

**UNCTAD Working Group on Consumer Protection and Gender  
Webinar:  
Incorporating Gender Perspective in Consumer Protection:  
Launching the New Pathway**

**Webinar Objectives:**

- Introduce the importance of the gender perspective in consumer protection.
- Launch and demonstrate the new tool designed for consumer protection agencies and regulators.
- Provide case studies or examples of successful gender integration in consumer protection.
- Offer practical guidance on implementing the tool in various regulatory and consumer protection contexts.
- Facilitate an interactive Q&A session to address specific concerns and how the tool can be adapted to the work of consumer protection agencies and related authorities with the mandate on consumer protection and/or policy.

**Background:**

The Intergovernmental Group of Experts on Consumer Protection Law and Policy, at its sixth session, held from 18 and 19 July 2022 reaffirmed the fundamental role that consumer protection law and policy plays in the achievement of the 2030 Agenda for Sustainable Development, by ensuring access by consumers to essential goods and services, empowering consumers and protecting them from fraudulent and deceptive commercial practices and boosting consumer education to ensure more informed choices. The Group requested the UNCTAD secretariat to convene a working group on consumer protection and gender, to highlight best practices and to facilitate information exchanges and consultations, led and integrated by member States and to report to the seventh session of the Intergovernmental Group of Experts on Consumer Protection Law and Policy.

The Working Group has met regularly and informally through teleconferences and organized webinars facilitating information exchanges and consultations. Since the renewal of its mandate during the last Intergovernmental Group of Experts on Consumer Protection Law and Policy meeting, the Working Group has been preparing a checklist of actions and best practices for member States' consumer protection regulators to include the gender perspective in their consumer protection work.

**Target Audience:**

- Policy makers and government officials in trade, gender, and consumer protection
- Academics and students interested in consumer rights and gender studies
- Consumer protection associations and Gender NGOs

**Date and Time: May 22, 2.00 pm (Geneva time)**

**Duration:** 1 hour 30 minutes