidance on Core Indicators, its characteristics and practical application, and how this eLearning tool would support companies and practitioners in starting or improving reporting.

*Join us!*

**Register here!**

Or go to: [https://us02web.zoom.us/webinar/register/WN\\_Scm8DZoCTiCcdQxo5QdE1A](https://us02web.zoom.us/webinar/register/WN_Scm8DZoCTiCcdQxo5QdE1A)



Programme

Panelists



**5:15 pm - Ms. Ariela Caglio**  
 Director of the Double Degree Bocconi-ESSEC, Associate Professor, Department of Accounting, Italy



**5:25 pm - Mr. Colin Banning**  
 Chief Executive Officer TGB Consulting, Guatemala



**5:35 pm - Ms. Maggie Mofokeng**  
 Sustainability Consultant UNCTAD, South Africa



**5:45 pm - Ms. Olga Bernatskaya**  
 Vice-president, HR Director EICPA |CPA, Russia



**5:55 pm - Ms. Nermeen Shehata**  
 Associate Professor of Accounting, The American University in Cairo, Egypt



**6:05 pm - Ms. Catalina Fernandez del Castillo Kasten**  
 Sustainable Trade & Market Consultant, Kasten Consulting, Mexico

Moderator



**Mr. Alex Mejia**  
 Director, Division for People and Social Inclusion UNITAR

5:10 pm - Opening Remarks



**Mr. Richard Bolwijn**  
 OIC of the Enterprise Branch UNCTAD

6:15 pm - Launch of the e-learning course on “IMPLEMENTATION OF CORE SDG INDICATORS FOR SUSTAINABILITY REPORTING BY COMPANIES”

Mr. Alex Mejia

6:25 pm - Q&A Session

