CONCEPT NOTE

UNITED NATIONS CONFERENCE ON TRADE AND DEVELOPMENT

UN trade & development UNCTAD

13 November 2025, 18:30 to 20:00 (BRT)
Venue: Side Event Room 7. Belem, Brazil

Leveraging trade and investment for a low-carbon and sustainable future

UNFCCC COP30 side event

This session will explore how sustainable trade and investment can drive enhanced NDCs, build resilient low-emission value chains, and boost international cooperation. Speakers will share experiences and policy tools to harness trade for 1.5°C-aligned, just, and climate-resilient development.

Background

Green and sustainable trade and investment can be a powerful driver of economic growth while contributing to the achievement of climate and development goals. From enabling access to clean technologies to generating vital revenue streams, green and sustainable trade can drive inclusive economic growth in developing countries while accelerating the transition to low-carbon, climate-resilient economies. As parties revise their NDCs, integrating trade and investment policy can deliver an integrated approach, bringing trade, climate and development objectives together.

The intersection between trade and climate is rising in prominence, including in the climate negotiations, where discussions on trade-related climate measures, transboundary impacts, and the international dimensions of just transitions have developed. As the international trade regime faces new challenges, a renewed commitment to multilateralism and international cooperation on trade is necessary to ensure that developing countries can also achieve their climate and development goals.

The session will bring together stakeholders to identify mechanisms for mobilising sustainable finance, fostering trade - and investment-related partnerships, and scaling up support for climate-resilient value chains. It will highlight how coherent trade and investment policies can catalyse the implementation of NDCs and the achievement of the 2030 Agenda.

- **with the support of:**

UNDP

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As part of the session, UNCTAD will introduce a Guide for policymakers to mainstream trade policies into national climate plans and sustainable development plans, including NDCs, and take advantage of new business and trade opportunities.

Format

The session will be conducted in English and provide a platform for policy dialogue, allowing participants to share experiences, challenges, and priorities.

The side event will be live on the COP30 digital platform. However, only registered conference participants will have access to it.

Please note that it is necessary to be duly registered as part of a delegation to participate in the side events. Only duly registered conference participants are permitted to access the conference venue.

On-site contacts:

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Programme

	Leveraging trade and investment for a low-carbon and sustainable future
Moderator	Ms Luz María de la Mora, Director, Division on International Trade and Commodities, UNCTAD
Keynote remarks	H.E. Hon Indileni Daniel, Minister of Environment, Forestry and Tourism, Namibia
Panel 1: Policy and international cooperation	H.E. Mr Mattias Frumerie, Ambassador, Climate Ambassador and Head of Delegation to UNFCCC at the Swedish Ministry of Climate and Enterprise Mr Jean-Marie Paugam, Deputy Director-General, World Trade Organization Ms Mari Sundli Tveit, Chief Executive, Research Council of Norway and President of Science Europe

Mr Sergio Mujica, Secretary-General, International Organization for Standarization (ISO)

Panel 2: Experience sharing

Dr Jean Baderschneider, Board of Directors, Nizami Ganjavi International Center; Board of Directors, Fortescue

Mr Daan Wensing, CEO, IDH

Mr Jose Antonio Puppim, Professor, Getulio Vargas Foundation and the University of Manchester

Mr Peter Oksen, Green Technology and Research Manager, Climate Change & Food Security Unit, World Intellectual Property Organisation (WIPO)

Interactive discussion