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# Economic Complexity Study for the SUAPE Port and Industrial Complex

## Study Objective



The primary objective of this study is to employ the methodology of economic complexity as a strategic tool to identify and explore new investment opportunities in the Suape Industrial Complex. Our goal is to attract not only large national but also international investors to explore and develop new routes and markets from the port of Suape. This initiative represents a collaboration between the Suape Industrial Complex, SENAI-PE and UNCTAD, aiming to boost sustainable economic development in the region.

## Study Phases



### 1 - Data Collection in the Field

This phase will involve an exhaustive research exercise that will cover all relevant aspects of the Suape territory. We will conduct a thorough mapping of existing and emerging industries, identifying not only their current activities but also their potential for growth and interlinkages with other areas of the economy.

### 2 - Data Analysis



Based on the data collected, we will apply the economic complexity methodology to extract meaningful insights. We will seek to understand the underlying dynamics driving Suape's economic development, identifying areas of strength and opportunity that can be leveraged to attract new investment.

### 3 - Strategy for Attracting New Undertakings



Utilising the findings from the Data Analysis phase, we will develop tailored strategies to attract both domestic and international investors. Our focus will be on creating a favourable environment for investment, promoting the diversification of the local economy and the generation of quality jobs.

## Expected Results



The study will provide companies already established in Suape with an in-depth understanding of the opportunities for innovation and expansion in their production chains. This will include not only improvements to existing processes but also the identification of new international markets for their products and services.

For the Suape Complex, we hope that the study will provide valuable insights on how to attract complementary businesses that further strengthen local production chains. In addition, we seek to optimize Suape's industrial development capacity, aligning it with the principles of sustainability and innovation.

## Deliverables



Upon completion of the study, the Suape Industrial Complex will receive a comprehensive document with detailed analyses and strategic recommendations for the economic development of the region. In addition, participating companies will receive a personalized report, containing a specific view for each company, with confidential information protected.

## Context of Suape



Located in Cabo de Santo Agostinho, in the Metropolitan Region of Recife, the Suape Complex plays a key role in the regional economic scenario. With more than 80 companies currently operating and generating more than 20 thousand jobs, Suape is a constantly growing industrial development hub. It is estimated that by 2030, planned investments will exceed R\$ 23.6 billion, generating more than 40 thousand direct and indirect jobs.

## » Partners



Secretaria  
de Desenvolvimento  
Econômico



Observatório  
DA INDÚSTRIA



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