







Agenda

19 November 2025

8.45 - 13.30

Tirana International Hotel

COMPETITION COMPLIANCE IN ALBANIA

8.45 - 9.00

Registration

9.00 - 09.45

Opening remarks

Delina Ibrahimaj, Minister of Economy and Innovation, Albania

Denar Biba, Chair, Competition Authority of Albania

Teresa Moreira, Head, Competition and Consumer Policies Branch, UN Trade and Development (UNCTAD) (video)

Presentation of the <u>leniency video</u>

9.45 - 11.00

High-Level Session – Fostering a Culture of Competition Through Compliance

Denar Biba, Chair, Competition Authority of Albania

Frédéric Jenny, Emeritus Professor of Economics ESSEC Business School in Paris, France

Coffee break

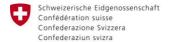
11.30 - 13.30

From Risk to Opportunity: Compliance for Business Associations

This session will present the <u>Competition Compliance Manual</u> for Business Associations, offering both strategic guidance and practical tools to help associations manage competition risks, strengthen governance, and align with national and international standards. Participants will explore real-world examples of how to prevent anti-competitive practices—such as sensitive information exchange or market allocation—and discuss how compliance can build trust with members, regulators, and consumers. By fostering a culture of fair competition, business associations can protect against costly infringements, enhance their reputation, and contribute to transparent, well-functioning markets that benefit the entire economy.

This event is organized in partnership with











Moderation by: Diana Leka, Head of Secretariat, Investment Council

Setting the scene:

- Leida Matja, Vice Chair, Competition Authority of Albania
- Arben Shkodra, Secretary General, Producers Union

Facilitators:

- Iratxe Gurpegui, Compliance Expert, UNCTAD
- Frédéric Jenny, Emeritus Professor of Economics, ESSEC Business School in Paris, France

Lunch **Tirana International** Hotel

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