



James Zhan

Director

Division on Investment and Enterprise

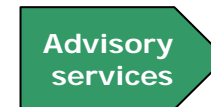
Multi-year Expert Meeting on Enterprise Development Policies and
Capacity-building in Science, Technology and Innovation
Geneva, 19-21 January 2011



UNITED NATIONS
UNCTAD



**Entrepreneurship policy:
Outcomes of the Multi-Year
Expert Meeting**







Entrepreneurship Policy Framework: 6 priority policy areas

- **General entrepreneurship policy**
 - Set up a national entrepreneurship policy
 - Embed entrepreneurship into national development plans
 - Establish institutions
 - Set up institutional focal points
- **Awareness and network building**
 - Develop entrepreneurial culture
 - Building awareness
 - Role models and networks
 - Develop national events that recognize entrepreneurs
- **Access to finance**
 - Expanding credit guarantees, equity financing
 - Partnership with the private sector
 - Non-traditional vehicles in developing countries
 - Improve access to finance for targeted groups (minorities, women, youth, micro)
- **Education and skills**
 - Teach entrepreneurship skills at all levels
 - Development of new curricula
 - Teacher development
 - Partnership with the private sector
- **Innovation and technology upgrading**
 - Promote use and diffusion of technology
 - Public investment in R&D
 - Providing incentives to the private sector
 - Supporting linkages between research and Industry
- **Regulatory environment**
 - Reduce administrative burdens of formation and wind-up
 - Improve general business environment
 - Streamline and unify formalities and procedures
 - Bankruptcy laws, property laws, competition policy



Policy area: Entrepreneurship Education and Skills

Key Messages for Policymakers:

- **Reflect entrepreneurship education policy in national economic and social development plans, poverty reduction strategies**
- **Embed entrepreneurship at all levels of education (primary, secondary, higher and vocational education) and promote behavioural, experiential and innovative approaches**
- **Support entrepreneurship education outside formal education system.**