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NOTIFICATION

Working Group on Measuring Electronic Commerce and the Digital Economy Fourth meeting

Geneva, 30 November and 1 December 2023

The fourth meeting of the Working Group on Measuring Electronic Commerce and the Digital Economy will be held on 30 November and 1 December 2023, in room XXVI. The meeting will open at 10 a.m. on Thursday, 30 November. Interpretation in the six official languages of the United Nations will be provided.

Background and purpose

The Working Group aims to advance cooperation on measuring electronic commerce (e-commerce) and the digital economy and enhance the availability, quality, comparability, usability and relevance of statistics on e-commerce and the digital economy, with a view to supporting evidence-based policymaking, in particular in developing countries. The Intergovernmental Group of Experts on E-commerce and the Digital Economy, at its sixth session in May 2023, agreed on the following topics for the fourth meeting of the Working Group:

- (a) Progress in measuring e-commerce and the digital economy: Work by relevant international organizations
- (b) Measuring the value of e-commerce
- (c) Non-survey-based measurement of e-commerce and the digital economy

Further information and documentation for this meeting can be found at [Working Group on Measuring Electronic Commerce and the Digital Economy, fourth meeting](#).

Written contributions

Experts are encouraged to prepare and submit to the meeting brief papers (5–10 pages) related to one or more of the topics to be discussed. These papers will be made available at the meeting in the form and language in which they are received. They should be sent by 3 November 2023 to the coordinator in the UNCTAD secretariat, whose contact details are provided below.

Contributions from international organizations, national statistical offices and other producers of official statistics are particularly welcome with regard to the following:

- Recent examples of good practices and lessons learned in attempts to measure e-commerce, to inform topic (b)
- National experiences of non-survey-based measurement of the digital economy, to inform topic (c)

Participation

This meeting is open to all member States of UNCTAD. Other participants that may be invited include representatives from international organizations involved in measuring e-commerce and the digital economy; representatives from national, regional and international research networks in the digital economy; and specialists from civil society, the private sector and

academia, as appropriate. Such organizations are requested to inform UNCTAD of the names of their representatives by 27 October 2023.

Online registration, at [Working Group on Measuring E-commerce and the Digital Economy](#), is mandatory for all those wishing to attend the meeting and is required in order to be included in the list of participants. Early registration (by 17 October 2023) is advisable, so that timely approval may be received for the issuance of a badge to enter the Palais des Nations. Registration requires uploading an official letter of nomination to represent an organization at this meeting. For government representatives, a note verbale or an email from the permanent mission in Geneva will suffice. Inquiries regarding registration should be sent to the UNCTAD secretariat, Intergovernmental Outreach and Support Service, Palais des Nations, CH-1211 Geneva 10; email: meetings@unctad.org and/or emeasurement@unctad.org.

Logistics

The session will be held with physical participation in room XXVI of the Palais des Nations. Those who cannot attend the meeting in person will be able to listen to the live audio stream. However, remote interventions will not be possible. The link to listen live will be sent to registered participants, at the email address used for registration, one day in advance of the start of the meeting.

Before entering the Palais des Nations, participants are requested to scan their badges at the United Nations Security Service, Pregny Gate entrance, 14 avenue de la Paix. As part of the new system at the United Nations Office at Geneva, participants will receive a digital badge consisting of their photo, a quick response (QR) code and the name and date of the meeting. The digital badge will be sent to each participant by email once they have been accredited by the meeting organizer and should be downloaded to a mobile telephone or other mobile device. Participants may also print the digital badge in order to use the QR code. The Security Service is open from 8 a.m. to 5 p.m. Because of the security measures in force, participants are strongly advised to arrive before 9 a.m. in order to complete entry procedures in good time and proceed to the meeting in Building E of the Palais. Participants are requested to carry a passport or similar national identity card with them. Taxis are not allowed to enter the grounds of the Palais des Nations. Visitors should therefore be dropped off at the indicated entrance gates. Furthermore, luggage may not be brought into the buildings unless the Security Service gives special clearance.

Further information and contact details

Enquiries concerning substantive issues should be addressed to the coordinator in the substantive division, Ms. Scarlett Fondeur; tel: 41 22 917 4895; email: emeasurement@unctad.org.



Rebeca Grynspan
Secretary-General of UNCTAD

28 September 2023