

2024, July

## Economic Complexity for the SUAPE Industrial Complex

### Objective of the work

The primary objective of this study is to employ the economic complexity methodology as a strategic tool to identify and explore new investment opportunities in the Suape Industrial Port Complex. The goal is to attract large national and international investments to explore and develop new routes and markets from the port of Suape. This initiative represents a collaboration between the SUAPE Industrial Complex, SENAI-PE, and UN Trade and Development (UNCTAD), aiming to boost the sustainable economic development of the region.

### Research Stages:

1. **Field data collection:** This stage will involve research covering all relevant aspects of Suape, including mapping existing and emerging industries, identifying current activities, their growth potential, and interconnections with other areas of the economy.
2. **Data analysis:** Based on the collected data, the economic complexity methodology will be applied to extract significant insights. The aim is to understand the underlying dynamics driving the economic development of Suape, identifying areas of strength and opportunity that can be leveraged to attract new investments.
3. **Investment strategy:** Using the conclusions from the data analysis, tailored strategies to attract national and international investors will be developed. The focus will be on creating an investment-friendly environment, promoting the diversification of the local economy, and generating quality jobs.

### Expected Results

The study will provide companies already established in SUAPE with an in-depth understanding of innovation and expansion opportunities within their supply chains. This will include improvements in existing processes and the identification of new international markets for their products and services. For the Suape Complex, we expect the study to offer valuable insights on how to attract complementary businesses that further strengthen local supply chains. Additionally, we seek to optimize Suape's industrial development capacity, aligning it with principles of sustainability and innovation.

### »» Partners





## Delivery of Results

Upon completion of the research, the Suape Industrial Complex will receive a comprehensive document with detailed analyses and strategic recommendations for the region's economic development. Additionally, participating companies will receive a personalized report containing specific insights for each company, with protected confidential information.

## Context of SUAPE

Located in Cabo de Santo Agostinho, in the Metropolitan Region of Recife, the SUAPE Complex plays a fundamental role in the regional economic landscape. With over 80 companies currently operating and generating more than 20,000 jobs, SUAPE is a constantly growing industrial development hub. It is estimated that by 2030, planned investments will exceed R\$ 23.66 billion, generating more than 40,000 direct and indirect jobs.



Complexo Industrial Portuário de Suape © SUAPE\_JUNIOR GUAJIRO

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