



GLOBAL COMMODITIES FORUM

7–8 April 2014

**Global value chains
transparency
and commodity-based development**



Room XXVI – Palais des Nations – Geneva

PROGRAMME

UNCTAD will host the fifth annual Global Commodities Forum on 7–8 April 2014 at the Palais des Nations in Geneva, Switzerland. Participants will examine and debate the theme of global value chains (GVCs), transparency and commodity-based development.¹

UNCTAD launched the Global Commodities Forum in 2010 as a high-level, neutral and multi-stakeholder platform to deliberate issues affecting commodity production, finance and trade, with a special focus on commodity-dependent developing countries. The Forum's objective is to generate partnerships and innovative policy ideas for public, private and civil society leaders who work on issues related to commodity-based development.

KEYNOTE SPEAKERS

Two compelling voices will deliver the keynote addresses on the sub-themes of the 2014 Global Commodities Forum. Their interventions will survey the critical issues in their areas of expertise and propose a programme for future study, debate and action.

Peter Eigen is the Founder of Transparency International, Founding Chair of the Extractive Industries Transparency Initiative (EITI) and a member of the Africa Progress Panel. Mr. Eigen's background gives him an unparalleled perspective on the issues, challenges and methodologies related to the responsible governance of resource revenues.

Stefano Ponte is a professor at the Copenhagen Business School and an authoritative voice in the development and application of GVC theories and methodologies. He has published widely on the subject, including a considerable body of work on the governance of GVCs.

To complement these two experts from civil society and academia, the Global Commodities Forum may also feature a third keynote speaker from Government, to be confirmed later.

¹ Please see the attached background note for a detailed discussion of the Forum's overall theme, as well as the preliminary programme for information on the sessions, presenters and topics.

THE PROGRAMME

On the first day of the Forum, panels will elaborate the concept of GVCs as a dynamic, effective framework through which to evaluate the perennial problems faced by commodity-dependent developing countries in the governance of their resource wealth.

Central to answering these questions will be discussions about the potential for governance reform in the commodities sector. From the GVC framework, this demands an assessment of the complexity, availability and transmission of the types of information that public and corporate leaders require to help steer market outcomes.

This governance thread links the two sub-themes of this year's Global Commodities Forum – GVCs and transparency – and will lead participants into the second day of the programme, devoted to transparency.

Questions of transparency and governance reform in the commodities sector are timely. The reform agenda that arose after the 2008 financial crisis has followed financial flows out, from the banking sector at the centre of the crisis, to the interconnected derivatives and extractive sectors, and has now turned its attention to the trading sector.

This GVC perspective on governance reform is promising, as it allows for an end-to-end regulation of outcomes, beginning with the production of commodities (e.g. the extractive sector), continuing through their marketing and distribution (i.e. trading) and eventual securitization (i.e. derivatives).

The eventual commodities governance architecture that emerges will comprise: legislation in Northern economies with international scope for shaping the behaviour of transnational corporations (TNC), such as the Dodd-Frank Act of the United States of America; laws in commodity-dependent developing countries; and multilateral initiatives related to equitable, transparent governance of resource wealth, such as the Extractive Industries Transparency Initiative (EITI).

As they discuss legislative and multilateral policy options, participants at the 2014 Global Commodities Forum will debate the features of an equitable, transparent governance architecture for the commodities value chain.

SPECIAL SESSION: “EXTRACTIVE INDUSTRIES TRANSPARENCY INITIATIVE AND BEYOND”

As part of the programme, UNCTAD has collaborated with the EITI secretariat to organize a panel discussion, entitled “The EITI experience and its lessons for deepening regulatory reform.” The panel will comprise an expert from the EITI secretariat, representatives from two EITI-signatory Governments and a third-party expert. Panellists will review a decade of experiences with the EITI: expanding its participation, strengthening its standards and implementing the process at the national level. The objective of the session is to highlight development outcomes from EITI implementation, while emphasizing that the process is but one component of an effective national strategy for ensuring transparency in the commodities sector.

WHO SHOULD ATTEND

The Global Commodities Forum assembles stakeholders from throughout the commodities economy, including high-level representatives from national Governments, businesses and international organizations, as well as experts from civil society, academia and the press.

With its focus on transparency in the governance of commodities value chains, this year's programme will be of particular interest to experts interested in the growing momentum for governance reform in the commodities sector.

PROGRAMME

MONDAY, 7 APRIL

Opening Ceremony

10–11 a.m.

Welcoming remarks

H.E. Mr. Triyono Wibowo, Ambassador of Indonesia, President of the Trade and Development Board

Opening statement

Dr. Mukhisa Kituyi, Secretary-General of UNCTAD

Inaugural panellists

Mr. Michael Møller, Acting Head, United Nations Office at Geneva

Ms. Arancha González, Executive Director of the International Trade Centre

H. E. Mr. Addis Alem Balema, Director-General of the Commodity Exchange Authority of Ethiopia

Keynote session

11 a.m.–1 p.m.

