UNITED NATIONS
UNCTAD

Working group on consumer protection in e-commerce

Webinar on AI and consumer protection: harnessing tech to better enforce consumer law.

29th February 2024

Click here to join the meeting
Password: Webinar2WG

Agenda

2 - 2.05 p.m. CET	**Welcoming remarks** - Teresa Moreira, Head, Competition and Consumer Policies Branch, UNCTAD
2.05 – 2.30 p.m.	**Introduction** *Dark Patterns and their impact on consumer protection in e-commerce:* - Piotr Adamczewski, Project Coordinator, UOKiK *Use of tech in consumer enforcement:* - Christine Riefa, Coordinator, Working group on consumer protection in e-commerce, UNCTAD
2.30 – 3	**Presentations** *Approaches and tools for identifying and combating dark patterns, focusing on the use of AI:* - Stuart Mills, Assistant Professor of Economics, University of Leeds; Visiting Fellow of Behavioural Science, London School of Economics and Political Science *Objectives and achievements in detecting dark patterns - The Dark Pattern Detection Project (Dapde):* - Paul Seeliger, Project Coordinator - Dapde, German Research Institute for Public Administration
3 - 3.30 p.m.	**Q&A and summary of discussions**