



UNCTAD - ISAR
**Measuring the private sector's contribution to
the attainment of the Sustainable Development Goals**

Date: 15 July 2019, 15:00-18:00
United Nations Headquarters, New York
Conference room 11

14:30-15:00 *Refreshments and snacks will be served at the Top of Ramp
(right by Vienna Café)*

15:00 - 15:15 *Introductory remarks*

Moderated by Ms. Chantal Line Carpentier, Chief, New York Office, UNCTAD

Ms. Tatiana Krylova, Head of Enterprise Branch, UNCTAD
Mr. Ivo Havinga, Assistant Director of United Nations Statistics Division,
UN DESA

15:15 - 16:05 *Practices and challenges of incorporating the private sector contribution
towards the SDG implementation into the SDG reporting at a national level*

H.E. Miguel Ángel Moir, Minister of Planning, Guatemala:
*Experience of Guatemala on measuring the contribution of the private sector
to the SDGs and including it in their VNR.*

Dr. Maria Ria Nonyana-Mokabane, Department of Trade and Industry, Chief
Director, CCRD - Legislative Drafting, South Africa:
*A gauge to sustain business and improve business' quality reporting in SDGs:
A South African perspective**

Mr. Søren Schiønning Andersen, Director of Business Statistics, Statistics
Denmark and
*Importance and means of measuring the contribution of the private sector to the
SDGs in Denmark,*
followed by Ms. Anne Gadegaard, Associate Director, Corporate
Sustainability, Novo Nordisk:
*Cooperation with national authorities on the SDG reporting, application of core
SDG indicators of UNCTAD*

Dr. Tetiana Iefymenko, President, Academy of Financial Management, Ukraine:

Measuring the private sector contribution to the SDG implementation based on core SDG indicators of UNCTAD: experience of Ukraine

Mr. Lucas Gómez García, Director of the Department of National Planning, Colombia:

Challenges and lessons learned on reflection of the private sector contribution in the VNR 2018; and capacity building initiatives on measurement of the private sector contribution towards the SDG implementation

Ms. Angela Ospina, Director of the Presidential Agency for International Cooperation of Colombia:

Key issues of data collection towards the SDG 12.6.1 and importance of cooperation with the private sector on developing case studies on SDG reporting by companies

16:15-16:45

Private sector practices and challenges on harmonization and comparability of the SDG reporting: investor and company perspectives

Mr. Steve Waygood, Chief Responsible Investment Officer, Aviva Investors:

Importance of consistent measurement of the contribution of the private sector to the SDGs from investor standpoint

Mr. James Gomme, Director, Sustainable Development Goals, World Business Council on Sustainable Development:

Sustainability and SDG reporting by companies: main challenges and possible solutions towards comparability

Mr. Juan Pablo Morataya, Executive Director, CentraRSE, Guatemala:

The role of public-private partnership on facilitation of harmonization of the SDG reporting by companies as means of data collection towards the SDG implementation at the national level

Mr. Richard V. Rothenberg, Executive Director, Global A.I. Corporation:

Global Core Indicators as a tool towards facilitation of collection of comparable data on companies contribution to the implementation of the SDGs

Ms. Vania Maria da Costa Borgerth, Brazilian Development Bank (BNDES):

Integration of sustainability data into entity's reporting framework: case of the BNDES

Mr. Stephen Distant, Chief Entrepreneurship Officer, Vanderbilt Financial Group:

The role of comparable SDG reporting by companies for impact investment

16:45-17:05 *Addressing harmonization and comparability of the SDG reporting by international reporting frameworks and initiatives:*

Mr. Bernhard Frey, UN Global Compact Office
Mr. Peter Paul Van de Wijs, Global Reporting Initiative
Mr. Jeff Cohen, Sustainable Accounting Standards Board

Remarks by Mr. Mathieu Verougstraete, FfDO, UN DESA:
ESG and SDG reporting in the Financing for Development agenda of the United Nations and importance of harmonization

17:05 – 17:45 *Interactive debate*

ISSUES TO ADDRESS:

- What are the key challenges on facilitation of the SDG reporting by companies?
- How to enhance harmonization and comparability of the SDG reporting?
- How to align the SDG enterprise reporting with the SDG reporting at a national level?
- What are main capacity building gaps and needs on the SDG reporting by companies?

17:45-18:00 *Concluding remarks (UNCTAD, DESA)*