Working group on consumer protection in e-commerce

Webinar on AI and consumer protection: harnessing tech to better enforce consumer law.

29th February 2024

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Agenda

2 - 2.05 p.m. CET

Welcoming remarks
- Teresa Moreira, Head, Competition and Consumer Policies Branch, UNCTAD

2.05 – 2.30 p.m.

Introduction
Dark Patterns and their impact on consumer protection in e-commerce:
- Piotr Adamczewski, Project Coordinator, UOKiK

Use of tech in consumer enforcement:
- Christine Riefa, Coordinator, Working group on consumer protection in e-commerce, UNCTAD

2.30 – 3

Presentations
Approaches and tools for identifying and combating dark patterns, focusing on the use of AI:
- Stuart Mills, Assistant Professor of Economics, University of Leeds; Visiting Fellow of Behavioural Science, London School of Economics and Political Science

Objectives and achievements in detecting dark patterns - The Dark Pattern Detection Project (Dapde):
- Paul Seeliger, Project Coordinator - Dapde, German Research Institute for Public Administration

3 - 3.30 p.m.

Q&A and summary of discussions