Moderator: Mr. Edward Harris, Head of Communications, Africa Progress Panel

Keynote speakers:

Mr. Peter Eigen

Founder, Transparency International
Founding Chair, Extractive Industries
Transparency Initiative
Member, Africa Progress Panel

Strengthening governance in the commodities sector: Civil society's role in supporting governments and private sector in improving natural resource-based development

Mr. Stefano Ponte

Professor, Copenhagen Business School

Governance of global value chains: Opportunities and challenges for commodity-dependent developing countries

Lunch break

1 p.m.–3 p.m.

Plenary session 1

3 p.m.–4.30 p.m.

Topic: Global value chain participation as a component of the wider development and industrial strategies of commodity exporting countries.

Description: In isolation, participation in global value chains (GVC) is an insufficient development strategy. It may provide small, short-term returns, but without investments in human capital and infrastructure, there are few opportunities for durable economic and industrial development. Moreover, trade in value added (TiVA) data shows that global value chain participation does not necessarily increase a country's domestic share of value-added. In this session, participants will debate the benefits of participation in global value chains, and how developing countries can embed global value chain participation within their wider development and industrial strategies.

Moderator: Mr. John Struthers, Professor, University of West of Scotland

Ms. Rashmi Banga Senior Economist, UNCTAD	Measuring value in global value chains
Mr. Frank Hartwich Industrial Development Officer, United Nations Industrial Development Organization	Beyond infant industries and trade liberalization: Productive development in a value chain and cluster context
Ms. Jodie Keane Research Fellow Overseas Development Institute	Global value chain governance structures and firm-level upgrading trajectories: Examples from modern sector exports
Mr. Masataka Fujita Head, Investment Trends and Issues Branch, UNCTAD	Global value chains in commodity-dependent countries: patterns of involvement and policy implications

Plenary session 2

4.30 p.m.–6 p.m.

Topic: Country and sector experiences with global and regional value chains

Description: In the last two years, the global value chain concept has received increased attention in the trade and development discourse. But practitioners have employed the concept for more than 15 years to formulate national, regional and sector-wide strategies for participating in the globalized world economy. Presenters in this session will share practical lessons from their value chain experiences.

Moderator: Mr. Anders Aeroe, Director, Division of Market Development, International Trade Centre

Mr. Zelalem Messele Chair, Ethiopian Horticulture Producers Exporters Association	Increasing value retention in Ethiopian horticulture
Mr. Gerardo Pataconi Chief, Clusters and Business Linkages Unit, United Nations Industrial Development Organization	Linking to the buyers: UNIDO approaches to commodity-based value chain and cluster development
Mr. Chris Docherty Managing Director, Windward Commodities	Using brand recognition to streamline and shorten commodity value chains
Mr. Rajeev Arora Executive Director, African Cotton and Textile Industries Federation	Upgrading the international competitiveness of Africa's cotton value chain

Cocktail reception (by invitation)

6 p.m.–7.30 p.m.

TUESDAY, 8 APRIL

Plenary session 3

10 a.m.–11.30 a.m.

Topic: Policy tools to ensure transparency in the governance of resource wealth

Description: To be effective, a Government's commitment to the principle of transparency must overcome informational and technical constraints, to then be implemented in robust policies and institutions. Experts in this session will outline examples of technological, policy and institutional approaches to operationalize the principle of transparency in the governance of resource wealth.

Moderator: Mr. John Schluter, CEO, Café Africa

Mr. Werner Thut Senior Policy Adviser Swiss Agency for Development and Cooperation	Policy coherence in a top commodity hub: The Swiss Government's Background Report on Commodities 2013
Mr. Sven Behrendt Managing Director, Geoeconomica	Sovereign wealth funds as a tool for responsible governance of resource wealth
Ms. Beris Gwynne Director, World Vision International	Beyond economics: Accountability frameworks to optimize public good from global value chains
Mr. Babajide Sodipo Regional Trade Adviser, African Union Commission	Africa Union Frameworks for Natural Resource Governance

Plenary session 4

11.30 a.m.–1 p.m.

Topic: Prospects for transparency-themed governance reform in the commodity trading sector

Description: By way of the extractive and derivatives sectors, the effects from a recent wave of disclosure legislation will flow through the rest of the commodities value chain. The reform movement now looks set to turn its attention to the activities of traders. Participants in this session will debate the prospects for reform in the commodity trading sector, acknowledging both the distinct characteristics of the trading activity, as well as its connectedness to other, more regulated activities in the chain.

