

Empretec Women in Business Awards

World Investment Forum

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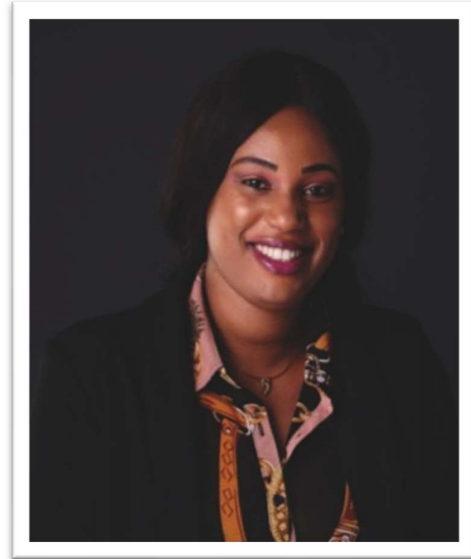
RWANDA

Nadia Uwamahoro

CEO, Data Systems Ltd
(Software outsourcing & development,
eLearning & eCommerce)
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"We hope to bring innovation and progress to our community by introducing new technologies and services that improve the quality of life for our customers."

Nadia Uwamahoro founded Data Systems Ltd as an IT firm focused software development and outsourcing digitalization and software services. The portfolio of the company is completed with a learning application and ecommerce platform.



Her journey into the world of IT was driven by her passion for technology and the recognition of market opportunities. Nadia places great importance on social responsibility and her company focuses on providing opportunities to women, including gender equality and inclusion, by offering employment opportunities to low-income women, especially those affected by the Rwandan genocide. It also offers flexible work schedules and training discounts for women.

Nadia conceives that her mission goes beyond just technology. Currently, the business employs eight workers, and she considers it her responsibility to create job opportunities for local residents, thereby contributing to local economic growth. She also plans to support local charities and organizations and is committed to minimize the company's carbon footprint to have a positive impact in the environment.

As Rwanda has emerged as a hub for IT innovation in recent years, Nadia's company increases access to information and technology by offering outsourcing software support and IT solutions, catered to the needs and challenges of its clients. It also offers an educational platform with the main focus on coaching, mentoring and personalized training. Her company successfully converted Covid19 pandemic related challenges to opportunities by facilitating its clients to operate in remote environments and help them stay competitive by leveraging on emerging technologies.

She considers that her most valuable leadership skill is setting a clear vision and getting employees and investors involved in the goal-setting process so as to engage them in the success of the business. Efficient communication and leading by example are other key abilities she adopted thanks to the Empretec Enterprise Training Workshop (ETW) she attended in Rwanda.

Nadia journey exemplifies the transformative power of technology, social responsibility, and community development.

As for the future plans for her business, Nadia envisions to develop AI expertise to build AI solutions specifically tailored to e-learning and the e-commerce industry.