



Launch of the 2020 BioTrade Principles and Criteria:

2.30 – 5 p.m. (CET), 16 November 2020

Making sustainable trade part of the solution



International Trade Centre



HELVEA



PROVISIONAL AGENDA

Opening session

- **Ms. Isabelle Durant**, Deputy Secretary-General, United Nations Conference on Trade and Development (UNCTAD)
- **Ms. Monica Rubiolo**, Head, Trade Promotion, State Secretariat for Economic Affairs SECO, Switzerland
- **Ms. Ivonne Higuero**, Secretary-General, Convention on International Trade in Endangered Species of Wild Fauna and Flora (CITES)
- **Ms. Elizabeth Maruma Mrema**, Executive Secretary, Convention on Biological Diversity (CBD) – *video address*

Interactive dialogue with BioTrade partners and practitioners

BioTrade and the 2020 BioTrade Principles and Criteria

- **Ms. Lorena Jaramillo**, Economic Affairs Officer, UNCTAD

Principle 1. Conservation of biodiversity & Principle 2. Sustainable use of biodiversity

- **Ms. Maria Julia Oliva**, Deputy Director, Union for Ethical BioTrade (UEBT)
- **Mr. Claude Fromageot**, Chief Sustainability Officer, Groupe Rocher

Principle 3. Fair and equitable sharing of benefits derived from the use of biodiversity

- **Mr. Suhel al-Janabi**, Co-Manager, ABS Capacity Development Initiative

This webinar is organized by the [UNCTAD BioTrade Initiative](#) with the support of the Swiss State Secretariat for Economic Affairs SECO and BioTrade partners under the [Global BioTrade Programme](#).

Principle 4. Socio-economic sustainability (productive, financial and market management)

- **Mr. Federico Vignati**, Principal Executive, development bank of Latin America (CAF)

Principle 5. Compliance with national and international legislation

- **H.E. Mr. Diego Llosa Velásquez**, Vice-Minister of Foreign Trade, Ministry of Foreign Trade and Tourism (MINCETUR), Peru – *video address*

Principle 6. Respect for the rights of actors involved in BioTrade activities

- **Mr. Rudolf Lüthi**, Head of the Department Sustainable and Inclusive Economy, Helvetas Swiss Intercooperation

Principle 7. Clarity on right to use and access to natural resources

- **H.E. Mr. Stephen Fevrier**, Ambassador and Permanent Observer of the Organization of Eastern Caribbean States (OECS) to the United Nations Office in Geneva

UNCTAD/ITC BioTrade Self-assessment tool

- **Mr. Mathieu Lamolle**, Senior Advisor, Sustainability Standards and Value Chains, International Trade Center (ITC)

Questions and Answers

Closing

- **Ms. Lorena Jaramillo**, Economic Affairs Officer, UNCTAD

Moderation

- **Mr. David Vivas Eugui**, Legal Officer, UNCTAD
- **Ms. Lorena Jaramillo**, Economic Affairs Officer, UNCTAD

Further information:

BioTrade Initiative, TED/DITC, UNCTAD
www.biotrade.org



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