

Commission on Investment, Enterprise and Development

Item 4: Promoting synergies among the three pillars of UNCTAD

James Zhan

Director

Division on Investment and Enterprise

The Division: facts and figures

The worldwide launch of WIR12 generated **1,500** press reports in over **100** countries

The FDI/TNCs Database contains comprehensive information on over **200** economies

More than **240** women participated in the Empretec Women in Business Award, out of which **30** were selected as finalists of the three last editions

WIR12 was downloaded **50,000** times in the 3 months after launch by users from **146** countries

An average of **90** major publications annually, including books, manuals, reviews and reports

The IIA databases contain over **6,500** references and were viewed by more than **230,000** visitors by 2012

The on-line Inventory of our Entrepreneurship Policy Framework contains **150** good practices from more than **50** developing countries and economies in transition

The eRegulations websites attract more than **50,000** unique visitors each month

13 countries and **2** organizations provided **\$5** million in extra-budgetary funds in 2012

The Division's 34 EMPRETEC centres have trained some 276,000 entrepreneurs by 2012 in more than 8,500 workshops

Over 200 recommendations were implemented from Investment Policy Reviews

WIF 2012 in Doha attracted **1470** investment stakeholders from **145** countries

eRegulations is up and running in **27** developing countries

The Division organizes and contributes substantively to some **60** key conferences on investment issues annually

The investment promotion network connects to **280** investment promotion agencies from **186** countries

The Sustainable Stock Exchanges (SSE) initiative brings together **7** exchanges (including NASDAQ) representing some **10,000** listed companies

Global Investment Monitors generate an average of **600** press clippings per issue

The World Investment Network (WIN) comprises more than 12,000 investment stakeholders

The Division's product portfolio spans research, consensus building and technical assistance

Research and consensus building on international investment and enterprise issues

WIR: World Investment Report

Global Investment Information System

Global Investment Monitors

WIF: World Investment Forum

IIA Series

IPA Awards

WIN: World Investment Network

Best Practice Advisory Series

Women in Business Awards

ISAR: International Standards on Accounting and Reporting

CSR and Responsible Investment

Policy Frameworks on Investment and Enterprise for Sustainable Development

Investment Policy Framework for Sustainable Development (IPFSD)

"Putting in place the right investment policies and institutions to promote development"

Entrepreneurship Policy Framework (EPF)

"Building capacity to market investment climate and opportunities"

"Reducing administrative hurdles for investors and local business"

"Maximizing benefits for the local economy by supporting local enterprise development"

"Improving governance and transparency in support of enterprise and international investment"

Technical Assistance in the area of investment and enterprise

Investment Policy Reviews (IPRs) and IPR follow-up and implementation support, including IIAs

IPA advisory and iGuides (investment promotion support)

eRegulations (transparency and simplification of administrative procedures for investors and local business)