Moderator: Ms. Nicolette de Joncaire, Journalist, AGEFI

Ms. Alexandra Gillies Head of Governance, Revenue Watch Institute	Developing countries and the commodities trade: Why transparency matters
Mr. Eric Schreiber Professional investor, Commodity-trading expert	The impact of banking sector reforms on the commodity trading sector
Mr. Olivier Longchamp Responsable fiscalité et finances, Berne Declaration	Towards greater transparency in Switzerland's commodity business – where we stand and the way forward

Lunch break

1–3 p.m.

Plenary session 5

3–5 p.m.

Topic: The experience and lessons of the Extractive Industries Transparency Initiative for strengthening resource wealth governance in developing countries

Description: The Extractive Industries Transparency Initiative is perhaps the most successful and recognizable transparency initiative in the commodities sector. Panellists in this session will review a decade of experiences with the Initiative: expanding its participation, strengthening its standards, and implementing the process at the national level. The objective of the session is to highlight development outcomes from implementation of the Initiative, while emphasizing that the process is but one component of an effective national strategy for ensuring transparency in the commodities sector.

Moderator: Mr. Atsen Ahua, Expert in communication for development

Ms. Marie Gay Alessandra V. Ordenes National Coordinator, Philippine Extractive Industries Transparency Initiative	EITI implementation in the Philippines: Early gains in extractive sector governance
Ms. Zainab Ahmed National Coordinator, Extractive Industries Transparency Initiative, Nigeria	Consolidating the role and reach of the EITI process in Nigeria
Ms. Liz David-Barrett Research Fellow Saïd Business School, Oxford University	The Extractive Industries Transparency Initiative as a tool for reducing corruption

Moderators' panel

5–5.30 p.m.

Description: A summary from moderators of the key conclusions, policy outcomes and topics for further debate that emerged from their sessions.

Closing ceremony

5.30–6 p.m.

Mr. Petko Draganov Deputy Secretary-General of UNCTAD	Closing statement
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REGISTRATION

All participants (*holding a United Nations pass or not*) should register online before 4 April 2014.

Online registration and other information are available at:

<http://unctad.org/en/pages/MeetingDetails.aspx?meetingid=430>



For more information
about the Global Commodities Forum, please contact:

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Bios of speakers and moderators



Triyono Wibowo, Ambassador of Indonesia, President of the TDB

As a Foreign Service Officer, Mr. Triyono Wibowo has a vast experience. His assignments abroad include bilateral as well as multilateral affairs. He has taken part in various international conferences, such as the Tokyo International Conference for African Development (TICAD), the Indian Ocean Rim Association for Regional Cooperation (IOR-ARC), and the Asian African Conference. He was also a member of the Indonesian delegation to various meetings of developing countries such as the Non-Aligned Movement (NAM), the Organization of Islamic Conference (OIC), the Group of 77 and the Developing 8, among others. Mr. Wibowo joined the Foreign Service in 1980. He held positions of increasing seniority, in the capital, as well as in Indonesia's diplomatic missions in Vienna, New York and Washington D.C. From 2006-2008, he was appointed as Ambassador in Vienna. In 2008, he was appointed as Vice Minister for Foreign Affairs, a position he held until October 2011, and has been appointed as Ambassador in Geneva in 2012. Mr. Triyono Wibowo graduated from the Faculty of Law, the University of Airlangga in 1979. He is married and has three children.



Dr. Mukhisa Kituyi became the seventh Secretary-General of UNCTAD on 1 September 2013. He has an extensive background as an elected official, academic and holder of high government office. Dr. Kituyi was elected to the Parliament of Kenya in 1992 and was twice re-elected. He was the Minister of Trade and Industry of Kenya from 2002 to 2007. During this period, Dr. Kituyi chaired and participated in a variety of ministerial-level initiatives, including for the African, Caribbean and Pacific Group of States and the 2005 Ministerial Conference of the World Trade Organization. Immediately prior to becoming Secretary-General, Dr. Kituyi was Chief Executive of the Kenya Institute of Governance and a Fellow of the Brookings Institution. From 2008 to 2012, Dr. Kituyi was a member of a team of experts advising the presidents of the nations of the East African Community on how to establish more effective regional economic links. From 2011 to 2012, he was a consultant for the African Union Commission, where he helped to develop the structure for a pan-African free trade area. Dr. Kituyi studied political science and international relations at the University of Nairobi and at Makerere University in Kampala, Uganda, receiving a BA in 1982. He went on to earn a Master of Philosophy and a PhD from the University of Bergen.



