



Webinar on
**the Primer on data for
trade in services and
development policies**

Programme

23 January 2026, 14.00 to 15.00 (CET)

Virtual via Zoom

Friday, 23 January

14.00 – 14.05 Opening remarks	Ms. Luz Maria de la Mora, Director, Division on International Trade and Commodities, UN Trade and Development (UNCTAD)
14.05 – 14.20 Presentation by	Presentation of the Primer: key findings and discussion Mr. Ingo Borchert, Professor of Economics, University of Sussex and Centre for Inclusive Trade Policy, United Kingdom
14.20 – 14.35 Panel discussion	Illustration of concrete examples of how the Primer can be used to inform policy making <ul style="list-style-type: none">Mr. Christian Volpe Martincus, Principal Economist, Integration and Trade Sector, Inter-American Development BankMs. Beatrice Chaytor, International Trade Lawyer and ConsultantMr. Shandre Mugan Thangavelu, Professor, Head of the Jeffrey Cheah Institute on Southeast Asia at Sunway University, MalaysiaMs. Hildegunn Kyvik Nordas, visiting professor at Örebro University and senior associate at the Council on Economic PolicyMr. Bernard Hoekman, Professor and Director, Global Economics, at the Robert Schuman Centre for Advanced Studies, European University Institute
14.35 – 14.57 Open discussion	Interventions from member States, international and regional organizations and other participants
14.57 – 15.00 Closing remarks	Closing Ms. Luz Maria de la Mora, Director, Division on International Trade and Commodities, UN Trade and Development (UNCTAD)