## 26 October 2024, 9:00 - 17:30 (COT)

#### KMGBF Pavilion, Centro de Eventos Valle Del Pacífico (CEVP)

Opening of the Trade Day: Leaders' dialogue on trade, biodiversity and the Kunming-Montreal Global Biodiversity Framework (KMGBF)



#### H.E. Luis Carlos Reyes, Minister, Ministry of Trade, Industry and Tourism, Colombia

Luis Carlos Reyes Hernández, born in Bogota, B.A. in Economics and History from Florida International University (2005), with Magna Cum Laude distinction. Master in Economics and Ph.D in Economics from Michigan State University.

Professor and researcher, co-founder and first director of the Fiscal Observatory of the Pontificia Universidad Javeriana. He has also served as an economist for the Federal Communications Commission during the Barack Obama administration, visiting professor at Grand Valley State University in the United States, assistant professor and associate professor at Universidad Javeriana.

He was a columnist for the newspaper El Espectador and a member of the Advisory Committee of the Research Program of the Colombian Institute for the Assessment of Education (ICFES).

Most of his professional life has been devoted to economic research with an emphasis on public economics, economic development, and applied microeconomics.

His academic works have been published in journals such as World Development, Revista de Economía Institucional and Economics Bulletin.

Before arriving at the Ministry of Commerce, Industry and Tourism, he was appointed as the director general of the National Tax and Customs Directorate (DIAN) by President Gustavo Petro.

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Inger Andersen, Executive Director, UNEP

Inger Andersen is Under-Secretary-General of the United Nations and Executive Director of the United Nations Environment Programme, headquartered in Nairobi, Kenya. Between 2015 and 2019, Ms. Andersen was the Director-General of the International Union for Conservation of Nature (IUCN). Ms. Andersen has more than 30 years of experience in international development economics, environmental sustainability, strategy and operations. She has led work on a range of issues including agriculture, environmental management, biodiversity conservation, climate change, infrastructure, energy, transport, and water resources management and hydro-diplomacy.

Between 1999 and 2014, Ms. Andersen held several leadership positions at the World Bank including Vice President of the Middle East and North Africa; Vice President for Sustainable Development and Head of the CGIAR Fund Council. Prior to her 15 years at the World Bank, Ms. Andersen worked 12 years at the United Nations, first on drought and desertification, beginning with the UN Sudano-Sahelian Office. In 1992, she was appointed UNDP's Water and Environment Coordinator for the Arab Region. Ms. Andersen holds a Bachelors from the London Metropolitan University North and a Masters in Development Economics from the School of Oriental and African Studies, University of London.

Staff Position Level: USG

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Pedro Manuel Moreno, Deputy Secretary-General, UN Trade and Development

Pedro Manuel Moreno (Spain) was appointed Deputy Secretary-General of the United Nations Conference on Trade and Development (UNCTAD) by the United Nations Secretary-General on 4 November 2022.

He has over 20 years of experience working for multilateral and intergovernmental organizations in programme, management and strategic positions, both in the field and at headquarters.

Mr. Moreno's extensive experience includes having worked as Deputy Secretary-General of the Communication for Development Committee at the Spanish National Commission with the United Nations Educational, Scientific and Cultural Organization (1999–2004) and for the United Nations Development Programme (2004–2014), including in Ecuador and, in New York City, as part of the Human Development Report team, at the Regional Bureau for Latin America and the Caribbean and at the Executive Office. He helped drive United Nations Development Programme Human Development Reports and supported programmes on poverty eradication and the Millennium Development Goals, as well as human development initiatives.

In 2014, he was appointed Chief of Staff of the Ibero-American Conference in Madrid, an intergovernmental organization bringing together 22 member States of Europe, Latin America and the Caribbean. He coordinated key political processes such as summits of Heads of State in Mexico (2014), Colombia (2016), Guatemala (2018) and Andorra (2020), over 30 ministerial summits and South–South cooperation projects.

In September 2021, he was named Chief of Staff and Director of the Office of the Secretary General of UNCTAD.

Mr. Moreno holds a master's degree in public policy and political sociology from the Doctoral School of the Institute of Political Studies in Paris and a master's degree in international cooperation and project management from the Complutense University of Madrid. He has a bachelor's degree with honours in political communications and international relations. He has taught at the Complutense University of Madrid and completed specialized training at Columbia University and other institutions.