Michael Møller, Acting Head, United Nations Office at Geneva

United Nations Secretary-General Ban Ki-moon announced on 5 November 2013 the appointment of Michael Møller of Denmark as Acting Director-General of the United Nations Office at Geneva. He also serves as Acting Secretary-General of the Conference on Disarmament. Mr. Møller has worked for more than 30 years as an international civil servant in the United Nations. Most recently he was Executive Director of the Kofi Annan Foundation. Prior to this, he served as the Secretary-General's Special Representative for Cyprus and Deputy Chief of Staff in the Office of the Secretary-General. Between 1997 and 2001 he was the Head of the Office of the Under-Secretary-General for Political Affairs at United Nations Headquarters in New York. He served in different capacities in the Islamic Republic of Iran, Mexico, Haiti and Geneva, Switzerland, where he started his career in 1979 with the United Nations High Commissioner for Refugees. Mr. Møller holds a Master's in International Relations from Johns Hopkins University and a Bachelor's degree in International Relations from the University of Sussex.



Arancha González, Executive Director, International Trade Centre (ITC)

Arancha González serves as Executive Director of the International Trade Centre (ITC). Before joining ITC in 2013, Ms. González served as Chief of Staff to Pascal Lamy, Director-General of the World Trade Organization (WTO). At the WTO, she played an active role in launching the WTO's Aid for Trade initiative and served as Mr. Lamy's representative at the Group of 20. Prior to working at the WTO, Ms. González held several positions at the European Commission, after beginning her career in the private sector advising companies on trade, competition and State-aid matters. Ms. González holds a degree in law from the University of Navarra and a postgraduate degree in European Law from the University of Carlos III, Madrid.



H. E. Mr. Addis Alem Balema, Director-General of the Commodity Exchange Authority of Ethiopia

Addis Alem Balema was born in 1957 in Mekelle, Ethiopia. He participated in the armed struggle against the military dictatorship in his country, from 1976 until the dictatorship's downfall in 1991. From 1992-1996, he was appointed as ambassador to Italy, during which time he was also Ethiopia's permanent representative to the FAO, IFAD and the WFP. In 1993, he was the Special Envoy of the President of Ethiopia to the mediation of the conflict in Somalia. From 1996-2004, Mr. Balema served as ambassador to China, Malaysia, Singapore and Australia. After returning to Ethiopia, he was elected in 2005 to the House of Representatives as the representative of Mekelle City. He has since served in various positions in government, and is currently the Director General of the Ethiopia Commodity Exchange Authority. Mr. Balema holds a Master of Arts in International Relations from the University of Amsterdam and a Ph.D. in Development Studies from Erasmus University, The Netherlands.



Peter Eigen, Founder, Transparency International; Founding Chairman, EITI; Member, Africa Progress Panel

Peter Eigen has worked in economic development and governance for several decades and has led initiatives to improve global governance and fight corruption. A lawyer by training, Mr. Eigen began his career working for the World Bank in Africa and Latin America. In 1993 Eigen founded Transparency International (TI), a non-governmental organization promoting transparency and accountability in international development. From 1993 to 2005 he was Chair of TI and is now Chair of the Advisory Council. In 2005, Mr. Eigen helped found the Extractive Industries Transparency Initiative (EITI), was its Chair from 2006–2011 and is now the EITI's Special Representative. Since 2007 Mr. Eigen has been a member of Kofi Annan's Africa Progress Panel. For these and other accomplishments, Mr. Eigen has been awarded honorary degrees and awards, including the Grand Cross of Merit from Germany. He has taught law and political science at universities in Belgium, Germany and the United States and is currently an Honorary Professor at the Freie Universität in Berlin.



Stefano Ponte, Professor, Copenhagen Business School

Stefano Ponte is Professor of International Political Economy at the Department of Business and Politics, Copenhagen Business School. His research, teaching and policy work is informed by global value chain analysis and explores the overlaps and tensions between private governance and public regulation. Mr. Stefano has worked extensively on governance and upgrading in global value chains and on sustainability standards, labels and certifications.



Rashmi Banga, Senior Economist, UNCTAD

Rashmi Banga is currently Economic Affairs Officer in Africa Section of Division for Africa, Least Developed Countries and Special Programmes. She is a former Professor of Economics in School of International Studies, Jawaharlal Nehru University India and was Senior Economist for the UNCTAD-India Project (2005–2010). She received her doctorate from Delhi School of Economics, specializing in development economics, international economics and econometrics. She has published extensively on various FDI and trade-related issues and authored several books, including with, inter alia, Routledge and Oxford University Press. Her current area of research is global and regional value chains. She is the lead researcher in UNCTAD's reports on regional value chains in leather, agro-processing and textiles and clothing industries in South Asia as well as in sub-Saharan Africa. She has provided training to policymakers and organized various regional consultations in South Asia, Africa and China on gainfully linking into global value chains and promoting regional value chains. She was awarded International Economic Development Research Award of 2005 by Export-Import Bank of India and has been a recipient of two Gold Medals for her research on globalization and development from Global Development Network.



