





UN Trade and Development (UNCTAD) Webinar on Competition law and policy approaches towards digital platforms and ecosystems

in cooperation with the BRICS Competition Law and Policy Centre and the Brazilian Administrative Council for Economic Defense (CADE)

> Monday, 3 June 2024 8:30-10:30 in Brasilia, Brazil / 13:30-15:30 in Geneva, Switzerland Zoom link: <u>https://zoom.us/j/92784872733</u> Passcode: BRICS

Drawing on a report released in 2024 by BRICS competition authorities, this session highlights trends and commonalities in the way in which BRICS jurisdictions approach key competitive concerns relating to digital platforms and ecosystems. We will hear views and opinions from Competition law enforcers and scholars from different jurisdictions. Panelists will focus on recent developments on exclusivity, discrimination and tying, recognizing the important role that these practices can play in creating and reinforcing platforms' power. Additionally, emphasis will be placed on the growing relevance of theories of harm relating to "digital ecosystems" in merger policy. Landmark cases, lessons learned and future perspectives for dealing with this globally relevant phenomenon will be discussed.

(Draft as of 17 May 2024)

Opening: (5 minutes)

- Teresa Moreira, Head, Competition and Consumer Policies Branch, UN Trade and Development (UNCTAD)

Brief introduction to the report: (15 minutes)

- Moderator: Nicolo Zingales, Professor, FGV

Roundtable focusing on country-specific case-studies: (10 minutes each: 50-60 minutes)

- Victor Oliveira Fernandes, Commissioner, CADE
- Rajinder Punja, Economic Director, CCI/ Representative from SAMR (tbc)
- Masako Wakui, Professor of Law, Kyoto University
- Maria Ioannidou, Professor, Queen Mary University of London
- Deni Mantzari, Associate Professor, University College of London

BRICS Centre project: (15 minutes)

- Alexey Ivanov, Director, BRICS Competition Law and Policy Centre
- Elena Rovenskaya, Director, International Institute for Applied System Analysis

Floor discussion and Q&A (25 minutes)
