

Webinar: Assessing cost-effectiveness of NTMs – A toolkit

27th January 2021, 10:00am to 12:00pm (CET/UTC+1)

Agenda

- 10:00 a.m. – Opening remarks**
10:15 a.m. 1. Ralf Peters, Chief of the Trade Information Section, UNCTAD
2. Karl Bartels, Advisor, Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH, Germany
- 10:15 a.m.– Introducing UNCTAD Non-Tariff Measures Cost-Effectiveness Toolkit**
10:45 a.m. Divya Prabhakar, UNCTAD

UNCTAD will provide an overview of the new toolkit designed to review NTMs. The motivation and rationale will be presented, and five-step implementation procedure explained. UNCTAD will also go over the specific “tools” that can be used by national governments to implement the toolkit. A brief overview of the pilot project in Kenya will be provided.

- 10:45 am – 11:15 am Discussants**
1. Mark Ogot, Deputy Director, Ministry of East African Community Affairs, Kenya
 2. Salvador Buban, Policy Fellow, Economic Research Institute for ASEAN and East Asia (ERIA)
 3. Frank van Tongeren, Head of Unit, Trade and Agriculture Directorate, Organization for Economic Co-operation and Development (OECD)
- 11:15 am – Discussion / Comments on the Toolkit and Potential for Implementation**
11:45 am

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Assessing Cost-Effectiveness of NTMs – A Toolkit

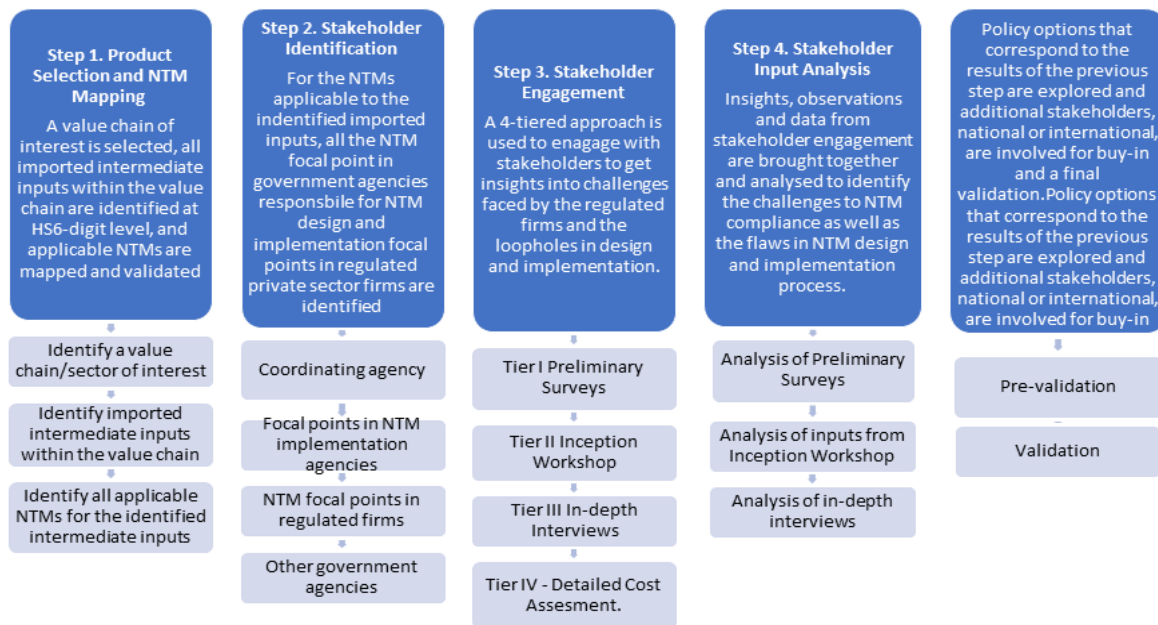
NTMs can increase the cost of doing business through increased compliance costs, thus reducing productivity. Poorly designed and inefficiently implemented NTMs can create administrative and financial burden for the private sector. This makes it necessary to review NTMs with the objective of minimizing compliance costs, improving design and making implementation processes more effective: all critical elements for boosting regional value chains (RVCs).

Governments’ desire to streamline NTMs for facilitating trade and reducing business costs has gained traction in recent years. However, there are two sides to the coin – while NTMs have enforcement and compliance costs, they are usually necessary for achieving economic, social, and other policy goals. A balanced approach to reviewing NTMs is therefore needed.

The *Non-Tariff Measures Cost-Effectiveness Toolkit* was developed by UNCTAD, with the support of the German Federal Ministry for Economic Cooperation and Development through Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH and in collaboration with the Economic Research Institute for ASEAN and East Asia (ERIA). It provides governments and policy makers with a framework, plus respective tools to conduct such an evaluation. The toolkit is designed on 3 pillars – **Design, Implementation and Compliance**. The *Design* pillar evaluates the suitability of the NTM in meeting the stated objectives; *Implementation* assesses the efficacy of procedures and costs of implementing the NTM; and *Compliance* measures how burdensome the NTM is for the private sector.

“In a nutshell, the toolkit provides a systematic approach and easy to use tools to review NTMs and find out how to improve the efficacy and costs of each NTM.”

5-step approach to reviewing NTMs



Prepared to review NTMs applicable to intermediate input(s) for a value chain/sector of national economic and political interest, the toolkit aims to encourage good regulatory practices amongst its users. The findings from the toolkit should enable users to generate policy options towards implementing well-designed NTMs that meet economic and non-economic policy objectives.

Also see: <https://unctad.org/project/developing-cost-effectiveness-toolkit-non-tariff-measures>