Frank Hartwich, Industrial Development Officer, United Nations Industrial Development Organization (UNIDO)

Frank Hartwich joined UNIDO in 2010. His current portfolio features projects fostering integrated development of agribusinesses and value addition across the developing world. He crafts high impact value chain development programmes and builds value addition capacities with stark benefits for the poor. Meanwhile Frank also does research and has published in the areas of sustainable (green) value chain development, PPPs in agricultural innovation, rural innovation networks, and agro enterprise development. Prior to joining UNIDO Frank has been teaching and researching at the Swiss College of Agriculture's Department of International Agriculture. Before, in the Latin America office of the International Food Policy Research Institute, he conducted policy research on high impact opportunities for rural development. Dr. Hartwich has a M.S. in Agricultural Science from the University of Bonn, a M.S. (French DAA) in Management of Agro-enterprises from ENSA Toulouse, and a PhD in Agricultural Economics from the University of Hohenheim, Stuttgart.



Jodie Keane, Research Fellow, Overseas Development Institute

Jodie Keane is a Research Fellow with the Trade Programme, International Economic Development Group, Overseas Development Institute, London. She has a Master of Science from the School of Oriental and African Studies and is currently registered as a PhD candidate in Development Economics at the School. Her research includes a comparison of GVCs in Africa (horticulture) and Asia (textiles and clothing), governance structures and firms' upgrading processes. She has recently contributed to the WTO's fourth Global Review of Aid for Trade and has written a variety of articles and reports for institutions such as the ICTSD, the Asian and African Development Banks and the Journal of Development Studies.



Masataka Fujita, Head, Investment Trends and Issues Branch, UNCTAD

Masataka Fujita has worked as an economist for the United Nations since 1984, involved mainly in research and policy analysis on transnational corporations (TNCs) and foreign direct investment (FDI). He has been the lead author of the World Investment Report and other articles and publications on FDI. He has managed the UNCTAD database on FDI and TNCs and has contributed to various task forces and intergovernmental meetings on FDI statistics. He also provides technical cooperation on the issues related to FDI analysis and statistics. He obtained a BA and a Master of Arts from Waseda University, Tokyo, Japan; another Master of Arts from Pennsylvania State University; and a doctorate from Waseda University.



Zelalem Messele, Chairman, Ethiopian Horticulture Producers Exporters Association
Zelalem Messele is a businessman who owns and runs three companies in Addis Ababa. He is currently the president of the Ethiopian Horticulture Producers Association. Born in Ethiopia, Zelalem later went to the United Kingdom to pursue his secondary school and higher education in Electrical Engineering and Management at City University in London. He also did a Master's degree in Software Engineering in London. Mr. Messele went on to build a career in project management, business analysis and systems architecture, in different industries from banking to Government until he moved back to Ethiopia and set up business in producing and exporting roses, water and soil analysis laboratory and a distributing company in agrochemical and fertilizers. Zelalem is currently preparing to establish a dairy farming and processing company in Ethiopia. He resides in Addis Ababa with his wife and two children, Yohana and Brook-Zema.



Gerardo Pataconi, Chief of Cluster and Business Linkages at the United Nations Industrial Development Organization (UNIDO)
The areas of focus of Gerardo Pataconi include promoting international trade and sustainable, equitable and inclusive industrial development within the Multilateral Trade System and global value chains. His prior work experience includes: Team Leader of the Communication Group (2011); Chief, Quality, Standards and Upgrading (2007–2010); Industrial Development/Country Officer and Manager UNIDO/WTO Joint Programme (1989–2006); Associate Expert in Industrial Economics and Statistics (1987–1988), Papua New Guinea; Chief Statistician and Researcher (1984–1987), Research and Studies Department, Mediocredito Centrale Bank, Italy. He has also worked as a freelance consultant and researcher in Italy. Mr. Pataconi holds a MA in Statistics and Demography (laurea), University of Rome “La Sapienza”, as well as other diplomas and certificates, including from ISO.



Chris Docherty, Managing Director, Windward Commodities
Chris Docherty is the Managing Director of Windward Commodities, United Kingdom, an international commodity group operating across 14 countries and Chair of the West Indies Sugar and Trading Company Ltd, Barbados, the largest branded sugar producer in the Caribbean. He has global blue chip experience with Shell International at a senior level and wide experience creating brands across traditional commodity sectors for the benefit of producers in the developing world. His focus through Windward is on establishing brands in commodity sectors backed by sustainable supply chains with partners ranging from local cooperatives to global multinationals. This is supported by institutions including the Common Fund for Commodities and the Shell Foundation with a focus on helping producers to move up commodity value chains through intellectual property development, creating a direct impact on both incomes and the industries in which they operate. He has a MA from Oxford University, a postgraduate diploma in marketing and has lived and worked in Europe, the Philippines, the Dominican Republic, Barbados and Brazil.



