



Effective investment facilitation and sustainable development

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Effective Investment Facilitation and Sustainable Development

UN Campus, Turin, 26–30 May 2025

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I. Overview

The one-week training workshop for investment promotion officials, including officials from 7 Least Developed Countries, was hosted by the ITC-ILO Training Center and organized by a consortium of UN agencies (ILO, UNCTAD, UNIDO) and international organizations (OECD and WAIPA). It brought together 26 participants (11 women) from 21 countries and the Commission de l'Union Economique et Monétaire Ouest Africaine (UEMOA).

UNCTAD staff delivered training in-person and virtually on 27 and 28 May on facilitating investment for the energy transition (which deals with SDGs 7, 13, and 17), mechanisms of transmission and policies for FDI and sustainable development, and the assessment of bankable projects. UNCTAD staff also facilitated the sharing of participants' experiences on FDI, projects, and partnerships for sustainable development, and presented cases for developing a common framework and language for the 2030 Agenda for Sustainable Development and what it means for investment promotion agencies.

Main takeaways:

- Agenda 2030 and the SDGs may serve as a framework to plan, monitor, and evaluate the work of the investment promotion organization and its contribution to the national SDGs/sustainability plan.
- Quality FDI, including investment in SDG sectors, has become mainstream in the thinking about FDI and development.
- Partnerships across government, business, and society strengthen the alignment of FDI with national development priorities and deepen the positive impact of FDI for society.
- Investor aftercare can enhance the sustainable impact of investments including reinvestment, the main source of FDI, and in a poly-crisis context the capacity to retain investment.
- Policy advocacy contributes to policy coherence and ensures an enabling environment for enterprises.
- As responsible business conduct and (mandatory) human rights due diligence is becoming the norm for many companies, it provides opportunities for IPAs to discuss business practices linked to decent work.
- Energy transition is an imperative, and IPAs could have a role to ensure the smooth and positive participation of private sector, facilitating not only the investment in the country but also the access to alternative sources of finance, targeting and supporting risk mitigation.

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26 May - 30 May 2025



International Training Centre

Timetable

	Monday	Tuesday	Wednesday	Thursday	Friday
09:00 CEST - 10:30 CEST	Welcome remarks by <i>Mr Ismail Ersahin, WAIIPA</i> <i>Ms Githa Roelans, ILO</i> Introduction of participants Group photo	Green FDI <i>Mr Jason Munyan</i> <i>UN Trade and Development</i>	Measuring sustainable investment (online) <i>Mr Alexandre de Crombrughe</i> <i>Ms Ana Laura Sobalbarro</i> OECD	IPA testimony: Invest Türkiye (online) <i>Mr Samet Akylüz</i> <i>Presidency of Türkiye</i>	Preparation group assignment
11:00 CEST - 12:30 CEST	World cafe – Experience sharing on FDI, projects and partnerships for sustainable development	FDI and sustainable development: mechanisms of transmission and policies (online) <i>Ms Claudia Trentini</i> <i>UN Trade and Development</i>	Coffee break Measuring decent work impacts of FDI <i>Ms Githa Roelans</i> ILO	Coffee break UNIDO Investment Platform: Promoting Responsible Investments to Enable Sustainable Development <i>Mr Brian Portelli, UNIDO</i>	Coffee break Presentation of assignments Evaluation
14:00 CEST - 15:30 CEST	Lunch break Developing a common framework and language 2030 Agenda for Sustainable Development. What does it mean for IPAs? <i>Mr Karl Pfeffer</i> ILO	Lunch break Engaging with business for decent work and responsible business conduct (SDG 8) <i>Ms Githa Roelans</i> ILO	Lunch break Measuring decent work impacts of FDI Reviewing and unpacking KPIs Groupwork	Lunch break UNIDO Investment Platform: Promoting Responsible Investments to Enable Sustainable Development Continued	
16:00 CEST - 17:00 CEST	Groupwork Mapping exercise of national SDG priorities What are we looking for? What are we doing? Investing in SDG	Engaging with business on Sustainable development and decent work (SDG 8) <i>Mr El Sayed Torky– Federation of Egyptian Industries</i>	Assessment of bankable projects <i>Mr Jason Munyan</i> UNCTAD ***** Course dinner	Preparation group assignment	



III. Photo gallery





IV. List of participants

BANGLADESH

Full Name:	Mr. Gazi Akm Fazlul HAQUE	1
Institution:	Bangladesh Investment Development Authority (BIDA)	
Position:	Director General (Investment Ecosystem)	
Full Name:	Mr. Md Sayful ISLAM	2
Institution:	Bangladesh Investment Development Authority (BIDA)	
Position:	Deputy Director	

