

United Nations Conference on Trade and Development

National Workshop on

Fostering Integration of the Ethiopian Roasted Coffee Value Chain into Regional Value Chains

11 March 2021, Addis Ababa, Ethiopia

Improving the sustainability and inclusiveness of the Ethiopian coffee value chain through private and public partnership

By

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The views expressed are those of the author and do not necessarily reflect the views of UNCTAD.



IMPROVING THE SUSTAINABILITY
AND INCLUSIVENESS OF THE ETHIOPIAN COFFEE VALUE CHAIN
THROUGH PRIVATE AND PUBLIC PARTNERSHIP



Public Private Partnership Project with illycaffè S.p.A. and Ernesto Illy Foundation



UNIDO PROJECT PRESENTATION
for

Trading Food For Sustainable Development

UNCTAD National Workshop



Addis Ababa
11 of March 2021



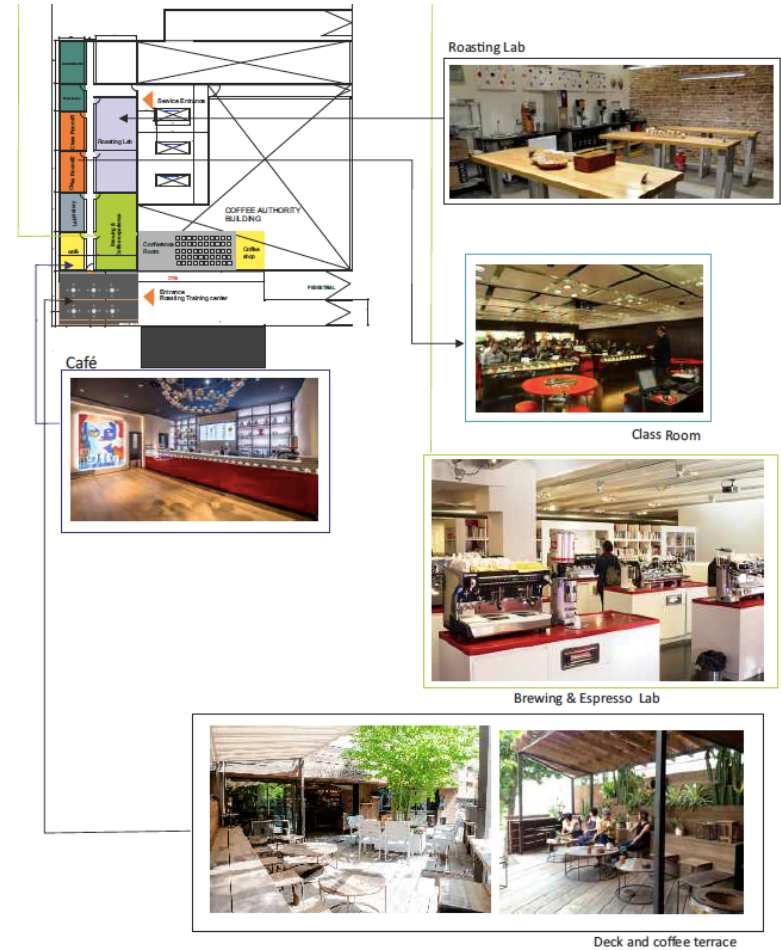


UNIDO has supported ECTA in leveraging its positioning in the international coffee arena as well as in creating its Visual Identity Package



THE ADDIS ABABA COFFEE TRAINING CENTER

Preliminary sketches





ROASTING and BREWING LABS



ROASTING and BREWING LABS

List of equipment

Main Roaster (Electric)
Main Roaster (Gas)
Thermowelder



Grinder
Tamper and Tamper Base
Espresso Machine 1 (leverage)
Espresso Machine 1 (leverage) -
Accessories
Espresso Machine 2 (semi-
automatic)
"Espresso Machine 2 (semi-
automatic)
Accessories"
Espresso Machine 3 (semi-
automatic)
"Espresso Machine 3 (semi-
automatic)
Accessories"



Coffee moisture measurement
 Set of calibrated sieves for ground coffee
 Set of calibrated sieves for green and roasted coffee beans
 Scale
 Precision Scale
 Portable pH meter
 Portable Conductivity-meter
 Maintenance and calibration kit for PH-meter
 Maintenance and calibration kit for PH-meter
 Maintenance and calibration kit for Conductivity-meter
 Maintenance and calibration kit for PH-meter and Conductivity-meter
 Automatic filter coffee machine
 Moka pot
 Manual French press maker
 Chemex
 Vacuum system/ Syphon coffee brewer
 V-60
 Aero press
 Mizudashi (Cold Brew)
 Water Drip (cold Brew)
 Sensorial kit
 Digital chronometer
 Digital timer
 Digital thermometer
 Oxygen absorbers
 Graduated cylinder 1L
 Graduated cylinder 500mL
 Tonino Coffee Colorimeter
 Lightells Coffee Color Analyzer
 Roami Roasting Colorimeter



COFFEE LAB ANALYSIS and EQUIPMENT





CTC will also be endowed with a Café and Meeting Room

Facilities for creating coffee sector stakeholders' platform and for organizing events under the umbrella of ECTA



ALETA WONDO SNAPSHOT

Coffee production method:

Garden coffee

Coffee processing:

Mainly washed coffee

Harvesting season:

October – January

Altitude of coffee production areas:

From 1800 m to 2000 m AMSL

Fertilizer:

Organic only

Coffee plants density:

1,000 to 1,800 plants per hectare

Number of wet mills:

37 private mills and 23 cooperative mills

PROJECT ACTIVITIES SNAPSHOT

Sub-contractor:

TechnoServe

Target Farmers' Union:

