

## AGENDA

14:00 - 14:10

### Opening remarks by UNCTAD

Ms. Isabelle Durant, Acting Secretary General, UNCTAD

14:10 - 15:00

### Part I. High-level Opening Panel:

The role of entrepreneurship and MSMEs in  
post COVID -19 resurgence

#### Key issues to be addressed:

- What have been the most significant impacts of COVID19 on entrepreneurship and MSMEs?
- What are good practices and the lessons learned in addressing these impacts ?
- What could be done to strengthen the resilience of the MSME sector to future shocks?
- How the Empretec programme can help in this regard?

#### List of Panelists

- H.E. Nitin Gadkari, Minister of MSME, Government of India
- H.E. Ambassador Mariam Katagum, Hon. Minister of State for Industry, Trade and Investment, Nigeria (TBC)
- Mr. Amadeu Leitao Nunes, Secretary of State for Commerce, Ministry of Industry and Commerce, Angola
- Mr. Eduardo Hecker, President, Banco de la Nación Argentina
- Ec. Ms. Carmen Sánchez, President, National Development Agency, Uruguay
- Bruno Quick, Technical Director of Micro and Small Business Support Service Agency, SEBRAE, Brazil
- Mr. Patrick Nimo, Chief Director, Ministry of Trade and Industry, Ghana



15:00 - 15:40

### **Part II. Empretec panel: How Empretec can facilitate the MSMEs resurgence?**

#### **Key issues to be addressed:**

- What makes the Empretec programme different from other entrepreneurship promotion programmes?
- Are there specific patterns of behavior of a successful entrepreneur?
- What are these behaviors and how can they help combat business disruptions caused by the COVID-19 pandemic?
- Can these behaviors be acquired?

#### **Introduction: What is the behavioral approach of the Empretec programme?**

Ms. Tatiana Krylova, Head, Enterprise Branch, UNCTAD

#### **Three selected Empretec success stories in COVID-19**

Moderated by Mr. Roberto Gandara and Mr. Renato dos Santos, Empretec International Master Trainers:

#### **List of Speakers**

- Mr. Jacob Anioo Ansah, Empretec Ghana
- Ms. Agda Óliver, Empretec Brazil
- Ms Bosun Solarin, Empretec Nigeria

15:40 - 16:20

Interactive discussion

16:20 - 16.30

**Closing remarks**

