

Launch event

Measuring servicification and impacts of services trade and policy

Organized by:



With the support of:

中华人民共和国商务部
Ministry of Commerce of
the People's Republic of China

Programme

11 September 2026, 16.00-17.00 (CST)

Conference Room 001, Repair Workshop, Shougang Park, Beijing

Friday, 11 September

Welcome remarks	Mr. Wang Bo, Deputy Director General, Department of Trade in Services and Commercial Services, Ministry of Commerce, China
Opening remarks	Ms. Luz Maria de la Mora, Director, Division on International Trade and Commodities, UN Trade and Development (UNCTAD)
	Presentation and launch of the UNCTAD report “Measuring servicification and impacts of services trade and policy”
Presentation by	Ms. Luz Maria de la Mora, Director, Division on International Trade and Commodities, UN Trade and Development (UNCTAD)
Commentators	Mr. Christopher Findlay, Honorary Professor, Crawford School of Public Policy, Australian National University (ANU) Ms. Zhang Yan, Professor, School of International Trade and Economics, Central University of Finance and Economics, Beijing Ms. Nomundari Baatar, Senior Researcher, Economic Research and Development Impact Department (ERDI), Asian Development Bank (ADB) Mr. Nanno Mulder, Head, International Trade Unit, International Trade and Integration Division, ECLAC
Q&A	Audience
Closing remarks	Ms. Luz Maria de la Mora, Director, Division on International Trade and Commodities, UN Trade and Development (UNCTAD) Mr. Wang Bo, Deputy Director General, Department of Trade in Services and Commercial Services, Ministry of Commerce, China