



## UNCTAD eCommerce week

### ***Trust in cross-border e-commerce: the case for consumer product safety***

27 April, from noon to 1 p.m.

This session is organized by the UNCTAD Competition and Consumer Policies Branch and Consumers International. It will discuss how the enhancement of the exchange of data and information among governments, business and consumers can benefit the growth and trust in digital markets, as well as being a tool to foster development for communities around the world. In that sense, the session will discuss the current policy framework in pursuit of a common agenda to enhance consumer information and data sharing on product safety in online markets, as a way to help digital markets to be more trustful, transparent and fair.

#### Agenda

12.00 – 12.07	<i>Welcome remarks and moderation</i> <ul style="list-style-type: none"><li>- Ms. Teresa Moreira, Head, Competition and Consumer Policies Branch, UNCTAD</li></ul>
12.07 – 12.45	<i>Round table</i> <ul style="list-style-type: none"><li>- Mr. Richard O'Brien, Director of International Programs and Intergovernmental Affairs, Consumers Product Safety Commission, United States</li><li>- Ms. Saroja Surandam, Director, Consumer Protection Citizen consumer and Civic Action Group (CAG), India</li><li>- Mr. Antonino Serra Cambaceres, Advocacy Manager, Consumers International</li></ul>
12.45 – 13.00	<i>Questions and answers</i>