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Mr. Moreno was awarded the Cross of the Royal Order of Isabella the Catholic, the highest civil decoration granted by the King of Spain to people who have made outstanding contributions to the improvement of cooperation among countries.

He is fluent in English, French and Spanish, as well as Italian.

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## David Cooper, Deputy Executive Secretary, CBD

Dr. David Cooper is Deputy Executive Secretary, Secretariat of the Convention on Biological Diversity. Previously, he was Director, Division for Science, Assessment and Monitoring at the Secretariat. He also led work to promote the implementation of the Strategic Plan for Biodiversity 2011-2020 and national biodiversity strategies and action plans.

Dr. Cooper was Secretary of three meetings of the Conference of the Parties held on 2010, 2014 and 2016, with successful outcomes including the adoption of the Strategic Plan and its twenty Aichi Biodiversity Targets. He also led the development of the Convention's Programme of Work on Agricultural Biodiversity and the Global Strategy for Plant Conservation.

Earlier, Dr. Cooper worked at the Food and Agriculture Organization of the United Nations, for the non-governmental organization GRAIN and in the Agricultural Research Council of the United Kingdom.

Dr. Cooper was a lead author for the Biodiversity Synthesis of the Millennium Ecosystem Assessment as well as the chapters on food and agricultural ecosystems. He was part of the writing team for the second, third and fourth editions of the Global Biodiversity Outlook and the main author of the first report on the State of the World's Plant Genetic Resources for Food and Agriculture. He was also a lead coordinating author of the Connecting Global Priorities:

Biodiversity and Human Health – A State of Knowledge Review. He has edited two books on agricultural biodiversity and has written numerous papers on biodiversity science and policy.

Dr. Cooper holds an MA in Agricultural and Forest Sciences and a D.Phil in Plant Physiology, both from the University of Oxford.

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**Ulla Kask**, Senior Counsellor, Coordinator of sustainability issues related to agriculture, WTO Secretariat

Ulla Kask is a Senior Counsellor in the Agriculture and Commodities Division at the World Trade Organization, Secretary to the Committee in Agriculture, Special Session (negotiations), and Coordinator of Sustainability Issues. For the past fifteen years, her work has focused on WTO agricultural negotiations, food security and environmental issues, and implementation of trading rules. Mrs. Kask also oversees the agricultural subsidy file at the WTO, including the public stockholding dossier. Prior to that, she worked for eight years as Counsellor in the Trade Policy Review Division of the WTO, reviewing and assessing the economic realities and commercial interests of numerous WTO members across the world. Her pre-WTO experience includes work at UNCTAD in the Trade Analysis Branch, focusing on agricultural trade and development issues, as well as at UNECE on trade facilitation.

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**Chantal Line Carpentier**, Head, Trade, Environment, Climate Change and Sustainable Development Branch, UN Trade and Development

Dr. Carpentier is Head, Trade, Environment, and Climate Change Branch of the UN Trade and Development (UNCTAD) following 8 years as Chief of its New York Office. She co-chairs the UN Task Force on Social and Solidarity Economy as part of her advocacy for new economic models for sustainable development and to support Micro, Small and Medium Enterprises (MSMEs) and entrepreneurs, especially women.

She served as policy analyst and researcher for UN Department of Economic and Social Affairs (DESA) and Major Groups (of non-State actors) Coordinator in the SDGs negotiations and the UN Rio+20 Conference, Director at North American Free Trade Agreement Commission for Environmental Cooperation, policy analyst at Winrock International, and the International Food Policy Research Institute.

She is a 2006 Yale World Fellow and Schwab Foundation intrapreneur of the year 2023. She obtained a PhD. in Agro-Environmental Economics from Virginia Technology and MSc. and BSc. from McGill University and is an ironman and ultramarathoner.

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Trade for inclusion and solidarity: Empowering women, indigenous peoples and local communities for sustainable and resilient economies in harmony with the environment



H.E. Ms. Nicci Stilwell, Ambassador, Embassy of New Zealand to the Republic of Colombia

Nicci Stilwell started at the Ministry of Foreign Affairs and Trade in 2005, after studying History and English at Victoria University of Wellington and having previously worked for Television New Zealand.

