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Minutes of 9th Meeting
Working Group on Consumer Protection and Gender
February 27, 2024

The Working Group on Consumer Protection and Gender held an extra online meeting on February 27, 2024 (at 12.30 p.m. Geneva time) to discuss the upcoming events and working group agenda.

The secretariat started the meeting by sharing information on the upcoming Webinar “Empowering Women: Bridging Trade, Gender, and Consumer Protection”. As the proposal includes addressing different women roles; as entrepreneurs and as consumers, the secretariat explained the co-relation of the topics considering that the [United Nations guidelines for consumer protection](#) are also addressed to businesses. The secretariat compromised to send the references from the UNCTAD Trade and Gender team, which refer to women as consumers.

The secretariat also recalled the questionnaires related to consumer protection and gender to include references to the UNCTAD World Consumer Protection Map and questionnaire, focused on the three areas of concern, chosen by member States as a priority: advertising, consumer product safety and financial services open to contributions until March 8.

The subgroup working on the checklist for Consumer Agencies to include the gender perspective will meet next on 5 or 6 March, depending on your time zone, to discuss next steps with the survey/checklist.

Finally, considering the pending work until the next Intergovernmental Group of Experts meeting on July 1 and 2, the secretariat suggested having two extra meetings, one on April 17 and one on May 22.

The secretariat also recalled that more meetings may be called, if needed, upon request from participating member States and that the next meeting is scheduled for April 17, 2024.

The secretariat informed that meeting minutes will be circulated for feedback.

| Working Group on Consumer Protection and Gender | | |
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| 9th Meeting – List of Participants | | |
| Name | Organization | Country |
| Paola Rubin | Direccion Nacional Defensa del Consumidor | Argentina |
| Nadia Vassos | Australian Competition and Consumer Commission | Australia |
| Sumudu Senaratne | Australian Competition and Consumer Commission | Australia |



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| Giulia Agricola | Australian Competition and Consumer Commission | Australia |
| Patricia Heffernan | Health Canada | Canada |
| Nataly Rojas Cuellar | Superintendence of Industry and Commerce - SIC | Colombia |
| Ximena Galicia | PROFECO | Mexico |
| Ewa Sikorska | Office of Competition and Consumer Protection - UOKiK | Poland |
| Emy Gustavsson | Swedish Consumer Agency | Sweden |
| Sebastian Barcelli | | University of Buenos Aires |
| Ana Cipriano | | UNCTAD |