

19 March 2025
2:00-3:30 PM (CET)
Online

Online Course on Trade Negotiation Techniques

Webinar 3: Coordinating trade negotiations and implementing agreements

Key Issues

Negotiating trade agreements is one thing and implementing them is another challenging task for government officials. The latter has become at least as challenging as the former, due to the wider coverage of trade agreements beyond trade and tariff issues, such as the environment, services, human rights, labour rights etc.

This third and last webinar organized within the online course on trade negotiation techniques will address the challenges involved in implementing trade agreements. Prof. Craig VanGrasstek and other speakers will share their insights on how to overcome the challenges involved in implementation and good practices to adopt to facilitate the process based on their experiences.

Programme

Moderator

- **Ms. Ebru Gökçe Dessemond**, Economic Affairs Officer, UNCTAD

Speakers

- **Mr. Guillermo Valles**, Ambassador of Uruguay to Brazil, former Director of Division on International Trade and Commodities of UN Trade and Development
- **Mr. David Luke**, Professor, Firoz Lalji Institute for Africa, London School of Economics and Political Science
- **Ms. Jinkyong Ku**, Expert, UN Trade and Development

Discussant

- **Mr. Craig VanGrasstek**, Trade Consultant and President, Washington Trade Reports

Question & Answer session

