



Introducing EnfTech: A technological approach to consumer law enforcement

Online
20 April 2023

(all tbc)

12.00	Welcome and Introduction
12.05	Opening: Challenges in consumer protection enforcement (15 minutes) The challenge of enforcing consumer protection in cross-border, digital consumer markets, resource challenges, particularly for authorities in developing and emerging economies. - Teresa Moreira , Head of Competition and Consumer Policies, UNCTAD - Professor Christine Riefa , Cross-border Project and EnfTech project
12.20	Concept of EnfTech (25 minutes) - What do we mean by Enftech? What is the use of technology by consumer protection enforcement agencies and why a new concept is valuable for theory and practice - Liz Coll and Professor Christine Riefa , Enftech project
12.45	Applications of EnfTech (55 minutes) Where are pockets of practice emerging in authorities and what can we learn from them? - Margarita Tuch , EU e-Lab at the European Commission - LLuisa Crisiogiovanni , CICLE project, Euroconsumers

- **Stefan Hunt**, CMA, UK Consumer and Competition Authority
- **Piotr Adamczewski and Jacek Marczak**, UOKIK, Office of Competition and Consumer Protection, Poland
- **Hugh Stevenson**, FTC USA.
- **Ruth Castello**, Undersecretary for Consumers Affairs, DTI, The Philippines

13.40-13.55 Coffee/Tea Break of 15 minutes

13.55 EnfTech and international cooperation (55 minutes)

What implications will EnfTech have for cross-border, regional and international cooperation on consumer protection? What needs to improve?

- **Eddy Alcántara**, Executive Director, Proconsumidor, Dominican Republic, President of FIAGC
- **Steven Kamukama**, Manager Consumer Welfare COMESA Competition Commission
- **Sita Zimpel**, Principal advisor, GIZ Consumer Protection in ASEAN

Moderator:

- Arnau Izaguerri Vila, UNCTAD

14.50 Next steps: (10 minutes)

How can we work together to develop appropriate strategies for applying technological approaches to consumer protection enforcement?

15:00 Event close: