

# **VII EMPRETEC GLOBAL SUMMIT**



# AGENDA

14:00 - 14:10	<b>Opening remarks by UNCTAD</b> Ms. Isabelle Durant, Acting Secretary General, UNCTAD
14:10 - 15:00	Part I. High-level Opening Panel: The role of entrepreneurship and MSMEs in post COVID -19 resurgence

#### Key issues to be addressed:

- What have been the most significant impacts of COVID19 on entrepreneurship and MSMEs?
- What are good practices and the lessons learned in addressing these impacts ?
- What could be done to strengthen the resilience of the MSME sector to future shocks?
- How the Empretec programme can help in this regard?

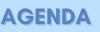
# **List of Panelists**

- H.E. Nitin Gadkari, Minister of MSME, Government of India
- H.E. Ambassador Mariam Katagum, Hon. Minister of State for Industry, Trade and Investment, Nigeria (TBC)
- Mr. Amadeu Leitao Nunes, Secretary of Sate for Commerce, Ministry of Industry and Commerce, Angola
- Mr. Eduardo Hecker, President, Banco de la Nación Argentina
- Ec. Ms. Carmen Sánchez, President, National Development Agency, Uruguay
- Bruno Quick, Technical Director of Micro and Small Business Support Service Agency, SEBRAE, Brazil
- Mr. Patrick Nimo, Chief Director, Ministry of Trade and Industry, Ghana





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15:00	- 15:40
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# **Part II. Empretec panel:** How Empretec can facilitate the MSMEs resurgence?

# Key issues to be addressed:

- What makes the Empretec programme different from other entrepreneurship promotion programmes?
- Are there specific patterns of behavior of a successful entrepreneur?
- What are these behaviors and how can they help combat business disruptions caused by the COVID-19 pandemic?
- Can these behaviors be acquired?

# Introduction: What is the behavioral approach of the Empretec programme?

Ms. Tatiana Krylova, Head, Enterprise Branch, UNCTAD

# Three selected Empretec success stories in COVID-19

Moderated by Mr. Roberto Gandara and Mr. Renato dos Santos, Empretec International Master Trainers:

# **List of Speakers**

- Mr. Jacob Anioo Ansah, Empretec Ghana
- Ms. Agda Óliver, Empretec Brazil
- Ms Bosun Solarin, Empretec Nigeria
- 15:40 16:20 Interactive discussion

16:20 – 16.30 Closing remarks