Rajeev Arora, Executive Director, African Cotton and Textile Industry Federation (ACTIF)
Mr. Rajeev Arora is an apparel industry executive with more than 36 years of international experience and specifically 26 years in Eastern and Southern Africa region that includes managing 100 per cent export-oriented manufacturing facilities and representing buyers worldwide, expertise on export policies in Africa under various Bilateral Trade agreements, successful development of vendor base and quality assurance & management of vendor performance in over 16 countries in Africa. His areas of expertise include Free Trade Zone (FTZ)/Export Processing Zone (EPZ) development, textile/apparel production and trade, investment promotion and development. He has assisted various African Governments and companies in developing manufacturing under export processing zones. Mr. Arora has worked with African government agencies in the development of the apparel industry and of global policies for manufacture under EPZ schemes. He is the Founder/Member of the Export

Promotion Council and Committee Member for trade discussion with SACU country - Zambia; Instrumental in establishing a Free Trade Zone in Kenya; Past Chairman of the Kenya Apparel Manufacturers and Exporters Association (KAMEA) in Kenya. Mr. Arora is presently working as the Executive Director of ACTIF and has successfully achieved on issues on value chain development, trade enhancement under B2B and other platforms, Investment promotion for textile and apparel, advocacy – regionally and internationally. Last but not least, membership development and services covering capacity building, competitiveness, programme management.



Werner Thut, Senior Policy Adviser, Swiss Agency for Development and Cooperation
 Werner Thut, a Swiss national, graduated from the University of Berne with a PhD in Economic History in 1994. Mr. Thut has been with the Swiss Agency for Development and Cooperation since 1999 and currently holds a position of a Senior Policy Adviser within SDC's policy unit, Analysis and Policy. Previous positions, among others, were: Vice-President of the Forum of Federations, a Canada-based international NGO (2008–2011), Deputy Director of the SDC's Development Programme in Central America (2003–2006) and the Head of the Federal Government's Planning Unit (1990–1998). Furthermore, he has experience as a Regional Coordinator for Switzerland's bilateral relations with Canada, Mexico, Cuba and some other Caribbean countries. His current areas of work within SDC are Commodities and Trade, Illicit financial flows and other themes related to policy coherence for development, as well as relations of SDC with institutions of the European Commission relevant to international development cooperation.



Sven Behrendt, Managing Director, Geoeconomica
 Sven Behrendt is Managing Director of GeoEconomica, a political macro risk research and rating firm with offices in Germany and Switzerland. During his international career, Mr. Behrendt led thought leadership and benchmarking programmes on international affairs, global macro risks and finance. At the Carnegie Middle East Centre, he built global awareness for the evolution of sovereign wealth funds. At the World Economic Forum, he managed the Global Risks Programme and was responsible for the Forum's geopolitics and international affairs programmes. He also headed its metals and mining industry practice. He facilitated several successful second-track initiatives on Middle Eastern affairs for the Bertelsmann Foundation. Mr. Behrendt holds a PhD in International Relations and a Master of Science in Public Administration from the University of Konstanz, Germany. He studied at the London School of Economics, in Khartoum and Damascus. He is a member of the International Institute for Strategic Studies.



Beris Gwynne, Director, World Vision International
 Beris Gwynne joined World Vision International in 2008 as Director for Global Accountability based in Geneva, Switzerland. In 2010, Ms. Gwynne was appointed Director of WV's Geneva office and representative to the United Nations. She began her career with 20 years of service in the Australian Department of Foreign Affairs and the Australian Agency for International Development Assistance. She later joined World Vision Australia, the Brisbane-based Foundation for Development Cooperation, and the Global Water Partnership, based in Stockholm. Since the early 1990s, Ms. Gwynne has taken an active interest in the role of the private sector in global development cooperation and humanitarian operations, encouraging mutual accountability and equitable outcomes.



Babajide Sodipo, Regional Trade Adviser with the African Union Commission
 Babajide Sodipo is Regional Trade Adviser with the African Union Commission providing strategic technical assistance and advice on continental trade policy matters and the development of relevant trade related African economic policies. He has previously provided advice on trade policy, investment and regional integration issues in East and West Africa, providing support to the Governments of Nigeria and Rwanda.



Alexandra Gillies, Head of Governance, Revenue Watch Institute

Alexandra Gillies is the head of governance programs at the Revenue Watch Institute, a non-profit policy institute that promotes the effective, transparent and accountable management of oil, gas and mineral resources. Her areas of specialization include the political economy of oil, commodity trading, extractive sector transparency standards including the Extractive Industries Transparency Initiative and the Nigerian oil sector. She has authored several articles on these topics. Prior to joining Revenue Watch, she consulted for organizations including World Bank, DFID and USAID and served as Assistant Director for the Programme of African Studies at Northwestern University. Ms. Gillies holds a PhD in international relations from the University of Cambridge, where she was a Fulbright Fellow. She also holds degrees from the University of Ghana and Emory University.



