



**Intergovernmental Group of Experts
on E-commerce and the Digital Economy**

Fourth session

14–16 October 2020

Room XIX, Palais des Nations, Geneva

Programme (as at 13 October 2020)

Wednesday, 14 October	
11 a.m.– 12 p.m	<p>Opening plenary</p> <p>Item 1: Election of officers</p> <p>Item 2: Adoption of the agenda and organization of work</p> <p>Item 3: Digital platforms and value creation in developing countries: Implications for national and international policies</p> <p>Introductory remarks</p> <ul style="list-style-type: none"> ▪ Mr. Mukhisa Kituyi, Secretary-General, UNCTAD <p>Presentation of background document</p> <ul style="list-style-type: none"> ▪ Ms. Shamika N. Sirimanne, Director, Division on Technology and Logistics, UNCTAD
12–1 p.m.	<p>Session 1: Value creation in the digital economy</p> <p><i>The discussion will set the stage for the rest of the sessions by focusing on how value is created and captured in the digital economy</i></p> <p>Keynote address (via video):</p> <ul style="list-style-type: none"> ▪ Mr. Evgeny Morozov, Author of several books about technology and politics; Founder, The Syllabus (a knowledge curation service) <p><i>Interactive debate</i></p>
3–5 p.m.	<p>Session 2: Implications for countries at varying levels of readiness</p> <p><i>The discussion will focus on the differences between countries in terms of readiness to create and capture value in the digital economy; limited readiness may be related to connectivity or skills-related or technological, financial or logistical aspects and/or to the level of development of local content and to weak regulatory and institutional frameworks.</i></p> <p>Panellists</p> <ul style="list-style-type: none"> ▪ Ms. Doreen Bogdan-Martin, Director, Telecommunication Development Bureau, International Telecommunication Union ▪ Mr. Nanno Mulder, Chief, International Trade Unit, Economic Commission for Latin America and the Caribbean ▪ Ms. Alison Gillwald, Executive Director, Research ICT Africa ▪ Mr. Rohan Samarajiva, Founding Chair, LIRNE Asia <p><i>Interactive debate</i></p>



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Thursday, 15 October	
11 a.m. –1 p.m.	<p>Session 3: Opportunities and challenges for value creation that developing countries face when dealing with global digital platforms</p> <p><i>The discussion will focus on opportunities for value creation in developing countries that can be generated thanks to the expansion of global digital platforms; and will consider ways to deal with various challenges and risks emerging from the growing role of such platforms, as well as implications for the distribution of wealth created through such platforms</i></p> <p>Panellists</p> <ul style="list-style-type: none">▪ Mr. Jonathan Donner, Senior Director, Research, Caribou Digital▪ Ms. Jane del Ser, Senior Consultant, Bankable Frontier Associates Global▪ Mr. Aye Chan, Co-founder and Chair, E-Commerce Association, Myanmar▪ Mr. Konstantinos Komaitis, Senior Director, Strategy and Policy Development, Internet Society <p><i>Interactive debate</i></p>
3–5 p.m.	<p>Session 4: The role of national policies in creating and capturing more value</p> <p><i>The discussion will focus on the role that national policies play in preparing countries to create and capture value in the digital era; attention may be given to a wide range of policy areas, including policies with regard to data, competition, taxation, skills and innovation</i></p> <p>Panellists</p> <ul style="list-style-type: none">▪ Mr. Ernst Stöckl-Pukall, Head, Department of Digitalization and Industry 4.0, Federal Ministry for Economic Affairs and Energy, Germany▪ Ms. Carolina Aguerre Regusci, Professor and Researcher, Centre for Technology and Society, University of San Andrés, Argentina; Senior Research Fellow, Centre for Global Cooperation Research GCR21, University Duisburg-Essen, Germany▪ Mr. Marten Kaevats, National Digital Adviser, Estonia▪ Ms. Fatoumatou Niang Niox, Executive Director, Jokkolabs Dakar <p><i>Interactive debate</i></p>



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Friday, 16 October	
11 a.m.–1 p.m.	<p>Item 4: Working Group on Measuring E-commerce and the Digital Economy <i>The Intergovernmental Group of Experts will consider the report of the first meeting of the working group, held on 3 and 4 December 2019, and decide on the topic for the second meeting</i></p> <p>Chair, first meeting, Working Group on Measuring E-commerce and the Digital Economy</p> <ul style="list-style-type: none"> ▪ Ms. Jirawan Boonperm, Honorary Adviser, Statistics and Digital Economy, Electronic Transactions Development Agency, Thailand <p><i>Interactive debate</i></p> <p>Item 3 continued <i>Interactive debate</i></p>
3–4.30 p.m.	<p>Session 5: The role of international policymaking and cooperation in promoting a more inclusive digital economy <i>The discussion will focus on how international policymaking and cooperation can help promote a more inclusive digital economy and allow for sufficient flexibility for all countries; given the global reach of the digital economy, in many policy areas, national policies cannot be considered in isolation and need to be complemented by regional and international policymaking.</i></p> <p>Panellists</p> <ul style="list-style-type: none"> ▪ Mr. Robert Fay, Managing Director, Digital Economy, Centre for International Governance Innovation ▪ Mr. Carlos Protto, Director, International Tax Relations, Ministry of Treasury, Argentina and Member, United Nations Committee of Experts on International Cooperation in Tax Matters <p><i>Interactive debate</i></p>
4.30–5 p.m.	<p>Closing plenary</p> <p>Item 5: Provisional agenda of the fifth session of the Intergovernmental Group of Experts on E-commerce and the Digital Economy</p> <p>Item 6: Adoption of the report of the Intergovernmental Group of Experts on E-commerce and the Digital Economy on its fourth session</p>