

## Agenda

19 November 2025

8.45 – 13.30

Tirana International Hotel

### COMPETITION COMPLIANCE IN ALBANIA

8.45 – 9.00 Registration

9.00 – 09.45 Opening remarks

**Delina Ibrahimaj**, Minister of Economy and Innovation, Albania

**Denar Biba**, Chair, Competition Authority of Albania

**Teresa Moreira**, Head, Competition and Consumer Policies Branch, UN Trade and Development (UNCTAD) (video)

Presentation of the leniency video

9.45 – 11.00 High-Level Session – Fostering a Culture of Competition Through Compliance

**Denar Biba**, Chair, Competition Authority of Albania

**Frédéric Jenny**, Emeritus Professor of Economics  
ESSEC Business School in Paris, France

### Coffee break

11.30 – 13.30 *From Risk to Opportunity: Compliance for Business Associations*

*This session will present the Competition Compliance Manual for Business Associations, offering both strategic guidance and practical tools to help associations manage competition risks, strengthen governance, and align with national and international standards. Participants will explore real-world examples of how to prevent anti-competitive practices—such as sensitive information exchange or market allocation—and discuss how compliance can build trust with members, regulators, and consumers. By fostering a culture of fair competition, business associations can protect against costly infringements, enhance their reputation, and contribute to transparent, well-functioning markets that benefit the entire economy.*

This event is organized in partnership with



Moderation by: **Diana Leka**, Head of Secretariat, Investment Council

### Setting the scene:

- **Leida Matja**, Vice Chair, Competition Authority of Albania
- **Arben Shkodra**, Secretary General, Producers Union

### Facilitators:

- **Iratxe Gurpegui**, Compliance Expert, UNCTAD
- **Frédéric Jenny**, Emeritus Professor of Economics, ESSEC Business School in Paris, France

Lunch  
Tirana International  
Hotel

This event is organized in partnership with