Business Linkages, Empretec entrepreneurship training

Accounting Development Tool, accounting and reporting training

The Division in 2012: Results and Impact Highlights

Selected excerpts from DIAE's Performance Appraisal Framework

Core Values and Measurements of DIAE's Performance Appraisal Framework

Key areas of work	Relevance	Quality	Efficiency	Effectiveness and Impact
"[Building better] understanding of investment issues and investment policies that promote development. "	<ul style="list-style-type: none"> WIR12 was downloaded more than 45,000 times in its first 3 months; it generated more than 700 press articles in over 140 countries. WIF12 attracted over 1,400 participants from 145 countries, including 9 Heads of State, 5 Heads of International Organizations, 41 Ministers, 30 global CEOs. 	<ul style="list-style-type: none"> WIR12 was acknowledged by policy-makers at the highest level, including the President of Tunisia, the Prime Minister of India, Albania's government cabinet meeting, the UK Prime Minister's office, ... "The WIF is an excellent opportunity for consensus building in the field of investment and development", H.E. Ms. Ann Ruth Herkes, State Secretary Germany. 	<ul style="list-style-type: none"> WIR's new format allows for a leaner paper version while providing better access to on-line data and information (previously published in annexes). 85% of respondents to the WIF12 participants evaluation survey praised the organizational aspects of the event. 	<ul style="list-style-type: none"> A number of countries have requested that the Investment Policy Review of the country be carried out on the basis of the conclusions of WIR12 and IPFSD. WIF12 triggered a number of investment deals – e.g. a commitment by Nestlé to evaluate investment opportunities in vanilla in Comoros.
"[Creating] an environment conducive to attracting and benefiting from investment for development. "	<ul style="list-style-type: none"> Unique visitors to the eRegulations systems: 144,000 in 2010; 364,000 in 2011; more than 50,000 monthly visitors in 2012. "The Investment Advisory Series are extremely useful", Invest in Spain (4 May 2012). 	<ul style="list-style-type: none"> "The iGuide was instrumental in informing potential investors [...] on opportunities in Kenya, its investment environment, market access requirements, the regulatory framework and private sector participation in industrial growth and development", Julius Korir, Acting Managing Director, Keninvest. 	<ul style="list-style-type: none"> The iGuides and eRegulations programmes work synergistically: "The [iGuide is] an excellent catalyst to improve administrative governance for businesses. We will now implement the eRegulations system", Taoufiq Boudchiche, Director at the regional development agency of the Oriental Region of Morocco. 	<ul style="list-style-type: none"> Simplification through eRegulations: Costa Rica – business registration procedure reduced from 32 to 3 steps; Honduras - cost reduced by 50%; Togo - time required reduced from 69 to 9 days. 7 out of the top 10 most improved countries in the World Bank DBI between 2005 and 2012 conducted an IPR.
"[Promoting] a better understanding of issues related to International Investment Agreements and their development dimension."	<ul style="list-style-type: none"> Participation of 31 ministers and 80 IIA negotiators, investors, experts and representatives of civil society at the IIA Conference and Ministerial Roundtable at WIF12. "UNCTAD's investment advisory services have been relevant and have had an impact [...] the IIA programme is unique [and] cost-effective", TD/B/WP/196, 2007. 	<ul style="list-style-type: none"> "[...] UNCTAD' IPFSD provides an opportunity to understand the implications that IIAs may have for host-countries, especially in matters of litigation risk, and provides an invaluable tool for adequate training for officials negotiating the agreements", peer review by the International Magazine for Arbitration, July 2012. 	<ul style="list-style-type: none"> Development of the Investment Policy Hub as a cost-effective single platform for dissemination and expert debate. IIA- and IPFSD-based training is carried out with partners and regionally to pool resources (e.g. SADC training course, Vienna Institute Training course for transition economies, ...). 	<ul style="list-style-type: none"> "With its focus on developing investment policy options that promote sustainable development and inclusive growth, UNCTAD's IPFSD has been an important tool for our member States' discussions on the new SADC model BIT", H. Erasmus, Investment Advisor at the SADC Secretariat, July 2012.
"[Developing] international competitiveness through enterprise development, entrepreneurship and business linkages ; promoting best practices in CSR and accounting ; and [creating] well-regulated insurance markets. "	<ul style="list-style-type: none"> "There is no doubt about the relevance of EMPRETEC and BLP [Business Linkages Programme]... Both programmes are highly relevant for skills and business development needs for MSMEs", UNCTAD's External Evaluation of Empretec and Business Linkages Programmes, 2012. 	<ul style="list-style-type: none"> "The ISAR Accountancy Development Tool (ADT) is an excellent start-up toolkit for opening systemic debate between the stakeholders. The length of the test is just right. Documentation is excellent and target audience appropriate." Damir Kaufman, Secretary-General Ministry of Justice, Croatia, ISAR 29, October 2012. 	<ul style="list-style-type: none"> Countries can self-assess their national accountancy architecture through an on-line version of the ADT, launched at ISAR 29. In 2012, UNCTAD's EPF has been presented in four regional courses for South-East Europe and CIS countries, Africa, and West Asia, speeding up dissemination to more countries. 	<ul style="list-style-type: none"> Enterprises of six EMPRETEC participants in Tanzania showed a median of 100% turnover increase. The BLP in Uganda led to an increase in permanent employment of 125% in participating firms. Source: UNCTAD's External Evaluation of Empretec and Business Linkages Programmes, 2012.

The Division's full *Performance Appraisal Framework* is included in the Annex

Thank You