Sidama Coffee Farmers' Cooperative Union

Target Cooperatives:

Gidibona Sheicha, Gerbicho Kila, Bargona

Agere sodicha, Wotona Bultuma,

Hondobana Borbodo, Dobena Wicho,

Homacho Waheno,

Gerbicho Lela and Titira

Number of farmers trained:

25315 | 15377 women and 9938 men

Renovation activities:

9 cooperative wet mills renovated

Farmers' support activities:

1 coffee nursery site

3 input provision centres established

141,000 coffee seedlings and 140.439

shade trees distributed





DELO MENA SNAPSHOT

Coffee production:

Wild coffee, hand picked

Coffee processing:

Natural, Sun-dried coffee

Harvesting season:

September - December

Altitude:

On average 1500m MASL

Fertilizer:

No fertilizer allowed in the forest

Coffee farmers in the Woreda:

4,650 in 8 kebele

Land per farmer:

About 2.33 ha/household

PROJECT ACTIVITIES SNAPSHOT

Sub-contractor:

COOPI

Target Farmers' Union:

Burka Yadot Farmers' Cooperative Union

Target Cooperatives:

12 farmers' cooperatives

Farmers reached by the project:

1,811 Coffee farmers

Total number of cooperative farmers:

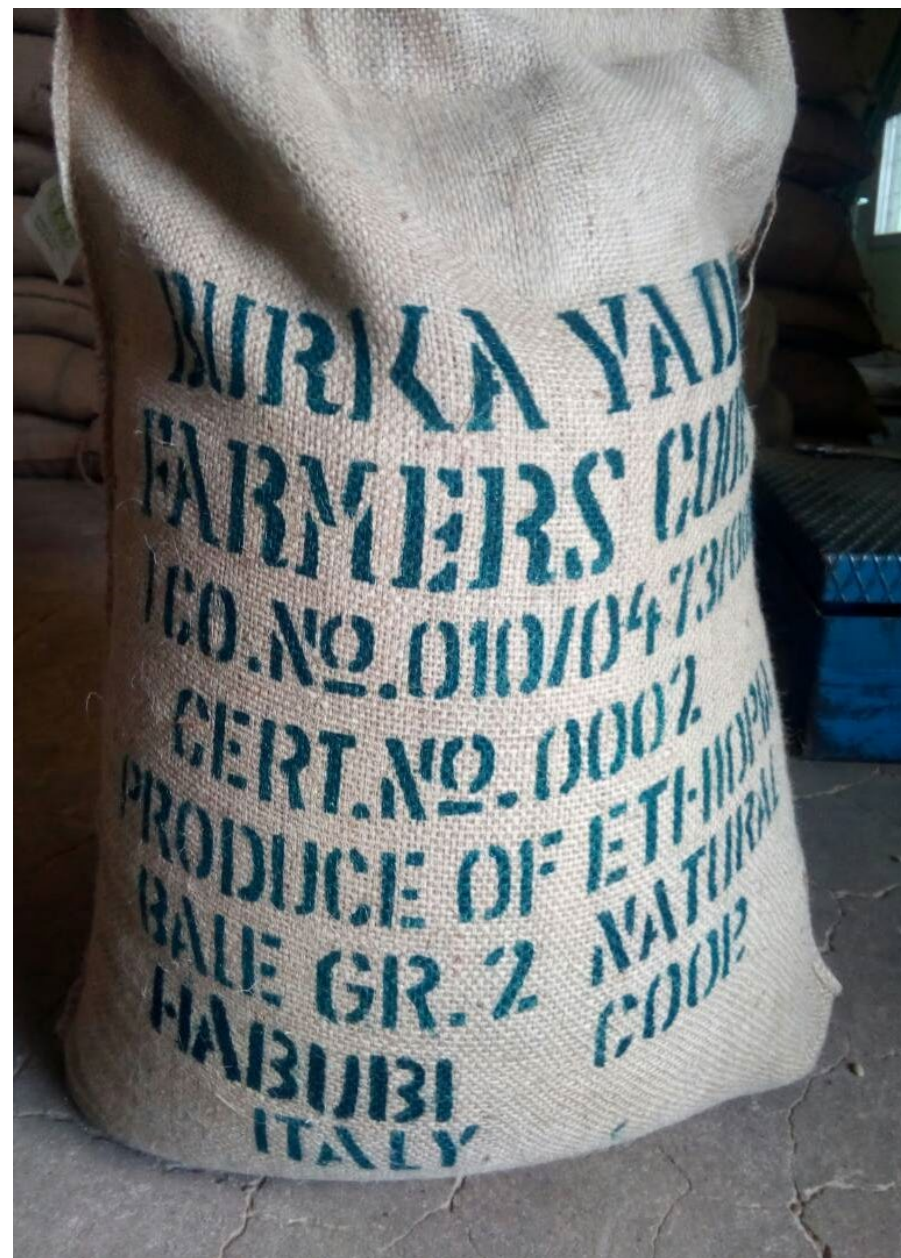
2,936 Households

Farmers' support activities:

12 Input provision centres built

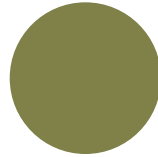
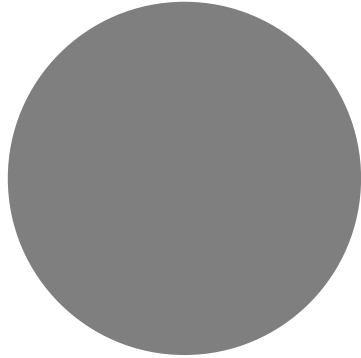
12 Coffee Drying Centres built

445 Drying beds





UNITED NATIONS
INDUSTRIAL DEVELOPMENT ORGANIZATION



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Thanks for your
attention!

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