

Communication sent to member States and organizations concerned with a copy to the TDB President

## NOTIFICATION

### UNCTAD Trade Policy Dialogue:

***Welcoming the International Year on Creative Economy for Sustainable Development:  
Creative Economy for Inclusive Development and Global Recovery***

**Monday, 25 January 2021 (1 p.m. to 3 p.m. Geneva time)**  
*(Online- virtual link will be communicated to registered participants)*

The UNCTAD secretariat has the honour to invite member States to the UNCTAD trade policy dialogue on the above subject, scheduled to be held virtually on Monday, 25 January 2021, from 10 a.m. to 1 p.m.

UNCTAD trade policy dialogues seek to reinforce engagement with member States by providing a forum for candid and focused discussion among trade negotiators on topical issues in international trade policy from a development perspective.

This session, organized in partnership with the Missions of Indonesia and Oman, invites member States to kick off the 2021 International Year of Creative Economy celebrations, as per [UN resolution 74/198](#). The session will aim to enhance understanding of the potential role of creative industries to improve the resilience of the creative economy and rise up to the ongoing challenges, so that the creative industries can contribute to attainment of the SDGs and inclusive global economic recovery through, inter alia, making the best use of digital platforms.

The tentative programme of the meeting is attached.

Please register using the following link at: *(link to be provided)*

(signed)

Teresa Moreira  
Officer-in-Charge  
Division on International Trade and Commodities

14 January 2021