# Multi-year Expert Meeting on Trade, Services and Development Ninth session, Geneva, 4–6 July 2022

## The evolving landscape of digital trade in services

### **Survey**

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or region overcome these challenges?

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Digitali	ization, services trade, and diversification
•	How have digitally deliverable services contributed to economic diversification in your country or region?
•	In which situations has trade in digitally deliverable services contributed to economic diversification, e.g., through knowledge transfer, online training and education activities or increasing market reach beyond geographical boundaries?
Inform	ation and communications technology services as a facilitator of trade in digitally deliverable services
•	Please share examples from your country or region on how to improve access to the information and communications technology (ICT) services that enable services digitalization
•	Please share practices from your country or region in designing coherent national regulatory frameworks and trade policies in support of ICT services. What has worked, what has not, and why?
Data	
Data •	What are the challenges encountered in your country or region in collecting and compiling data on trade in services (including by services sector), digitally deliverable services and mode of supply? How has your country

<ul> <li>How does your country or region collect and compile data for services inputs to other sectors (input and output data)? What works and what does not work well?</li> </ul>
International cooperation in the area of trade in digitally deliverable services
• Please provide examples of cases, if any, in which bilateral or regional trade agreements or cooperation
contributed to building capacity for trade in digitally deliverable services
<ul> <li>In your view, how can the multilateral trading system contribute to building capacity for trade in digitally deliverable services?</li> </ul>
UNCTAD Multi-year Expert Meeting on Trade, Services and Development
<ul> <li>Which services sectors should the next sessions of the multi-year expert meeting address in the context of services trade for economic diversification?</li> </ul>
<ul> <li>In your view, how can UNCTAD support your country in using trade in digitally deliverable services for economic diversification, greater resilience, and post-pandemic recovery?</li> </ul>
Contribution to the global services community
The co-organizers of the Global Services Forum adopted a joint communiqué, in which they invited UNCTAD to provide a platform within the Global Services Forum to promote dialogue, and partnership opportunities and other initiatives among the global services community. The platform would serve to:

- disseminate the latest trends in services trade with a view to identifying opportunities and challenges for developing countries;
- promote global dialogues on trade, services (including creative services) and development, and promote the sharing of experiences;
- and identify partnership opportunities to support countries and regions in their efforts to formulate and enact services policies that are in line with their overall development strategies.<sup>1</sup>
- increase knowledge on services-led development strategies by facilitating collaboration between policymakers, researchers and professionals at the local, national, regional and international levels;
- and facilitate South–South cooperation on services-led development strategies by facilitating collaboration between members from developing economies.
- How would you like to contribute to the global services community?

### Please provide the following:

- Name:
- Institution:
- Affiliation:

### **Additional Information:**

Please send completed survey forms to: <u>TSCE@un.org</u>

Experts are encouraged to prepare and submit brief replies to the survey by 10 June 2022

<sup>&</sup>lt;sup>1</sup> See https://unctad.org/meeting/global-services-forum-2021-services-led-transformation-post-pandemic-recovery