Eric Schreiber, Commodity Trading Expert

Eric Schreiber has over 20 years of experience in commodities and derivatives trading across the range of commodity markets spanning, precious and base metals, energy, and agricultural commodities. He established and managed two very successful commodity trading operations in Switzerland. He was the head of commodities at Union Bancaire Privée as well as the head of commodity trading and sales at Credit Suisse Switzerland. Mr. Schreiber launched and managed a top ranked commodity fund with over US \$500,000,000 in assets under management. He is currently raising assets for a new commodity trading venture. Mr. Schreiber holds a Master of Science degree from the School of Economics at the Georgia Institute of Technology.



Olivier Longchamp, Responsable fiscalité et finances, Berne Declaration

Since 2009, Olivier Longchamp has been the Head of Finance and Taxation at the Berne Declaration. In this capacity, Mr. Longchamp has edited and contributed to many of the Berne Declaration's publications on subjects related to commodities trade, natural resource exploitation, illicit financial flows and corruption. This includes co-authoring in 2011, with Urs Rybi, the groundbreaking book *Commodities: Switzerland's Most Dangerous Business*. Prior to joining the Berne Declaration, Mr. Longchamp taught Swiss financial policy at the École Polytechnique de Lausanne and was a researcher at several institutions in the areas of Swiss economic and social policy. He was also a subeditor at the *Pages de gauche* journal in Lausanne. Mr. Longchamp holds a PhD in Swiss financial policy and a Bachelor's degree in history and geography, both from the University of Lausanne.



Alessandra Ordenes, National Coordinator, Philippine EITI

Marie Gay Alessandra V. Ordenes is a lawyer by profession, having obtained her Bachelor of Laws degree from the University of the Philippines where she also earned her Bachelor of Arts degree in Political Science. After passing the bar, she first worked as an associate of the Jimenez Gonzales Law Firm where she specialized in corporate and commercial litigation, arbitration and contracts. She thereafter became a court attorney of the Philippine Court of Appeals where she worked on cases of public interest involving anti-money laundering law, environmental cases, administrative law and public office. She was also employed at the Office of the President as a legal adviser for the Director General of the Technical Education and Skills Development Authority. Ms. Ordenes is currently the National Coordinator of the Philippine Extractive Industries Transparency Initiative.



Zainab Ahmed, National Coordinator, EITI Nigeria

Zainab S. Ahmed is the Executive Secretary and National Coordinator of the Nigeria Extractive Industries Transparency Initiative (NEITI). An accountant and public sector executive with extensive knowledge and diverse experience in public sector reforms, and management, Mrs. Ahmed has served the Nigeria Public Service in various high-ranking positions. She was the Chief Finance Officer at the Nigeria Mobile Telecommunications Limited (MTEL) and, until her appointment by the President of Nigeria in 2010, the Managing Director Kaduna Investment Company Ltd. She holds a

Bachelor of Science in Accounting from the Ahmadu Bello University, Zaria, Nigeria, and Masters in Business Administration. Mrs Ahmed is a Fellow of Association of National Accountants of Nigeria and Fellow, Institute of Certified Company Commercial Accountants of Nigeria among other professional organizations. Mrs. Ahmed has earned national and international commendations for her accomplishments in repositioning NEITI as a courageous voice and agency in the growing agitation for good governance of Nigeria's abundant natural resources in oil, gas and mining industry within a short time.



Liz David-Barrett, Research Fellow, Saïd Business School, Oxford University
Liz David-Barrett is Director of the Centre for the Study of Corruption and Transparency at the University of Oxford and a Research Fellow at the Saïd Business School. Her research is mainly concerned with understanding why corruption prevails in certain contexts and how transparency tools – including, for example, Open Data and the Extractive Industries Transparency Initiative – can be used to reduce corruption. Another research stream focuses on how to regulate the conduct of politicians, particularly in the context of legislatures in democratizing countries. Liz has a Doctor of Philosophy from Oxford, but started her professional life working for London think tanks and a political risk consultancy. She also worked in journalism, writing on South-Eastern Europe for the Economist and Financial Times.



Petko Draganov, Deputy Secretary-General of UNCTAD
Petko Draganov was appointed as Deputy Secretary-General of UNCTAD in 2009 by the United Nations Secretary-General. He has helped spearhead UNCTAD's communications strategy, streamline its management and publications and enhance the organization's interagency collaboration and technical cooperation services. Mr. Draganov began his career in the Bulgarian Ministry of Foreign Affairs, progressing to become Bulgaria's first Ambassador to South Africa, Namibia and Botswana. Mr. Draganov served as Permanent Representative to the United Nations in Geneva twice, where he presided over the Conference on Disarmament in 2000 and the Trade and Development Board of UNCTAD in 2008. He led the successful completion of UNCTAD XII and contributed to the elaboration of the Accra Accord in 2009. From 2001 to 2005, Mr. Draganov held the positions of First Deputy Minister of Foreign Affairs of Bulgaria and Chair of the National Commission on UNESCO. Mr. Draganov speaks four languages and has an MA in International Law from the Moscow State Institute for International Relations. He is married and has a daughter and a son.