She held roles in the Ministry's North Asia Division before being posted to Tokyo, where she served as translator and facilitated the New Zealand Urban Search and Rescue (USAR) team's operations in Shizugawa, Minami Sanriku, as part of New Zealand's response to the 2011 Tohoku earthquake and tsunami. She returned to Wellington to work on Pacific regional issues, undertaking a key role in the planning for the 2013 Pacific Energy Summit.

Following her most recent posting as Deputy High Commissioner to Papua New Guinea, she took leave without pay to complete a Master of Science (MSc) in Public Health for Development at the London School of Hygiene and Tropical Medicine with a focus on humanitarian issues. She completed her MSc following thesis research in Cox's Bazaar, Bangladesh and returned to Wellington to lead the Humanitarian and Disaster Management Unit in October 2017. In this role she led New Zealand's responses to a range of natural disasters and humanitarian crises, including the Samoa Measles Response (2019) and Tropical Cyclone Harold (2020). She also played a key role in coordinating the Afghanistan response (2021). Her most recent position in Wellington has been as Unit Manager, Australia Division.

Nicci speaks fluent Japanese, Tok Pisin and Spanish.

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**Melissa de Kock**, Deputy Director of the UN Environment Programme World Conservation Monitoring Centre (UNEP-WCMC)

With 20 years of experience in conservation and environmental management, Melissa previously led UNEP's Biodiversity, People and Landscapes Unit in Nairobi. Her background spans climate change, biodiversity conservation, nature-based solutions, and policy interventions, working with governments, NGOs, and Indigenous communities. She holds an MSc in Environmental Management and an MPhil in Community and Development

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Daniel Kobei, Founder and Executive Director, Ogiek Peoples' Development Program (OPDP)

Daniel Kobei is the Founder and Executive Director of Ogiek Peoples' Development Program (OPDP), a Kenyan-based NGO working to secure human and land rights of the indigenous Ogiek community and other Indigenous Peoples (IPs) across Kenya and Africa. He represents IPs under the umbrella of the International Indigenous Forum for Biodiversity (IIFB) under the

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Collaborative Partnership for Wildlife Management (CPW) set by Convention of Biological Diversity (CBD). He is also an IPs human rights defender and has led numerous high-level discussions on IPs in various forums across the world. He led the Ogiek to winning an eight-year legal battle over land and human rights abuses at the African Court on Human and Peoples' Rights based in Arusha, Tanzania on May 26, 2017. He has been promoting the restoration of the Mau Forest Complex through Ogiek community involvement as a forest dwelling, huntergatherer community.

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**Sandra Moreno Cadena**, Executive Secretary, RIPESS (Intercontinental network for the promotion of social solidarity economy)

Born in Bogota, Colombia, Sandra Moreno lives in La Alpujarra, Granada. She has advanced studies in Biodynamic Agriculture in Spain, Development Studies in Geneva (IUED) and Architecture and Urbanism in Bogota (National University of Colombia). Visiting scholar of the International Law Associates Program (Apintlaw) in Indonesia. Between 2013 and 2017, Sandra Moreno represented La Via Campesina at UN negotiations on the Declaration on the Rights of Peasants and Other People Working in Rural Areas (UNDROP) at the Human Rights Council. Speaker at several international seminars on the UNDROP process and the rights of women in rural areas, she has written a number of articles on women's issues and the rights of peasants. She's a member of the Alpujarra Agro-Ecological Network, and her expertise lies on feminist economy and SSE, gender/rural women rights and food sovereignty. Since 2023, she works as Executive Secretary of RIPESS Intercontinental.

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**Chantal Line Carpentier,** Head, Trade, Environment, Climate Change and Sustainable Development Branch, UN Trade and Development

Dr. Carpentier is Head, Trade, Environment, and Climate Change Branch of the UN Trade and Development (UNCTAD) following 8 years as Chief of its New York Office. She co-chairs the UN Task Force on Social and Solidarity Economy as part of her advocacy for new economic models for sustainable development and to support Micro, Small and Medium Enterprises (MSMEs) and entrepreneurs, especially women.

