



Webinar on the Primer on data for trade in services and development policies

Programme

23 January 2026, 14.00 to 15.00 (CET)

Virtual via Zoom

Friday, 23 January

14.00 – 14.05	Ms. Luz Maria de la Mora, Director, Division on International Trade and Commodities, UN Trade and Development (UNCTAD)
Opening remarks	
14.05 – 14.20	Presentation of the Primer: key findings and discussion
Presentation by	Mr. Ingo Borchert, Professor of Economics, University of Sussex and Centre for Inclusive Trade Policy, United Kingdom
14.20 – 14.35	Illustration of concrete examples of how the Primer can be used to inform policy making
Panel discussion	<ul style="list-style-type: none">• Mr. Christian Volpe Martincus, Principal Economist, Integration and Trade Sector, Inter-American Development Bank• Ms. Beatrice Chaytor, International Trade Lawyer and Consultant• Mr. Shandre Mugan Thangavelu, Professor, Head of the Jeffrey Cheah Institute on Southeast Asia at Sunway University, Malaysia• Ms. Hildegunn Kyvik Nordas, visiting professor at Örebro University and senior associate at the Council on Economic Policy• Mr. Bernard Hoekman, Professor and Director, Global Economics, at the Robert Schuman Centre for Advanced Studies, European University Institute
14.35 – 14.57	Interventions from member States, international and regional organizations and other participants
Open discussion	
14.57 – 15.00	Closing
Closing remarks	Ms. Luz Maria de la Mora, Director, Division on International Trade and Commodities, UN Trade and Development (UNCTAD)