Edward Harris, Head of Communications, Africa Progress Panel (APP)
A former journalist, Edward Harris is Head of Communications at the Africa Progress Panel. He has 10 years of experience with media and communications, including five years as a multimedia journalist with Reuters in East Africa. He was the first western journalist for several years to report from the tense Ethiopian-Eritrean border and from rebel-controlled areas in eastern Sudan. He also filed stories for the BBC and the Economist. Before becoming a journalist, Mr. Harris consulted for both DFID and USAID in the former Soviet republics of Central Asia. He first travelled to Africa, when he cycled from Kampala down to Cape Town, part of a 10,000-mile journey that began in England. He was educated at Oxford University and the School of Oriental and African Studies.



John Struthers, Professor, Business School & Head of University Graduate School, University of West of Scotland
John Struthers is Personal Professor at the University of West of Scotland (UWS). He has previously taught Economics at the University of Ilorin (Nigeria) and in a visiting capacity at the University of Sierra Leone in West Africa. He is a former Dean of the Faculty of Business and Head of Economics at UWS. He is a Visiting Professor in Economics at the University of Glasgow and Council member of the Scottish Economic Society. His research interests are: Development Economics, Monetary Economics and International Finance. His publications include work on inflation in Ghana; Dutch

Disease in Nigeria; and commodity price volatility in Ghana and Ethiopia. His publications are in *Development and Change*, *Journal of Energy and Development*, *Journal of International Development*, *Oxford Development Studies*, *Journal of Economic Issues* and *Journal of Economic Studies*, among others. His current research on commodity price volatility is supported by a British Academy Research Grant in 2011. He is a former Board Member of WaterwatchScotland and Director of a major Scottish Chamber of Commerce. He has advised the Scottish Government on International Development issues.



Anders Aeroe, Director of Market Development, International Trade Centre (ITC)
 Anders Aeroe is Director of Market Development of the International Trade Centre (ITC). Mr. Aeroe joined the ITC in 2007 and has since held several positions, including Acting Deputy Executive Director and Chief of the Market Analysis and Research Section. During his professional career, Mr. Aeroe has focused on the interrelated topics of trade facilitation, industrial transformation and sustainable development at company, organizational and policy levels. Before joining ITC, Anders Aeroe worked for several years in South Africa, for organizations such as the Danish Industrialization Fund for Developing Countries, the Western Cape Trade and Investment Promotion Agency, the Western Cape call centre business association (CallingtheCape) and the South African Maritime Industry Task Team. Mr. Aeroe holds a PhD in industrial economics from Copenhagen Business School and has done postdoctoral research at the Technical University of Denmark and the University of California, Los Angeles, United States.



John Schluter, Café Africa
 After working qualifying as a certified accountant, John spent nearly 40 years working in the coffee industry. The first 15 were in East Africa, including time in Uganda, Kenya, the Democratic Republic of the Congo, the United Republic of Tanzania and Ethiopia. From the early 1980's he directed the family company's main trading office, first in London and from 1990 in Switzerland, continuing to work mainly with African origin producers and exporters, and with associated offices in up to 6 producing countries. After handing the family company to the next generation in 2003, he founded an NGO, Café Africa, in 2006, in order to address the potential for Africa's coffee sector to meet growing world demand, and to provide a sustainable way of reducing poverty in many rural African economies.



Nicolette de Joncaire, Journalist, AGEFI
 Nicolette de Joncaire joined AGEFI in December 2010 as a journalist, specializing in economic and financial affairs. Since the summer of 2012, she has also been chief editor of WORK, a magazine focused on women's achievements. Nicolette was a partner at Arubis where she was responsible for the financial systems consulting practice. Previously, she was Product Marketing Director at System Access in Singapore. She is also the former European Representative of Trading Edge, an Internet high yield bonds brokerage firm, maker of BondLink the first web-based high yield bond exchange. Prior to joining Trading Edge, Nicolette was with Credit Suisse First Boston in London as Director responsible for Global Reference-Business Processes and Technical Architecture. She was previously Head of Information Systems for San Paolo Bank, also in London. Nicolette holds an MSc in Economics from the University of Paris. She lives near Geneva with her family.



Atsen Ahua, Journalist, Africa Link
 Mr. Ahua has wide and in-depth experience in mass media and management at the local, national, regional and international levels. He is a journalist, radio and TV broadcaster, manager and consultant. He has provided consultancy services to national, intergovernmental, non-governmental and international organizations in the cultural and communication sectors. He graduated with a degree in mass communication from the University of Lagos Nigeria in 1976 and holds an MBA from the United States International University (1994). Mr. Ahua is currently editor of Africa Link Magazine and has a special interest in communication for development.