She served as policy analyst and researcher for UN Department of Economic and Social Affairs (DESA) and Major Groups (of non-State actors) Coordinator in the SDGs negotiations and the UN Rio+20 Conference, Director at North American Free Trade Agreement Commission for Environmental Cooperation, policy analyst at Winrock International, and the International Food Policy Research Institute.

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Session 3: Trade Commodities with a focus on terrestrial ecosystems



**Lee Ann Jackson,** Head of Division on Agro-food Trade and Markets, Organisation for Economic Co-operation and Development (OECD)

Dr. Lee Ann Jackson is the Head of the Agro-Food Trade and Markets Division in the Trade and Agriculture Directorate (TAD) at the OECD. Dr Jackson manages a team that develops evidence-based advice for governments with the aim of helping them improve the domestic and international performance of their policies for agro-food trade and markets.

Dr Jackson has over 20 years of experience in agriculture, multilateral trade, and management. She joined the OECD in 2020 after 16 years at the WTO where she served as the Secretary to the WTO's Committee on Agriculture in the Agriculture and Commodities Division and supported multilateral agriculture negotiations. Prior to the WTO, Dr. Jackson held various research roles including as a Research Fellow in the School of Economics at the University of Adelaide in South Australia and a researcher in the Environment Division of the International Food Policy Research Institute in Washington DC. She is a member of the Malabo Montpellier Panel and serves on the high-level Advisory Board for IFAD's 2025 Rural Development Report.

Dr. Jackson completed her Ph.D. in applied economics at the University of Minnesota; and has joint master's degrees in public and private management and environmental policy from Yale Universit

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**Juha Siikamaki**, Chief Economist and Head of Economy and Finance Team, International Union for Conservation of Nature (IUCN)





Angela Pinhati Negrete, Chief Sustainability Officer, Natura

Ângela Pinhati, current Head of Sustainability at Natura &CO, brings three decades of supply chain expertise. Having graduated as a Chemical Engineer from UFSCar in Brazil, she developed her career in renowned companies such as Rhodia and Unilever. He has dedicated his skills to Natura for 19 years. Angela has an MBA in Logistics from Fundação Vanzolini and a master's degree in Environment from IMF Business School / Universidad Camilo José Cela –

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Madrid. Her commitment to sustainable practices has made her a key player at the intersection of business and environmental responsibility. During her tenure at Natura she held the position of Manufacturing Director for LATAM for the last 7 years, in addition her leadership extended to logistics supervision in the Hispanic Region and Purchasing. She actively contributes to sustainability initiatives, representing Natura as an Advisor to UEBT (Ethical Biocommerce Union) and CEBDS (Brazilian Business Council for Sustainable Development).

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Marianne Kettunen, Policy and Institutions Operations Lead, Ellen MacArthur Foundation

<u>Marianne Kettunen</u> is a Policy and Institutions Operations Lead at the <u>Ellen MacArthur</u> <u>Foundation</u> (EMF), with her work focused on integrating circular economy across policy areas such as biodiversity, bioeconomy and trade.

Marianne is a senior policy expert and advisor currently with 20 years of experience on the science-policy interface for environment and sustainable development, working with think tanks and international institutions in Brussels, London and Geneva. She is an experienced speaker, convener and facilitator, and an author of numerous policy-oriented publications. She regularly mentors the next generations of environmental sustainability experts.

In addition to her role at EMF, Marianne is a member of the IUCN World Commission on Protected Areas (WCPA) providing expertise on the socio-economic benefits of biodiversity, including links with trade and trade policy. She is a member of the Board of Trustees for two not-for-profit organisations, Institute for European Environmental Policy (IEEP) in Brussels and the Thin Green Line Foundation UK in London. She is also an advisor to TULIP Consulting, a bespoke consultancy focused on sustainable trade law and policy based in Geneva.

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Session 4: Trade Commodities with a focus on marine and other aquatic ecosystems

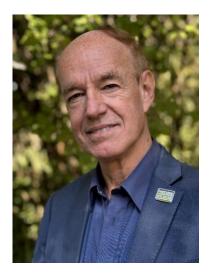


## Dr. Theresa Mundita S. Lim, Executive Director, ASEAN Centre for Biodiversity (ACB)

Dr. Theresa Mundita S. Lim is the current Executive Director of the ASEAN Centre for Biodiversity (ACB) where she leads the Centre in facilitating regional cooperation and coordination on biodiversity conservation for it to be sustainably managed and used, and equitably shared for the well-being of people. Some of her notable international roles in the conservation sector were as the Chair of the Convention on Biological Diversity Subsidiary Body on Scientific, Technical and Technological Advice (CBD-SBSTTA) from 2017 to 2018, Chair of the 15th and 18th Meetings of the ASEAN Working Group Meeting on Coastal and Marine Environment (AWGCME) in 2014 and 2017, Chairperson of the 4th ASEAN Experts Group (AEG) on the Convention on International Trade in Endangered Species of Wild Flora and Fauna (CITES) Meeting in 2006, and Chairperson of the 16th ASEAN Working Group on Nature Conservation and Biodiversity (AWGNCB), also in 2006. Her core competencies and extensive experience and expertise are in local, regional, and international governance, management, policy development, implementation, and innovation, partnership-building, science and policy linkages, and advocacy in the fields of biodiversity conservation and wildlife protection.

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Marco Lambertini, Convener of the Nature Positive Initiative

Marco was WWF International Director General (2014-2022) and Special Envoy (2023). Before joining WWF he was Global Director of Network and Programme and subsequently CEO of BirdLife International.

Marco's experience and career ranges from ecological field research to high level advocacy and international policy, nature reserve management, integrated conservation and development projects, environmental education, NGO development, communications and campaigning, in many countries all over the world.

Marco is a member of the China Council (CCICED), a member of the Board of Directors for the Fondation Prince Albert III de Monaco, co-chair of the Nature Action 100 Science Council, former co-chair and now Board member of the Belt and Road Initiative Greening Coalition, a founding member of the Nature Action Agenda and the Friends of Ocean Action at WEF, outgoing member of the UN Global Compact Board and former co-focal point for UN DESA's Community of Ocean Action on Marine/Coastal Ecosystems. Marco is also former co-chair of the Global Commons Alliance.

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**Charlotte Salpin,** Senior Legal Officer, United Nations Office of Legal Affairs, Division for Ocean Affairs and the Law of the Sea (DOALOS)

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Jeffrey Lamb, Strategic Advisor, Pegasus

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## Svetlana Chobanova, Trade Policy Analyst, WTO

Svetlana Chobanova is a Trade Policy Analyst in the WTO's Trade and Environment Division. In this role, she supports WTO members by conducting in-depth analysis on critical issues at the intersection of trade and the environment, such as the just and sustainable energy transition, carbon pricing, fossil fuel subsidy reform, and biodiversity conservation. She also advises dispute settlement panels and delivers training to government officials and students.

Before joining the Trade and Environment Division, Svetlana served as a dispute settlement lawyer at the WTO Appellate Body, where she advised Members in complex legal proceedings. Her previous experience includes consulting on international economic law, competition law, and regulatory matters at Brussels-based law firms, as well as teaching at the College of Europe in Bruges.

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Session 5: Tapping into innovative and specialized markets to achieve biodiversity and social goals



**Ivonne Higuero**, Secretary-General of the Convention on International Trade of Endangered Species of Wild Fauna and Flora (CITES) Secretariat

Secretary-General Higuero is an environmental economist with a career spanning 32 years in international organizations. She has worked at the global, regional, and national levels, with the public and private sectors, on disaster risk reduction and sustainable development, with a focus on environmental sustainability. With the adoption of the SDGs, she was responsible for the alignment of programmes of work to support countries in meeting their international commitments also through cross-sectoral cooperation.

Her roles have included managing and overseeing the implementation of programmes of work related to environmental economics, biodiversity and trade, ecosystem services, sustainable forest management, housing and land management, and trade facilitation. Her current leadership role is focused on the legal and sustainable wildlife trade with the aim to ensure that wild species of fauna and flora remain in the wild for the benefit of future generations.

Secretary-General Higuero is a Panamanian national and holds a Bachelor of Science degree in Biology from the University of Missouri (USA) and a Master of Environmental Management degree in Natural Resource Economics and Policy from Duke University (USA).

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**Ingrid-Gabriela Hoven,** Managing Director, Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH

Ingrid-Gabriela Hoven is Managing Director of Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH since October 2020. Ms. Hoven is a development economist with more than 30 years of international experience focusing strongly on sustainability and climate issues.

