

UNCTAD Workshop: Sustainability Standards and Market Transparency for Coconuts and Cocoa 6-7 November 2017, Hotel Warwick Le Lagon, Port Vila, Vanuatu

Monday, 6 November 2017 (Hotel Warwick Le Lago, Port Vila)

8:15–8:30 Opening Remarks

- Acting Director General of the Ministry of Tourism, Trade, Industry, Commerce and Ni-Vanuatu Business
- Miho Shirotori (Project Manager, Trade Analysis Branch, UNCTAD)
- Video messages from Isabelle Durant (Deputy Secretary-General of UNCTAD) and Bonapas Onguglo (Chief, Trade Analysis Branch, UNCTAD)

8:30 - 9:30

Session I: Vanuatu National Sustainability Brand?

- National Green Export Review "Plan of Actions on Coconuts and Cocoa" Roy Amos Pakoasongi
- Policy options from Vanuatu study on sustainable agriculture UNCTAD (Maria Sokolova)

Discussion

9:30 - 10:30

Session II: Which VSS are relevant to Vanuatu's coconuts and cocoa exports?

- Why do we talk about Voluntary Sustainability Standards (VSS)? UNCTAD (Miho Shirotori)
- VSS within the international markets for coconuts and cocoa ITC (Sandra Cabrera)

Discussion

10:30 - 10:45

Coffee & Tea

10:45 - 12:00

Session III: Approaches to meet the demand for "sustainable" goods

- Case: Improving Vanuatu's market access for cocoa PHAMA (TBC)
- Case: Sustainable certified coconut oil project in the Philippines GIZ (Gabor Sasvari)
- Certifiers' view on the opportunities and challenges in Vanuatu BioGro NZ (Jon Merrick)
- Cooperation efforts with Rainforest alliance Vanuatu Cocoa Growers Association (Basil Malili)

Discussion

12:00 - 12:30

Session IV: Introducing Vanuatu Market Information System

Market Information Tools for Vanuatu cocoa and coconut sectors – UNCTAD (Maria Sokolova)

12:30 - 13:45

Lunch Buffet

13:45 - 15:00

Session V: National multi-stakeholder platform on VSS and national sustainability brands

This session will discuss the proposition of establishing a working committee that sits and reports regularly to the Vanuatu National Trade Development Committee (NTDC). The decision made by stakeholders here will be presented at the NTDC on 8th November.

 Cases: Multi -stakeholder platforms on VSS in other countries (India, China and Brazil) - UNCTAD (Miho Shirotori)

Discussion

15:00 – 16:00

Concluding session: Way forward

- Comments from national stakeholders
- · Perspectives from regional bodies Pacific Community (SPC), Pacific Islands Forum, POETCom
- Comments from development partners FAO, UNDP, UNIDO, UNWomen and bilateral partners

Discussion

16:00 - 16:30

Farewell Coffee & Tea

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Special training session on Market Information System (MIS)

09:00 - 09:45	Market Information System: Directory
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- Introduction of the Directory
- National Registry for stakeholder use

09:45 – 10:00 Coffee Break

10:00 – 12:00 Market Information System: pilot Repository

- Functionality of Repository
- Data needs / Benefits of Repository
- Model Cases / Discussion

12:00 – 13:00 Lunch Buffet

What is UNCTAD?

<u>United Nations Conference on Trade and Development (UNCTAD)</u>, a permanent intergovernmental body established in 1964, conducts analysis, supports consensus-building, and provides technical assistance for developing countries to use trade and investment as vehicles for inclusive and sustainable development. Together with other UN departments and agencies, UNCTAD monitors the progress towards achieving the Sustainable Development Goals (SDGs).