BURKINA FASO

Full Name:	Mr. Hamadou BARRY	3
Institution:	Agence Burkinabè des Investissements (ABI)	
Position:	Chef de service de l'Assistance et du suivi des investisseurs	

CAMEROON

Full Name:	Ms. Nadesh Beri IGIEBOR	4
Institution:	Investment Promotion Agency (IPA) Cameroon	
Position:	Sub-Director of Cooperation	

CÔTE D'IVOIRE

Full Name:	Ms. Kolea Esther OUPOH	5
Institution:	Centre de Promotion des Investissements en Côte d'Ivoire	
Position:	Chargée d'Etudes Senior -Attraction des investissements Durables	

CYPRUS

Full Name:	Mr. Menelaos XENOFONTOS	6
Institution:	Invest Cyprus	
Position:	Head of Strategy & Intelligence	

ETHIOPIA

Full Name:	Mr. Hailu Yetera BARASA	7
Institution:	Sidama Industrial Parks Development Corporation	
Position:	CEO of the corporation	

GHANA

Full Name:	Ms. Joyce ABDULAI	8
Institution:	Ghana Investment Promotion Centre	
Position:	Senior Investment Promotion Officer	

Full Name:	Ms. Mildred ENTSUA-MENSAH	9
Institution:	Ghana Investment Promotion Centre	
Position:	Investment Promotion Officer	

GREECE

Full Name:	Mr. Nikolaos STAMOU	10
Institution:	Enterprise Greece	
Position:	Director - Energy, Environment & Services	

HUNGARY

Full Name:	Mr. Gábor BRAUN	11
Institution:	HIPA Hungarian Investment Promotion Agency Non-Profit Private Company Limited by Shares	
Position:	Head of Department	

INTERNATIONAL ORGANIZATION

Full Name:	Mr. Paterne GNAZALE	12
Institution:	Commission de l'Union Economique et Monétaire Ouest Africaine (UEMOA)	
Position:	Chargé de Mission au Département des Politiques Economiques et de la Fiscalité Intérieure	

Full Name:	Mr. Bou SIDIBE	13
Institution:	Commission de l'Union Economique et Monétaire Ouest Africaine (UEMOA)	
Position:	Chef de la Division de l'Amélioration du Climat des Affaires	

KUWAIT

Full Name:	Ms. Khushoua Nashse ALREFAE	14
Institution:	Kuwait Direct Investment Promotion Authority	
Position:	Account Manager	

LESOTHO

Full Name:	Mr. Moeketsi David KHUELE	15
Institution:	Lesotho National Development Corporation (LNDC)	
Position:	Investment Facilitation and Aftercare Manager	

MALI

Full Name:	Mr. Mohamed Al Mahi Ag Zeidan BOU SIDALAMINE	16
Institution:	Agence pour la Promotion des Investissements du Mali / API Mali	
Position:	Investments Promotion Officer	

NAMIBIA

Full Name:	Ms. Jessica Jill HAUUANGA	17
Institution:	Namibia Investment Promotion and Development Board	
Position:	Executive: Investor Experience	

NIGER

Full Name:	Ms. Maimouna ABDOU ISSOUFOU	18
Institution:	Agence Nigérienne de la Promotion des Investissements Privés et des Projets Stratégiques	
Position:	Chargée de la Promotion et de la Facilitation des Investissements Privés et des Projets Stratégiques	

POLAND

Full Name:	Mr. Radoslaw BOJARCIK	19
Institution:	Invest in Pomerania - Pomeranian Development Agency	
Position:	Head of Industrial Investment Projects Advisory Team	

PORTUGAL

Full Name:	Mr. Celso Eduardo FERREIRA LEAL	20
Institution:	InvestPorto - Porto City Hall	
Position:	Project Manager	

REPUBLIC OF SERBIA

Full Name:	Ms. Nevena JOVANOVIC	21
Institution:	Development Agency of Serbia	
Position:	Senior Investment Advisor	
Full Name:	Ms. Milena RADOVIC	22
Institution:	Development Agency of Serbia	
Position:	Senior Investment Adviser	

SENEGAL

Full Name:	Ms. Adama NDIAYE	23
Institution:	Investment Promotion and Major Works- APIX-SA	
Position:	Head of Investment Department	

SOUTH AFRICA

Full Name:	Mr. Tiago FICK	24
Institution:	Department of Trade, Industry and Competition	
Position:	Director	

SPAIN

Full Name:	Mr. Oscar MARTI LLUCH	25
Institution:	Catalonia Trade & Investment	
Position:	Director, UK & Ireland	

THAILAND

Full Name:	Ms. Sudkaneung SOMBOONWONG	26
Institution:	Eastern Economic Corridor Office of Thailand (EECO)	
Position:	Deputy Director	