From 2010 to 2014, she served as World Bank Group Executive Director representing Germany. Prior to this assignment and thereafter, she held various high-level positions in the BMZ (German Federal Ministry for Economic Cooperation and Development). During this time, Ms. Hoven spearheaded new global actions such as the NDC Partnership and AFR100, as well as initiatives in the field of climate risk insurance and finance.

Ms. Hoven studied economics and political science at Justus-Liebig University Giessen and Université Paris IX/Dauphine. She is alumna of the postgraduate program of the German Development Institute (now IDOS).

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## Trade, biodiversity and circular economy



Cecil le Fleur, Chairperson, National Khoi and San Council, South Africa

Cecil le Fleur is an Indigenous leader and the Chairperson of the National Khoi and San Council (NKSC). The NKSC was established in 1999 by South Africa's former president Nelson Mandela. It is a national, non-statutory negotiating body for the Khoikhoi and San peoples of South Africa to represent their constitutional interests and to accommodate the Khoikhoi and San mandates within government departments. In this capacity, it serves as a body that advocates for the realisation of the Indigenous rights of Khoikhoi and San peoples as contained in international policies, treaties, and conventions. The NKSC is also responsible for negotiating, in partnership with the South African San Council, Access and Benefit-Sharing (ABS) agreements for the Khoikhoi communities around key plant species, such as Rooibos, Buchu, and Honeybush.

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Elisa Aragon, co-founder and CEO, Nelixia

Elisa Aragon is the co-founder and CEO of Nelixia, a leading Latin American producer of essential oils, extracts, and spices, focused on ethical sourcing and environmental sustainability. Originally from Guatemala, Elisa has led Nelixia's operations, which include three production sites and a sustainable sourcing approach deployed across six Latin American countries, emphasizing regenerative agricultural practices and community empowerment.

Elisa is also a Board Member of the Union for Ethical BioTrade (UEBT), where she promotes global ethical sourcing practices. With a background in organic chemistry (Paris), a Master's in Perfumery from ISIPCA, and a Master's in Entrepreneurship from ESCP from Paris, her passion for sustainability drives Nelixia's commitment to creating high-quality, traceable natural ingredients.

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#### Julie McCarthy, Co-CEO, NatureFinance

Julie McCarthy is currently co-CEO of NatureFinance. Prior to NatureFinance, McCarthy was founding co-director of the Open Society Foundations' (OSF) Economic Justice Program, a \$100 million per annum global grantmaking and impact investment program focused on issues of fiscal justice, workers' rights, and corporate governance. Previous roles include serving as the founding director of the Open Government Partnership (OGP), and as a Franklin Fellow and peacebuilding adviser at the U.S. Mission to the United Nations, focused on Liberia. Prior to this, McCarthy co-founded the Natural Resource Governance Institute (NRGI), serving as its deputy director until 2009. She is a Brookings non-resident fellow in the Center for Sustainable Development, and an Aspen Civil Society Fellow.

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**Cécile Martin-Phipps,** Director, Francophonie Institute for Sustainable Development, International Organization of the Francophonie.

Before taking up her duties as Director of the Francophonie Institute for Sustainable Development, a subsidiary body of the International Organization of the Francophonie, Cécile Martin-Phipps served as Director of Strategy, Communication, and Partnerships at the International Solar Alliance for nearly five years until October 2021.

Prior to that, she worked as Project Manager for International Funding Institutions at a street lighting company. From 2007 to 2016, she was Project Manager for International Projects and Partnerships at the French Agency for Environment and Energy Management (ADEME). Earlier in her career, she served as Deputy Advisor (parliamentary issues, international affairs) to Mr. Serge Lepeltier and Mrs. Nelly Ollin, Ministers of Ecology and Sustainable Development in the Government of France.

Cécile Martin-Phipps, a French national, holds a master's degree in Public Administration and International Studies from the Paris Institute of Political Studies, a certificate in Financing & Deploying Clean Energy from the Yale School of Forestry and Environmental Studies & Yale School of Management, and completed executive education on Public-Private Partnerships for Infrastructure at Harvard Kennedy School.

She is married and has three children.