



Working Group on Measuring E-commerce and the Digital Economy

7th meeting

Programme

3-4 December 2026, 10 a.m to 6 p.m. (CET)
Council Chamber, Palais des Nations, Geneva

Thursday, 3 December

10 a.m.–1 p.m. Opening plenary

Item 1 Election of officers

Item 2 Adoption of the agenda and organization of work

Item 3 Progress in measuring e-commerce and the digital economy, work by relevant international organizations

This standing agenda item reviews the latest progress in measuring e-commerce and the digital economy by international organizations so that delegates are informed of ongoing activities and opportunities for synergies.

3-6 p.m. Second session

Item 4 Measuring the value of e-commerce

This session will report on the work of the Task Group on Measuring E-commerce Value (TG-eCOM) and present the Guidelines and Recommendations on Measuring E-commerce Value for endorsement by the Working Group. The session will also present country experiences in e-commerce measurement.

Friday, 4 December

10 a.m.–1 p.m. Third session

Item 5 Updating the core indicators on ICT use by businesses and on the ICT sector

This session will report on the work of the Task Group on the Core Indicators (TGCI) and present the reviewed core list report for endorsement by the Working Group. Final inputs to the report and core list are invited from national producers of official statistics, regional statistical bodies, and partner international organizations.

3–6 p.m. Fourth session

Item 6 Developing capacities in measuring e-commerce and the digital economy

This session will showcase international and national efforts to develop capacities to measure the digital economy using business surveys, or other sources and tools. Participants are encouraged to take the floor to highlight their needs for technical assistance and statistical capacity building.

Item 7 Topics for future consideration by the Working Group

Item 8 Other business

This session will discuss issues related to the operation of the Working Group, notably with respect to adopting an online format for future sessions.

Item 9 Adoption of the Chair's summary

