



Global Entrepreneurship Week 2013

HALL XIV, Palais des Nations, Geneva
Wednesday, 20 November 2013
15:00-18:00

Town Hall Meeting on

Youth Entrepreneurship for Development

Moderator: Reuben Saxon, Youth Business International, London

15:00- 15:10 Opening remarks: H.E. Ambassador Pedro Nuno Bártolo, Portugal

15:10-15:30 Introduction: H.E. Ambassador Alicia Arango, Colombia

Keynote speaker: Raul Cuero, Founder of the International Park of Creativity, Colombia

15:30-17:20 Panel presentations

Panel 1: STARTING NEW BUSINESSES FROM THE GROUND UP

- Federico Grom, co-founder of GROM, artisanal ice-cream producer, Italy
- Alexandre Perez, Cofounder and R&D engineer at 3DFunlab, 3D-printing custom equipment and services, Switzerland
- Ana Romero Monteiro, Owner and Creative Director at Ana Romero Collection, Portugal

Panel 2: LEVERAGING SUPPORT NETWORKS FOR YOUNG ENTREPRENEURS

- Branko Karlezi, Director, ProChile, Milan office
- Mr. Vijay Raju, Head of Collaborations for the Global Shapers community at the World Economic Forum
- Laurent Mieville, Director Unitec, Office of Technology Transfer, University of Geneva

17:20-17:30 Remarks from Ulises Canchola, Deputy Permanent Representative, Mexico

17:30-17:50 Q&A and Debate

17:50-18:00 Concluding remarks: H.E. Ambassador Maurizio Serra, Italy

18:00-19:30 Reception